BAUER MEDIA GROUP

AD UNIT MATRIX

Key	
Desktop Only	**Site supported ad unit (Desktop only - not supported on Tablet)**
Desktop & Tablet	**Site supported ad unit (Desktop & Tablet)**
Mobile Only	**Site supported ad unit (Mobile only)**
In Testing	**Ad unit in testing, not yet available**
Subject to testing	**Ad unit requires testing before final sign-off**

		RESPONSIVE										
Standard Ad Units	**Size**	Australian Womens Weekly	Womans Day	Food To Love	Homes To Love	Australian Geographic	Cosmopolitan	Dolly	Elle	Gourmet Traveller	Harpers BAZAAR	TV Week Logies
Medium Rectangle	300 x 250	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet
Half Page	300 x 600	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet		Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	
Leaderboard	728 x 90	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet
Billboard	970 x 250	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet							
Homepage buyout		Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet
Sectional buyout		Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet
Article buyout		Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	Desktop & Tablet

Rich Media Ad Units	**Size**	Australian Womens Weekly	Womans Day	Food To Love	Homes To Love	Australian Geographic	Cosmopolitan	Dolly	Elle	Gourmet Traveller	Harpers BAZAAR	TV Week Logies
Expanding Half Page	300 x 600 > 560 x 600	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing
Expanding Masthead	970 x 250 > 970 x 500	Subject to testing	Subject to testing	Subject to testing	Subject to testing							
OTP	Responsive	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing
Please see more rich-media formats at: http://showcase.sizmek.com/formats Subject to approval/testing												

Mobile Ad Units	**Size**	Australian Womens Weekly	Womans Day	Food To Love	Homes To Love	Australian Geographic	Cosmopolitan	Dolly	Elle	Gourmet Traveller	Harpers BAZAAR	TV Week Logies
Mobile Banner	320 x 50	Mobile Only	Mobile Only	Mobile Only	Mobile Only	Mobile Only	Mobile Only	Mobile Only	Mobile Only	Mobile Only	Mobile Only	Mobile Only
Mobile MREC	300 x 250	Mobile Only	Mobile Only	Mobile Only	Mobile Only	Mobile Only	Mobile Only	Mobile Only	Mobile Only	Mobile Only	Mobile Only	Mobile Only
Mobile OTP	Responsive	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing
Mobile Expandable	320 x 50 > 320 x 480	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing	Subject to testing

Ad Unit - Side Panels, Wallpaper, Backgrounds	**Size**	Australian Womens Weekly	Womans Day	Food To Love	Homes To Love	Australian Geographic	Cosmopolitan	Dolly	Elle	Gourmet Traveller	Harpers BAZAAR	TV Week Logies
Inskin							Desktop & Tablet	Desktop & Tablet	Desktop & Tablet	In Testing	Desktop & Tablet	
Wallpaper	1900 x 1200						In Testing	In Testing	In Testing	In Testing	In Testing	
Side Panels	125 x 900 (each panel)					Desktop Only	Desktop Only	Desktop Only	Desktop Only	Desktop Only	Desktop Only	
H-UNIT	1900 x 1200								Desktop Only		Desktop Only	