







Media Alert - Monday 19 January 2015

AACTA asks Audiences for Favourite Australian Film & TV Moments

More Top Talent announced for AACTA Awards on Network Ten

The Australian Academy of Cinema and Television Arts (AACTA) today launched a social media campaign asking for audiences to share their **favourite Australian film and television moments** using the hashtag **#LoveAusScreen**.

The social media campaign is linked with a highlight segment of the upcoming **broadcast of 4th AACTA Awards Ceremony (Network Ten, 29 January)**, which will include clips of iconic Australian film and television moments from various decades. A twitter feed of select audience favourite moments will feature during the segment.

Just some of the moments expected to be included are Muriel marching down the aisle in **Muriel's Wedding**, Paul Hogan's infamous 'That's not a knife' scene in **Crocodile Dundee**, Scott and Charlene's wedding on **Neighbours**, Nicole Kidman's harrowing scenes in **The Bangkok Hilton**, Kath Day's wedding to Kel Knight in **Kath & Kim**, Bea's steam press incident in **Prisoner**, the I Will Survive act in **The Adventures of Priscilla**, **Queen of the Desert**, the car chase in **Mad Max** and the final wave in **Gallipoli**.

The campaign is also linked with a competition to win tickets to the AACTA Awards Ceremony and Official After Party. Entrants must tweet or post on Twitter or Facebook answering "what is your favourite Australian film or television moment and why" and must also use the official hashtag #LoveAusScreen. Entries close 12:00pm Monday 26 January 2015. For more information, click here.

More Talent Announced for AACTA Awards

The AACTA Awards Ceremony, held in **Sydney at The Star Event Centre**, is one of Australia's most prestigious events. The Awards celebrate and honour Australia's finest talents across film and television.

AACTA today announced more stars of the big and small screens presenting at the AACTA Awards Ceremony. Best Lead Actress nominees Mia Wasikowska (TRACKS), Sarah Snook (PREDESTINATION) and Essie Davis (THE BABADOOK) will present, along with Best Supporting Actress nominee Jacqueline McKenzie (THE WATER DIVINER) and CHARLIE'S COUNTRY cast members Luke Ford and David Gulpili (who is nominated for Best Lead Actor).

The broadcast will also include a performance by ARIA Award winning, Sony Music Recording Artist, **Samantha Jade. Jade** starred in **INXS - Never Tear Us Apart**, which is up for four AACTA Awards, including Best Telefeature or Mini Series.

Guests attending the 4th AACTA Awards include **Noni Hazlehurst** (AFI | AACTA board member), **Hamish Blake**, **Brooke Satchwell**, **Susie Porter** and **Ryan Corr**, to name a few.

Tickets to the 4th AACTA Awards are open to the general public and the screen industry: www.aacta.org

Join the #LoveAusScreen conversation with AACTA on <u>Twitter</u> and <u>Facebook</u>.

The AACTA Awards are proudly supported by the NSW Government through its tourism and major events agency, Destination NSW.

NOTES TO EDITORS

4TH AACTA AWARDS | SYDNEY, JANUARY 2015

All winners will be revealed at two major events in Sydney in January: the **4th AACTA Awards Luncheon presented by Deluxe on Tuesday 27 January**; and the **4th AACTA Awards Ceremony & Official After Party on Thursday 29 January**.

The 4th AACTA Awards Ceremony will be broadcast at 8:30pm on Network Ten on Thursday 29 January 2015, with an encore screening on FOXTEL's ARENA channel on Saturday 31 January.

Tickets for both 4th AACTA Awards events can be purchased on the AFI | AACTA website: http://aacta.org/events

Tickets for 11 **AFI | AACTA 'Meet the Makers'** events, featuring 4th AACTA Award nominees across screen crafts, are now available free of charge for members of the AFI (open to all) and AACTA (open to screen professionals) as well as screen guild members. For information on membership and these events visit: www.aacta.org

JOIN THE CONVERSATION & STAY CONNECTED

Official hashtag: #AACTAs

Twitter: @aacta

Facebook: /AACTAawards

Instagram: @aacta

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