A new method of straightwire treatment

ControlledArch® System

Presented by
Dr. Steve Galella   DDS, IBO

Master the ability to provide balanced faces & beautiful lasting smiles

Includes Hands on Typodont Exercise

Sydney Harbour Marriott
Saturday 18th June and Sunday 19th June 2011

“There is no doubt that Dr Steve Galella represents that rare combination of long term clinical practice and superb awareness of the dental/orthodontic literature. He has been practising excellent orthodontics for many, many years and is probably the world expert on the 'Controlled Arch System' of orthodontic therapy. More than the above, Steve has the ability to impart the material such that you can walk away knowing way more than when you arrived to listen to him. His presentations are referenced and supported by clinical slides all the way along. He understands the orofacial orthopaedics and the orthodontics to a level rarely achieved. Simply a superb speaker who is not to be missed.”

Dr Anthony Ancell

Guest Speaker

Dr. Mark Paschen
‘Orthodontic Marketing Pearls for the General Practitioner’

18 LECTURE HOURS
CPD POINTS
(if applicable)
Dr. Mark Paschen DDS

Whether you see 5 or 500 orthodontic patients a month, this presentation will help you to increase your orthodontic efficiency and productivity. You will learn proper scripting for your front desk, hygienists, and assistants and simple recall systems to use within your office. You will also be shown inexpensive internal and external marketing techniques, and the 6 steps to a successful new patient exam, all resulting in your patients saying YES to treatment.

Mark D. Paschen graduated from Marquette University School of Dentistry and has been practicing orthodontics for over 25 years. His “passion” has always been in practice management, giving his patients extraordinary service. He has recently graduated from the IAO Instructor’s Training Institute and was a featured speaker at the IAO annual meeting last April.

Dr. Steve Galella DDS, IBO

Dr. Galella has worked with Otolaryngologists and Reconstructive Surgeons and has treated over 3,900 patients impacted by facial trauma. Through the combination of performing surgeries, clinical work, and extensive literature reviews, he developed an innovative approach to orthodontic treatment and beauty enhancement. Each of his patients, no matter what their age, greatly benefits from the implementation of his extensive knowledge of facial growth, the concepts of divine proportion, and facial beauty. Often described as one of the intellects of modern orthodontics, Dr. Galella is an internationally known speaker. Dr. Galella's practice, publications, and instruction all speak to the mouth as the cornerstone of the face. He has skillfully integrated over 8,000 patients into his esthetic-centred practice. Dr. Galella's instruction will increase your knowledge base, and you will receive the steps necessary to logically implement facial biology effectively and with confidence. Dr. Galella will show cases of patients he has treated. Each of his lectures uses as its framework the following: three-dimensional diagnosis, long-term patient esthetics, and meeting the expectations of each individual patient.

Dr. Galella is a “master coach” whose skills, knowledge, commitment, and real love of learning and teaching will make for an innovative source of discovery and improvement. One of the many things he is known for is his vast awareness of the professional literature regarding growth, airway, TMD, functional orthodontics, fixed treatment, paediatric and adult treatment, and enhancing facial beauty. All of this information is freely shared during his lectures. His creativity and focus on practical and direct solutions have led him to design many innovative instruments for the diverse disciplines of orthodontics, surgery, and general dentistry. Dr. Galella believes that we should develop the knowledge, skills, and confidence to determine the best treatment for each of our patients, because each patient is a unique member of our family of patients. Your life will be enriched because of your work with Dr. Galella.

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What is the Controlled Arch Technique

The ControlledArch® System of Treatment is the benchmark for “Exceptional Orthodontics”. No advancement in orthodontics in the last 35 years has made such a significant and positive impact. The ControlledArch® System gives you, the orthodontic practitioner, Total Control of patient treatment and Total Control of the movement of the teeth. The ControlledArch® System guarantees predictable, stable results that can be repeated on patient after patient. The ControlledArch® System is quickly becoming the principal method of orthodontic treatment worldwide.

Can I easily integrate the ControlledArch® Technique into the system and technique that I am currently using?

Yes, integrating the ControlledArch® System into your current treatment system is amazingly easy. As an orthodontic practitioner you need to have Complete and Predictable Control during treatment. The ControlledArch® System is the innovative straight wire system employed by most orthodontic practitioners today which ensures that the movements of the teeth and bone are “Controlled”, there is long-term stability throughout and after treatment, case finishing is easier and predictable, and there is a problem-free course of treatment.

Why was the ControlledArch® System developed?

Dr. Steve Galella and Dr. Joseph Sim developed the ControlledArch® System in response to many complications commonly encountered during orthodontic treatment. A few examples of these common problems include lingual dumping of mandibular molars, incomplete coupling of the anterior teeth, mandibular labial crown torque (dumping), maxillary labial crown torque (dumping), protrusion of the upper or lower lip, poor case finishing, and ineffective methods of stabilization and retention.

Is learning the ControlledArch® System difficult?

Not at all, whether you are a novice or an experienced orthodontic practitioner, you and your staff will quickly develop a complete understanding of the clinical and technical aspects of the ControlledArch® System. You will also review the foundations and evidence that support this innovative system. Dr. Galella will present you with a step-by-step format with hands-on of how to confidently incorporate the ControlledArch® Technique into “Your Successful Practice”. After the course your support continues to assist you in the actual practical aspects of implementing this consistently predictable treatment modality into your practice. Please see the information below on post course support.

What will I learn in the ControlledArch® course?

1. Indirect Bracketing
2. Case Finishing
3. Transition to ControlledArch® System
4. Master (learn) the complete ControlledArch® System
5. Learn scheduling tricks to maximize profits and practice excellence
6. ControlledArch® Orthodontics with an intensive hands-on experience for the doctor and staff
7. In just 2 days, you will gain the depth and breadth of knowledge necessary for advanced orthodontic treatment
8. Treating extreme cases
9. Transitioning TMJ cases to the easy to finish ControlledArch® System
10. How to effortlessly achieve the results that you were forced to compromise because of limitations of other techniques

I have trouble with chairside decisions or “what to do next”. Will I learn this skill?

Absolutely this is one of the most important skills in orthodontics and is not usually taught in orthodontic programs. You will leave with a detailed understanding of chairside or clinical decision making utilizing the ControlledArch® System.
A New Method of Straightwire Treatment

ControlledArch® System

Presented by Dr. Steve Galella
DDS, IBO

Places will be limited, so don’t miss out!

Registration

Please tick:

☐ General Practitioners: AUD $1,200.00
☐ Auxiliary Staff: AUD $550.00

All prices are inclusive of GST

Date: Saturday 18th - Sunday 19th June 2011

Venue: Sydney Harbour Marriott
30 Pitt Street
Sydney NSW 2000 Australia
Ph. +61 2 9259 7000

Course Hours: 8.00am to 6.00pm

Registration: 8.00am on the first day

First Name: ____________________________________________________________________________
Surname: _______________________________________________________________________________
Street: _________________________________________________________________________________
City: __________________________________________ State: _____________ Post Code: ___________
Phone: (___) ______________________________ Fax: (___) _________________________________
Mobile: __________________________________________________________________________________
Email: __________________________________________________________________________________

PAYMENT DETAILS

☐ Cheque enclosed  OR  ☐ Mastercard  ☐ Visa

Card # ___________________________ E xp Date ____/____

Signature __________________ Date ____/____/____

Cancellation fee of 50% will apply if cancellation received less than seven (7) days prior to course commencement.
All amounts quoted above are in Australian dollars

Please send your completed registration to:

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