



Keeping kids safe!



NEWSLETTER // July 2013 // VOLUME 7 - ISSUE 2



Day for Daniel Tour Dates

66 Day National Tour

- Aug-29 Brisbane, Qld. Parliament House
- Aug-30 Ballina
- Aug-31 Port Macquarie
- Sep-01 Port Macquarie
- Sep-02 Forster
- Sep-03 Forster
- Sep-04 Sydney
- Sep-05 Sydney
- Sep-06 Sydney
- Sep-07 Ipswich
- Sep-08 Sydney
- Sep-09 Jindabyne
- Sep-10 Melbourne
- Sep-11 Geelong
- Sep-12 Melbourne
- Sep-13 Hobart
- Sep-14 Launceston
- Sep-15 Hobart
- Sep-16 Melbourne
- Sep-17 Ballarat
- Sep-18 Adelaide
- Sep-19 Adelaide
- Sep-20 Ceduna
- Sep-21 Eucla
- Sep-22 Norseman
- Sep-23 Kalgoorlie
- Sep-24 Kalgoorlie
- Sep-25 Perth
- Sep-26 Perth
- Sep-27 Perth
- Sep-28 Geraldton
- Sep-29 Carnarvon
- Sep-30 Exmouth
- Oct-01 Exmouth
- Oct-02 Exmouth
- Oct-03 Karratha
- Oct-04 Karratha
- Oct-05 Broome
- Oct-06 Broome
- Oct-07 Halls Creek
- Oct-08 Katherine
- Oct-09 Darwin
- Oct-10 Darwin
- Oct-11 Darwin
- Oct-12 Katherine
- Oct-13 Tennant Creek
- Oct-14 Mt Isa
- Oct-15 Longreach
- Oct-16 Longreach
- Oct-17 Charleville
- Oct-18 Roma
- Oct-19 St George
- Oct-20 Ipswich/Mt Cootha
- Oct-21 Palmwoods
- Oct-22 TBC
- Oct-23 TBC
- Oct-24 TBC
- Oct-25 Sunshine Coast
- Oct-26 Townsville
- Oct-27 Townsville
- Oct-28 Palmwoods
- Oct-29 TBC
- Oct-30 TBC
- Oct-31 TBC
- Nov-01 Palmwoods
- Nov-02 Glen Innes
- Nov-03 Newcastle/ Canberra



Proposed stopovers. Dates subject to change.

National 'Day for Daniel Tour' Announced

Representing the DMF, Bruce and Denise Morcombe are embarking upon a '66 Day National Tour', to promote and encourage people to take action by participating in child safety educational activities on Day for Daniel on October 25th.

Driving 'Big Red', our educational truck over 17,000 kilometres through every State in Australia over 66 days, does not faze Bruce and Denise Morcombe in their bid to educate kids and empower communities across the country.

The around Australia road tour promoting a 'National Day of Action' will commence hot on the heels of their current Queensland Schools tour. They plan to depart immediately after the Queensland Child Protection Week Awards at Parliament House in Brisbane on August 29th and return to the Sunshine Coast in time for Day for Daniel on October 25th before continuing on to Canberra.

Day for Daniel is a National Day of Action that has grown to include over 1 thousand schools and more than a Million Australians annually. Its mission is to educate children and parents about personal safety issues and promote awareness activities in their own communities.

This year the Daniel Morcombe Foundation is offering schools the opportunity to win

\$24,000 worth of valuable resources simply by registering and conducting child safety activities at their schools as part of Day for Daniel.

In a random draw, one school from each State and Territory will win 3 IPADS (loaded with child safety education resources and links) and one of those schools will also win \$10,000 to purchase much needed educational resources such as computers and sporting equipment for the students.

Businesses registering and conducting an awareness or educational activity will go into a draw for \$3,000 cash to spend on a local community organisation of choice.

For updates on itinerary and to follow 'The Tour' join us on Facebook or register for our newsletter and receive updates at www.danielmorcombe.com.au

Travelling clockwise around the country, Bruce and Denise will be visiting schools and communities in regional and remote Australia and will go to all capital cities where they hope to meet with State Education and Child Safety Ministers.

"Our approach is based on challenging and empowering Australians to take action in their own communities, by providing all of Australia with child safety educational resources at no cost and supporting young victims of crime. Keeping kids safe from harm is everyone's business!"

Morky the Mascot

The Daniel Morcombe Foundation is pleased to announce that we have a Mascot.

Not only will 'Morky' be much loved and photographed, dancing and engaging as a regular at our DMF events but cleverly his design subtly incorporates safety tips for children. This includes an illustrated adult Safety Network on one hand, an important aspect of our Report messages, plus the gigantic tee shirt with a lovable smile is plastered with the words: "Recognise, React, Report", our 3 key safety strategy points.

We thank Chris Sun, his team at SlaughterFX, plus all the generous suppliers for their contributions.

Child Safety Curriculum Completed

After almost 2 years research, development and evaluation, the Daniel Morcombe Child Safety Curriculum is now finished and available for school take-up. The final phase specific to school years 7-9 has now been released and this marks a significant milestone.



Mapped to the National Curriculum and with the first 2 phases, years P – 2 and 3 – 6, already being used in many Queensland schools, it includes world's best practice to keep our kids safe.

We acknowledge the significant contributions by the working group and in particular we thank the Queensland Minister for Education, Training and Employment John Paul Langbroek, Director of Child Safety with Education Queensland Brett

O'Connor and his team who have all worked so enthusiastically to complete this outstanding project.

It is the wish of the Daniel Morcombe Foundation that this important program be included in all State and Territory schools Australia-wide.

Day for Daniel 25 October 2013

Now in its 9th year, Day for Daniel is recognised as Australia's largest participation event of its type.

"Crimes against children have no place in modern Australia. Day for Daniel is a National Day of Action where we are asking schools and communities across Australia to participate actively in driving child safety education and awareness locally"

Day for Daniel is about educating children through child safety and protection initiatives and helping empower our children to Recognise, React and Report if they feel something is not right.

"Wear Red and Educate" is the theme for Day for Daniel, as we strive to take action and conduct child safety activities in our local community to help 'Keep Kids Safe'

Register online for FREE at: www.dayfordaniel.com.au and receive an educational starter pack.

Challenge your community to 'Take Action Locally' to keep your kids safe.

Promote schools and business to register an awareness event or harm prevention activity on Day for Daniel and give your feedback on what they have done.

At schools:

A variety of activities are suggested, these range from: a talk about internet safety in class, a presentation by a school based police officer, completing an interactive educational program like 'Being Safety Smart', watching our DVD titled 'Foundation Red' and complete supplied activity sheets, or participate in a community walk. These education activities are designed to provide life skills for children in a fun and informative manner without the fear factor.

At work:

Hold an awareness activity in your local community, host a walk, ride, bake-off, or other community awareness event. Wear something red and include child safety messages for children and parents. Promote our free safety resources. Invite local representatives, sporting stars and media. Dress up your shop or office and promote child

safety awareness to client's customers and colleagues.

"We encourage that a red flavour be incorporated in the day – a colour which links Daniel's story in a discreet way to the importance of Child Safety Education.

Day for Daniel is not a memorial day – it is a learning day for our Children.

Please support us in this initiative". Explained Denise Morcombe

"The Foundation offers a unique difference in that we link the very real story of Daniel and what happened to him with Safety Messages.

No longer do children think "That will never happen to me." They are keen to learn about their personal safety plus remember our key words; Recognise, React, Report

We have an opportunity right here and now to change the culture of how Australian's equip themselves in an ever changing, complex, technical world." Said Bruce Morcombe.



Walk for Daniel

25 October 2013

Please lock-in Day for Daniel on October 25th now!

Get behind our National day-of action and join supporters across Australia by planning something in your local community to keep kids safe.

Register online – It's free plus we post you a supporter pack. Remember our motto is, 'Wear Red and Educate'.

Visit: www.dayfordaniel.com.au or www.danielmorcombe.com.au



On the Sunshine Coast the DMF will be launching Day for Daniel with our ninth annual 'Walk for Daniel'. Walkers symbolically make the return journey to Palmwoods, one Daniel was unable to complete.

Qld Schools Tour

In a seemingly non-stop effort to visit as many Queensland schools as possible before their National Tour starts in late August, Bruce and Denise are maintaining a challenging agenda.

From Gin Gin to Emerald, out to Stanthorpe and Warwick, then Cairns to Moranbah, not to mention the local schools in South East Queensland, the pace is a cracker.

Because of its high profile the DMF has a rare opportunity to make a significant impact on the personal safety aspects of children.

Reporting is fundamental to keeping our kids safe. We are changing the culture of Australia's disturbing statistics on sexual assaults by encouraging that the right thing to do is to Report.



When 'Recognising' unsafe situations by understanding their body clues, a child as young as 6 is taught to 'React' by removing themselves from that threat as quickly as possible, even by running and screaming, then once they are safe to 'Report' what has happened to an adult from their established Safety Network.

The response from school students to the personal presentations by the Morcombes is just amazing.

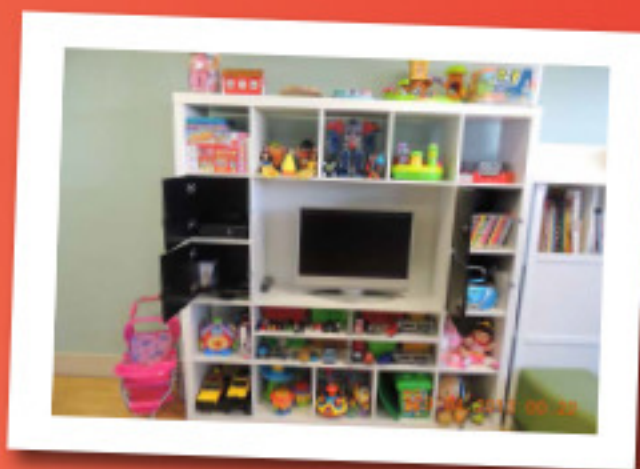
PS: Unfortunately the diary is full for this year and bookings for 2014 school visits is strong. Please have your school Principal email us at robin@danielmorcombe.com.au if you would like to register your interest.



Victim of Crime Support

An area of our work that provides instant benefit is supporting child victims of crime.

Recently the DMF was proud to assist the support facility at Caloundra Child Safety Service Centre with a room makeover. Now the kids have a range of activities to keep them occupied.



Skydive for Daniel

Recently Dean and Bradley Morcombe jumped out of a perfectly good plane for a bit of fun.



Co-Patron Steps Aside

Bob Atkinson OA APM has indicated that due to his demanding role on the Royal Commission he cannot devote the time or effort he wishes in fulfilling his duties as Co-Patron of the Daniel Morcombe Foundation Inc.

The DMF accepts Bob's resignation and acknowledges his current duties take precedence.

A man of unquestioned integrity he remains a valued friend to all at the DMF.

NOOSA
INTERNATIONAL
FOOD & WINE
FESTIVAL

Amazing! What a fabulous event the organisers of the NIFWF dished-up. Huge crowds, magnificent weather and the generous nature of the visitors and well-wishers towards the DMF was something to behold.

Jim Berardo and his team ensured we had prominent positions to display and hand-out free child safety information as well as sell merchandise.



Our Raffle was very popular and congratulations to winners: Glenda Holman - Cabarita Ocean Health Retreat, Simon McGoram - Gold passes and Accommodation to next year's Noosa International Food and Wine Festival, Maxine McMaster - LG Plasma TV donated by The Good Guys Kawana.

A big-big thank-you to all our volunteers who stood tall and worked so hard for us. We are so proud of you and we appreciate it.

And to Westpac, a huge thank-you for the \$10,000 donation and to the NIFWF for another \$10,000 donation.

Cycle for Daniel

On Sunday 28th April volunteers started at 4am with setting up signs, opening the gates and placing bollards for what ended up being a fantastic day of cycling.

We had local riders attend and riders from as far as

Jindalee and Logan City Council.

We would like to take the opportunity to thank everyone who attended the Cycle for Daniel Day. A special thanks to John and Amanda Tetley from Queensland Raceways for allowing us to use Lakeside Park for the day, including supplying staff to assist. A big thank you to Tiffany who was there to assist with every beck and call.

Thank you to the Kallangur Lions for supplying us with members to assist with the Registrations and fielding enquiries. It was great that Bruce & Denise Morcombe, along with Robin, Joey & Darcy, were able to attend the day. The child safety talk was brilliant and was well received by all who attended.



We applaud the band members for supplying the music for most of the day and to Long John Best from the Bush Poets. The feedback about the entertainment was fantastic and was enjoyed by everyone.

Finally, thank you to organiser Cr David Dwyer for this initiative plus his hard work and all the participants who made the ride so enjoyable. A special mention to Stephen Jennison also from Moreton Bay Regional Council who achieved a whopping 271.3 Km on his bike. That is a fantastic effort. Please keep Sunday, 13th April 2014 free for the next Cycle for Daniel Day at Lakeside Park and place in your diary. We hope to see you all back next year.

OAM Awarded

A wonderful surprise occurred on the 10th June 2013. Unexpectedly, both Denise and Bruce were awarded the Medal of the Order of Australia in the Queen's Birthday Honours List.

The award is for Service to the Community through Safety Awareness Programmes for Children.

Recognition indeed and graciously received but all our DMF supporters can take a little bow simultaneously at the Medals official presentation later in the year.

It is a team

effort, so with thanks we must acknowledge the community support we receive every single day.



Mongolian Rally Supporting DMF

Could you imagine what lies ahead for twin brothers Tim and Kelvin Evans as they set off on a 17,000 km Rally supporting the DMF all the way from London to Ulan Bator, Mongolia?

We all wish them well and trust it is a safe trip. The lads hope to raise \$5,000 for the DMF and they are seeking your support.

You can donate via the gofundraise page (the link appears below). All donations go directly to the DMF. This is a huge effort so let's all donate what we can to send them a message of encouragement.
<http://personalchallenge.gofundraise.com.au/page/KiloTango>



Cinderella at the Disco

DMF Committee Member John Pearce and his wife Judi went to the preview of Jally Productions "Cinderella at the Disco" at St Thomas More Primary School, Sunshine Beach recently.

The kids really loved the show (Judi and John actually enjoyed it too!). The safety messages included were very well done and incorporated seamlessly into the story. They were consistent with the messages that Bruce and Denise give the children in

their presentations.

It was a pleasure to be able to represent the DMF at this fun performance. It is recommended to parents as an entertaining learning experience for children. For tour dates please visit: www.facebook.com/jallyproductions/entertainment



Cowan to Trial

Brett Peter Cowan has changed his name to Shadoo Hunter.

An indictment has been presented to the Queensland Supreme Court related to a number of serious charges including Murder. His trial is expected to last at least 6 weeks but is not expected to commence this year. Pre-trial directions hearings are scheduled to commence in November 2013.

Dates to Remember

National Missing Persons Week
28th July – 3rd Aug: Visit the AFP's Missing Person pages. Do you hold the clue to help a family?
www.missingpersons.gov.au

Moranbah Dance
3rd August: If you want a ripper night of entertainment and raise important funds to help kids keep safe, then come and join us. Tickets on sale now. www.danielmorcombe.com.au

Child Protection Week
1st – 7th Sept: One of the biggest awareness weeks on the calendar. Child protection is everyone's business. Remember to Recognise, React and Report. www.childprotectionweek.org.au

CPW Gala Dinner Ipswich
6th Sept: A night to celebrate the achievements and recognise great community people.

Day for Daniel
25th Oct: The focus of a year's work is channelled into this single day. Nationally it is our Day-of-Action educating children on how to keep safe. Visit www.dayfordaniel.com.au

Townsville Dance
26th October: Join in the fun and make it a night to remember. Further information will be available on our website soon. Tickets go on sale soon. www.danielmorcombe.com.au