



## Media Release

For immediate release

# Tickets now on sale for AACTA's Masterclass in Web Series Creation at Vivid Sydney

Tickets have today gone on sale for the Australian Academy of Cinema and Television Arts (AACTA)'s **Masterclass in Web Series Creation**, to be held on Tuesday, 5 June at the Museum of Contemporary Art as part of **Vivid Sydney**, the world's largest festival of light, music and ideas.

The masterclass will bring together some of Australia's most successful web content creators to share their experiences creating scripted content for online audiences worldwide, including:

- **BONDI HIPSTERS** and **SOUL MATES** co-creator and star **Christiaan Van Vuuren**;
- ABC TV Head of Comedy and Executive Producer of multiple web series, **Rick Kalowski**;
- Creator of **FUCKING ADELAIDE**, **Sophie Hyde**;
- **SKITBOX** co-creator and performer **Adele Vuko**; and
- Producer and developer of **OTHER PEOPLE'S PROBLEMS**, **Charlotte Seymour**.

Moderated by Screen Australia's Multiplatform Investment Manager and **STARTING FROM NOW** producer and actress **Rosie Lourde**, the masterclass will cover a range of topics, including:

- What content works for local and international online audiences;
- How to develop a single idea into multiple short episodes of a series;
- Finding your niche and growing your community;
- Advice on scripting, casting, shooting and online marketing;
- Navigating YouTube and other video sharing websites to maximise your audience; and
- Australian State and Federal funding opportunities.

"The recent abundance of engaging Australian online content gaining huge viewer numbers and critical acclaim has marked an exciting new pathway for Australian talent," said AFI | AACTA CEO Damian Trehwella. "We are thrilled to be shining a spotlight on the online space and to give audiences the opportunity to delve deeper into the fastest growing platform in the world – online content – at this special masterclass."

## EVENT DETAILS – TICKETS ON SALE NOW

Date: Tuesday 5 June 2018, 4pm-6pm

Venue: Museum of Contemporary Art, 140 George Street, The Rocks, NSW

Tickets go on sale at 9:00am AEST on Thursday 3 May 2018 from [www.aacta.org](http://www.aacta.org).

- General public - \$20
- Student concession - \$15
- AFI | AACTA members - \$15

Please note, limited tickets are available.

This event is presented in partnership with Vivid Sydney. Vivid Sydney is owned, managed and produced by Destination NSW, the NSW Government's tourism and major events agency, and runs from 25 May to 16 June 2018.

– ENDS –

Images and headshots of the speakers can be downloaded from Dropbox:  
<https://www.dropbox.com/sh/bmf09g82hrppov8/AADD0EkCNN9oLOOQgxQ-q3tia?dl=0>

### ABOUT AFI | AACTA

In addition to holding Australia's top screen awards, the **AACTA Awards**, across two major events in Sydney each year, AFI | AACTA holds a robust year-round **Screen Culture & Industry Development Member Events Program**. The Member Events program offers 80+ events including screenings, masterclasses, panel discussions and cast and crew Q&As – all complimentary and exclusive to members of AFI (open to all) and AACTA (open to industry). For upcoming events and to join, visit <http://www.aacta.org/membership.aspx>.

### ABOUT VIVID IDEAS

Vivid Ideas brings together the world's greatest minds, innovators and creatives for a program of public talks, industry seminars, conferences, workshops and debates exploring creativity as a catalyst for change and celebrating Sydney as a creative industries hub of Asia Pacific. Vivid Ideas is presented as part of Vivid Sydney, which is owned, managed and produced by Destination NSW, the NSW Government's tourism and major events agency and runs from 25 May to 16 June 2018. For more information visit <http://www.vividsydney.com/ideas>

### JOIN THE CONVERSATION

Official hashtag: #AACTAs | Facebook: /AACTAawards | Twitter: @aacta | Instagram: @aacta  
For further information about AFI | AACTA visit: [www.aacta.org](http://www.aacta.org)

### MEDIA ENQUIRIES

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