



Supporting
Australians
for 15 years

Breast
Cancer
Network
Australia



26 April 2017

On behalf of Breast Cancer Network Australia (BCNA), we'd like to invite you to host a Lace Up For Lynne event in 2017 as part of our Pink Sports Day campaign. Lace up for Lynne is all about raising awareness of secondary breast cancer and fundraising to support the 17,586 women and 144 men that will be diagnosed with breast cancer this year.

The inaugural Lace up for Lynne event in 2016 was an overwhelming success and raised over \$12,000 thanks to the incredible support of everyone in the community. We are hoping to make this year's event even bigger than last year and we're calling on you to kindly support our event in any way that you can.

On Saturday 6th of May, the Goodwood Saints Football Club will be hosting their now annual Lace Up For Lynne Ladies Day. This year the players will be wearing pink shoelaces to help raise awareness and funds for all the past and present mothers of players, officials and supporters that have had to endure Metastatic Breast Cancer.

We would also like to invite you, whether you are a school, a business, another sporting club or a community organisation to get involved in whatever capacity you can to further support Breast Cancer patients as well as their families. Anyone can get involved, all you need to do is wear pink shoelaces on the first weekend in May or you can pick a date that suits you and your group.

Pink shoelaces can be purchased at many retail outlets but for bulk purchases, we found that Miggsy Shoelaces provided excellent support and service in 2016. Visit <http://www.miggsyshoelaces.com.au/pink-shoelaces-fundraising> to order.

To register your club/business/school/organisation for Lace up for Lynne and receive your very own free Pink Sports Day pack visit https://bcna.secure.force.com//Donations/CICD_SignUp?id=7013400001N3hv. Fundraising is easy too, donation tins come in your pink sports day pack but you can organise a raffle or sell pink shoelaces, whatever suits your group. To start fundraising and register your club/business/school/organisation, support another Lace Up For Lynne fundraising event or simply donate visit <https://laceupforlynne2017.gofundraise.com.au/>

In the next 24 hours, 48 Australians will hear four terrifying words, 'you have breast cancer'. Thanks to your support, BCNA can continue to support, inform, represent and connect people across Australia who have been affected by breast cancer, including people living in remote areas who may not have a supportive and understanding network around them.

Thank you for your support and for helping to ensure those affected by breast cancer have somewhere to turn. With your outstanding Pink Sports Day fundraising, BCNA will ensure those diagnosed today, tomorrow and every day this year will not face their challenges alone.

Yours sincerely,

Kris Paproth
Community Fundraising Events Coordinator



Lace Up For Lynne



@laceupforlynne



laceupforlynne