

PRESS ALERT

DOLLY GOES 1D CRAZY WITH FIVE SPECIAL EDITION COLLECTOR COVERS

8 DECEMBER, 2014

Australia's number one teen magazine *DOLLY* has gone into 1D overdrive, offering fans five special edition covers to celebrate the arrival of the world's biggest boy band to Australia in February.

Hitting the newsstands today, the January edition of *DOLLY* provides readers with a choice of five limited edition covers featuring all of the One Direction band members, Harry Styles, Zayn Malik, Louis Tomlinson, Niall Horan and Liam Payne; a print first in *DOLLY*'s 44 year history.

On the latest issue, *DOLLY*'s Editor-in-Chief, Lucy Cousins said, "One Direction remains one of our readers' favourite bands and we are really excited to create five fantastic covers to collect.

"All of the covers are *viewa* activated and give 1D fans an opportunity to win a range of signed 1D merchandise, exclusive to *DOLLY* readers. This is a chance for 'Directioners' to proclaim who their favourite 1D band member is, or even collect all five covers!"

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About Bauer Media: Australia's leading multi-platform magazine publisher

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