

Media Release – Australian Academy of Cinema and Television Arts

Australian Academy calls on Audiences to vote for Most Memorable Film and Television Moment

For immediate release – Wednesday 16 January 2013

The Australian Academy of Cinema and Television Arts (AACTA) is calling on audiences to determine Australia's most memorable film and television moment of 2012.

AACTA has identified 20 moments from productions which viewers throughout Australia were treated to both on small and large screens in the past year.

The one moment which receives the most audience votes will receive the news.com.au Audience Choice Award for Most Memorable Moment, presented in partnership with News Limited, at the upcoming 2nd AACTA Awards Ceremony in Sydney, broadcast on Network Ten on Wednesday 30 January.

The moments contending for this Audience Choice Award were chosen by the Producers of film and television productions nominated for an AACTA Award this year in the following categories: Best Reality Television Series; Best Television Drama Series; Best Telefeature or Mini Series; and Best Film.

Also in the running for the Audience Choice Award are moments from the top four highest grossing films at the Australian Box Office for 2012, which were not already captured as nominees for the AACTA Award for Best Film.*

From Rachael Leahcar's evocative rendition of "La Vie En Rose" catapulting the singer and reality series *The Voice* into the public's consciousness, to parents skinny dipping on *Puberty Blues*, and from Kath's revolutionary speech to the people of Papilloma in *Kath & Kimderalla*, to Kerry Packer (Lachy Hulme) venting his spleen in *Howzat! Kerry Packer's War*, the contending moments provide a diverse selection for audience consideration.

AFI | AACTA CEO, Damian Trehwella, said:

"Whilst it's important that the Australian Academy honours our best practitioners, performers and productions through peer-assessed voting in the AACTA Awards, the Academy must also be accessible to all Australians as we celebrate film and television excellence across the nation.

"Australian film has resonated with audiences and critics alike this past year, Australian TV drama and reality productions have dominated network schedules, and audience numbers have shown that Australians are hungry for quality local content. It's now time for the public to award the number one on-screen moment which captured our nation's imagination through our Audience Choice Award."

The following productions are contending for the news.com.au Audience Choice Award for Most Memorable Screen Moment. To watch the clips in contention and to vote, visit the news.com.au [webpage](#).

AACTA AWARD FOR BEST REALITY TELEVISION SERIES

The Amazing Race Australia
Masterchef Australia – Series 4
My Kitchen Rules – Series 3
The Voice

AACTA AWARD FOR BEST TELEVISION DRAMA SERIES

Puberty Blues
Rake - Season 2
Redfern Now
Tangle - Season 3

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AACTA AWARD FOR BEST TELEFEATURE OR MINI SERIES

Beaconsfield
Devil's Dust
Howzat! Kerry Packer's War
Underground

AACTA AWARD FOR BEST FILM

Burning Man
Lore
The Sapphires
Wish You Were Here

HIGHEST GROSSING FILM AT AUSTRALIAN BOX OFFICE

Kath & Kimderella
A Few Best Men
Mental
Housos vs Authority

Those voting in the news.com.au Audience Choice Award for Most Memorable Moment also go into the running to win a VIP experience at the 2nd AACTA Awards Ceremony in Sydney, including two tickets to and styling for the event, with make-up by Napoleon Perdis and Hair by ELEVEN Australia.

Voting opens via the news.com.au website on Wednesday 16 January 2013, and closes on Sunday 20 January 2013.

NOTES TO EDITORS

Audience Choice Award

Nominees shortlisted for this award based on voting results will be announced on Wednesday 23 January 2013, and the winner will be announced at the 2nd AACTA Awards Ceremony at The Star Event Centre, Sydney, broadcast on Network Ten.

**Any Questions for Ben?* was not included in the highest grossing film category of this Award at the Producers' request.

AACTA Awards Notes

This year marks the second Awards season of the Australian Academy, which was established in August 2011 by the Australian Film Institute (AFI).

The AACTA Awards are proudly supported by the NSW Government, through its tourism and major events agency Destination NSW.

The 2nd AACTA Awards will be held at two major events in Sydney, the home of the Australian screen industry, at The Star Event Centre in January 2013:

- **2nd AACTA Awards Luncheon presented by Deluxe – Monday 28 January 2013**
- **2nd AACTA Awards Ceremony – Wednesday 30 January 2013 – Broadcast on Network Ten**

Tickets to these events are available to purchase now. For more information about these events, which are open to the public and the industry, [click here](#).

For further information about AFI | AACTA, visit: www.aacta.org

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