



The McDonald family have been producing beef in Australia since 1827 and have a long and proud history within the beef industry. Six generations of McDonald's have lived and worked in Australia's vast outback to bring customers the best quality beef products for both the national and international markets.

MDH Pty Ltd is one of Australia's largest beef cattle operations, unique in the fact that it is both family owned and operated. The company runs 175,000 head of cattle across 14 properties and manages all aspects of producing quality beef from fork to farm.

Premium AUSTRALIAN BEEF

MDH cattle are raised on the natural and free range pastures of North West Queensland and finished on premium grains at the family's "Wallumba" feedlot on the Western Darling Downs. Whilst at "Wallumba" the cattle are fed a carefully crafted and nutritionally balanced grain ration that is prepared by the company's expert nutritionist. All Alexander Heritage beef carries the Grain Fed 100 Days Certification which ensures the beef has the much sought after meat characteristics of marbling, flavour, tenderness, and favourable meat and fat colour.

Alexander Heritage Beef:

- Is produced from MDH cattle that are naturally raised on the pastures of Queensland's vast outback.
- Is grain finished to ensure a consistently superior beef product with marbling, flavour, tenderness and favourable meat and fat colour qualities.
- Is now exclusively available through the MDH controlled distribution channel by contacting our sales and marketing team.

