

MEDIA RELEASE

EMMA VIDGEN APPOINTED EDITOR OF *REAL LIVING*

26 JULY, 2016

Bauer Media is delighted to announce that Emma Vidgen has been appointed editor of *Real Living*.

Vidgen has worked at Bauer (formerly ACP Magazines) for more than 10 years and is currently the associate editor of *Woman's Day*. In addition to *Woman's Day* where she has held the roles of both lifestyle director and entertainment editor, Vidgen has also worked on brands including *COSMOPOLITAN*, *DOLLY* and *Famous*.

Cornelia Schulze, publisher specialist division at Bauer Media said: "I am very excited about Emma taking on her new role as editor of *Real Living*. She has an extensive publishing career and brings with her a great passion for anything homes and a deep understanding for our readers' needs. It's also pleasing that she is an internal candidate, living proof of the breadth and depth of talent that we have within the Bauer business."

Real Living was launched 11 years ago and is a multi-platform brand that includes magazine, digital, social and live experiences such as its highly popular School of Real Living series.

Speaking about her new role, Vidgen added: "I'm thrilled to be building on *Real Living's* strong foundations to lead the brand into an exciting new chapter. I can't wait to indulge my passion for interiors and design on *Real Living*."

She will start in the role on 15 August.

-ENDS-

For more information contact:

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About Bauer Media:

Bauer Media publishes 60-plus magazines in Australia, selling more than 60 million copies each year. They include some of the longest-running and most successful mastheads, such as the country's biggest-selling monthly magazine, *The Australian Women's Weekly*, Australia's number-one weekly magazine, *Woman's Day*, *Dolly*, *NW*, *TV Week*, *Cosmopolitan*, *Australian Gourmet Traveller*, *Australian House & Garden* and *Wheels*.

Integral to the company's success are vibrant, information-packed websites, mobile apps and social media platforms managed by Bauer Xcel Media, Bauer's global digital division. BauerWorks leads the way in creating branded cross platform editorial content for major clients including *Telstra*, *Myer* and *Weight Watchers*. For more information visit <http://bauer-media.com.au>