Certified Franchise Executive (CFE)

"The only internationally recognised accreditation program for franchise professionals."

How do I enrol?
- Contact FCA Education Manager
- Complete application form
- $495 enrolment fee

How many credits do I need?

How do I collect the credits I need?

How much will it cost & how long will it take?

Candidate

2,500 • Education

Completing CFE accredited courses promoted by the FCA, attending CFE sessions at NFC, attending IFA conference in the USA, participating in FCA's annual US franchisor study tour, passing CFE final online exam (compulsory)

500 • Participation

By participating in FCA events like the NFC and local State Chapter events or by getting involved in leaderships roles within the community such as FCA Board member, key note address at FCA conference, etc

500 • Experience

Experience credits are assessed at the time of application

- Costs will vary for each candidate but estimated between $3-6K
- Takes 1-3 years to complete depending on experience & pathway to collecting 3,500 CFE credits required
- Formal induction ceremony takes place at FCA's National Franchise Convention

Recertify every 3 years

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