



MEDIA GROUP

PRESS RELEASE

TANYA BUCHANAN ANNOUNCED EDITOR OF *BELLE* MAGAZINE

26 AUGUST, 2014

Bauer Media is pleased to announce the appointment of Tanya Buchanan to the role of Editor and Richard Waller to the role of Managing Editor of *Belle* magazine from the December / January issue.

Tanya brings to the role more than 20 years of marketing, editorial and publishing experience, as well as an extensive knowledge of the brand and what engages *Belle* readers. Tanya has been integral to the continuing success of the magazine and is being promoted to the position of Editor after seven successful years as *Belle*'s Managing Editor.

About the appointment, Brendon Hill, Publisher of Bauer Media Specialist Division said, "Tanya's appointment is a terrific result for *Belle*. She brings a wealth of knowledge and experience to *Belle*, lives and breathes interior design, and has played a crucial role in the success of the brand over a number of years.

In addition we are delighted to welcome Richard Waller, former editor of Inside Out and deputy editor of Vogue Living. Richard brings exemplary premium interiors magazine credentials to the *Belle* brand. And with Style Director Stephen Cordony this is a formidable team whom I know our advertising partners will be very excited to work with."

"I'm delighted to be joining Tanya Buchanan and the immensely talented team at *Belle* who I have long admired. This is an exciting point in this much-loved magazine's history and I'm looking forward to playing a part in its growth and future success," said Richard.

Tanya Buchanan added, "I couldn't think of a more exciting time to be taking on the role as Editor of *Belle*. Our circulation and readership continues to go from strength to strength as we celebrate more than 40 years of continuous publishing in October 2014. Plus I get to work with one of the most creative and inspiring teams in Australian publishing.

"Together with Richard, *Belle* Creative Director, Jack Milenkovic, Style Director, Steve Cordony and the rest of our talented team I look forward to delivering engaging content for readers and creative solutions for our advertising clients. I know the stellar team at *Belle* will work together to continue the success of this amazing brand well into the future."

Celebrating 40 years of continuous publishing in Australia in October, *Belle* magazine reaches more than 148,000 readers per issue* and remains committed to showcasing the best in design, architecture and décor from within Australia and overseas.

-Ends-

**WE THINK
POPULAR.**

Source: *AAMA, January – June 2014 (monthly titles); April – June 2014 (weekly titles). emma™ conducted by Ipsos MediaCT, 12 months ending June 2014

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About Bauer Media: Australia's leading multi-platform magazine publisher

Bauer Media publishes 60-plus magazines in Australia, with 41 audited titles selling 67 million copies each year. They include some of the longest-running and most successful mastheads such as the country's biggest-selling monthly magazine, *The Australian Women's Weekly*, Australia's number one weekly magazine, *Woman's Day*, *Dolly*, *NW*, *TV Week*, *Cleo*, *Cosmopolitan*, *Australian Gourmet Traveller*, *Australian House & Garden*, *Zoo Weekly*, *Top Gear Australia* and *Wheels*. Integral to the company's success are vibrant, information-packed reader websites, mobile apps and social media platforms. Bauer Media currently produces digital editions for 50 of its Australian titles. Bauer Custom Media leads the way in creating branded editorial content for major clients including Telstra, Qantas and Myer. For more information visit <http://bauer-media.com.au>