



Strategic Plan 2015-19

[Reviewed 2016]



Our Vision

Sustain, Enhance, Promote and Manage the waterways of the Gold Coast to showcase this wonderful asset to our community and visitors

Our purpose

To provide the best possible navigational access, boating infrastructure and management of the Gold Coast waterways at a reasonable cost while keeping regulation to a minimum

Our objectives

Enjoyment of waterways is sustainable, safe and efficient



Investment in improved waterways access balances diversity of use and protects environmental values



Decisions are informed by sound research and guided by consultation with stakeholders and by future demand, while also meeting investment criteria



Plans and actions for the waterways are coordinated with and responsive to other related activities



Strategies to support our objectives

Deliver Waterways Management Program

Manage waterways use

Promote the waterways

Ensure organisational effectiveness

Performance Indicators

Minister's satisfaction

Elected Representative's satisfaction

Gold Coast Waterways Management Program is delivered on time and budget

Community satisfaction with management of the waterways

How we contribute to the Government's Objectives



Support the Queensland Government by:

- Creating jobs and a diverse economy
- Delivering quality frontline services
- Protecting the environment
- Building safe, caring and connected communities



Our Values

Strive for success
Benefit the community
Work collaboratively
Respect diversity