energy savings Industry Association

The ESIA is the peak national body for businesses that are delivering energy-saving upgrades to homes and businesses through energy savings schemes.

Our members include Australia's leading product suppliers, service providers and certificate creators accredited under energy savings schemes and complementary initiatives across Australia.

Our members are at the forefront of the energy savings industry: driving investment in a robust, competitive market that delivers innovative, quality energy-saving products and services.

We are helping energy users to save energy, money and greenhouse gas emissions. We are helping to improve energy affordability and reliability.

Achievements of energy savings schemes in Vic, NSW, SA & ACT¹

- > 2.3 million households and businesses have participated
- 4 > 5 million energy-saving upgrades so far
- > 5 million MWh of electricity saved annually
- > 5 million tonnes of greenhouse gas emissions avoided
- 😑 > 4,000 jobs supported
- \$1 billion of customer bill savings annually

These schemes have delivered an average annual reduction of total electricity consumption of almost four per cent.

Energy savings schemes could do much more if expanded, extended and introduced across Australia.

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Purpose

We advocate that market-based energy savings schemes in Australia:

- be expanded and extended to all jurisdictions, with harmonisation critical across schemes;
- address market barriers, empower customers, reduce customer bills and deliver cost-effective greenhouse gas emission reductions;
- stimulate investment in new, and more, energy efficient technology, jobs and skills; and
- maximise benefits to consumers.

Code of Conduct

All members are signatory to the ESIA Code of Conduct which aims to uphold integrity and excellence in service standards in the marketing and delivery of energy efficiency services to customers and broader market participants.

Objectives

We promote and represent the interests of members.

We engage with members, governments, scheme administrators, regulators and other stakeholders to:

- improve and promote the integrity of energy efficiency markets;
- improve scheme processes, rules, monitoring and compliance, industry performance and best practice by agents;
- address issues affecting the industry and the implementation of energy efficiency activities generally;
- provide information about the cost and effectiveness of the schemes and energy efficiency in general; and
- maintain high levels of community confidence and political support.

We raise membership funds to support other objectives.



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¹ Figures based on: annual reports of schemes, regulatory impact statements and registries; EECCA Energy Savings Schemes Report, 11/17: Table 4 - targets 2009-2029 metrics conversion to MWh, p 14 using figures from 2009-2017, and electricity consumption of each state in 2017. Assumptions include: allowing for deeming provisions, 1MWh of electricity avoided delivering 1 tonne of greenhouse gas abatement and bill savings based on an average of \$0.20c/kWh.