

2020 AACTA AWARDS

LIFESTYLE PROGRAM HANDBOOK



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Better Homes and Gardens

Production Company:

Broadcaster: Seven

Program Information Coming Soon

Candidate Summary

Best Lifestyle Program Candidates

Program Summary

Season:

Average Episode Duration:

Series Synopsis:

Target Demo:

Popularity and Engagement:

Originality and Innovation:

Episode Summary

Episode A Number:

Episode A Title:

Episode A Synopsis:

Episode B Number:

Episode B Title:

Episode B Synopsis:

Notes:

Jimmy Shu's Taste Of The Territory

Production Company: Indigo Productions and 360 Degree Films

Broadcaster: SBS - Food

Candidate Summary

Best Lifestyle Program Candidates

Naina Sen

Sally Ingleton

Program Summary

Season: 1

Average Episode Duration: 26 minutes

Series Synopsis:

Jimmy Shu's Taste of the Territory is an 8-part series that takes you on a culinary journey to the multicultural melting pot of Australia's Northern Territory. Chinese-Sri Lankan celebrated chef and Northern Territory icon, Jimmy Shu, explores the diverse food scene of tropical Darwin through the sights, smells, breathtaking landscapes and stories of the Top End's most celebrated and hidden foodies! Join Jimmy as he lifts the lid on the family recipes of Darwin's home cooks, tastes the street food and local produce of the famous Darwin markets and delves into the amazing flavours of Indigenous bush foods. Taste of the Territory uncovers the Top End as one of Australia's best kept foodie secrets and takes you on an adventure to meet the region's most fascinating people through their love affair with food! Part travelogue, part food odyssey, part cooking show, the series is as much about showcasing the kaleidoscope of culture and personal stories of these incredible characters as it is about the food they make. Darwin is not just a melting pot of food but a haven of opportunity and hope to the many waves of migrants who, over decades and across generations, have made Darwin their home and contributed significantly to its' identity through their culture and food. As Jimmy's friends share their food and recipes, they also share their own stories of resilience, what brought them to Darwin and their childhood memories and culture that inspire their most personal expression of who they are: their food.

Target Demo:

Women and Men 35+ who are interested in food and travel.

Popularity and Engagement:

Jimmy Shu's TOTT reached over 700,000 people on SBS Food Linear Channel, and 139K Video Chapter Views on SBS On Demand and counting. Over 100 clips of publicity were secured, including front cover and TV Pick Of The Week in the Herald Sun, the Sunday counterpart of The Sydney Morning Herald as well as critically acclaimed reviews in The Sydney Morning Herald, The Weekend Australian, The Age, Sunday Telegraph and profile editorials in Australian Gourmet Traveller and Woman's Day. Digital and Social engagement on SBS Social channels were very high throughout the series with people loving the wonderful Jimmy Shu.

Originality and Innovation:

Jimmy's warmth, incredible food knowledge and his cross-cultural perspective, introduce him as an exciting new TV talent that represents the multiculturalism of modern Australia. Most shows about the Northern Territory focus on the male dominated outback lifestyle of crocodile hunters, trucks, cops etc. TOTT combines culinary travel with the authenticity of documentary storytelling, using food to explore personal and cultural identity. Focussing particularly on women, TOTT is an intimate portrait of a distinct mix of Indigenous knowledge and the flavours of migration, giving viewers an immersive, authentic, insiders view of the Top End, that mainstream audiences rarely get access to.

Episode Summary

Episode A Number: 1

Episode A Title: Fresh Produce

Episode A Synopsis: Host and chef Jimmy Shu introduces his 8-part series and promises to take us on a culinary journey through multicultural Darwin and the Top End.

We're at the bustling Rapid Creek markets early on a Sunday morning. Jimmy has been coming here every Sunday for 29 years to get his local produce for his restaurant. He takes us on a tour of the market, introducing us to his favourite fresh produce growers and their amazing array of tropical produce.

After the markets, Jimmy heads to Humpty Doo, 40km from Darwin to meet producer grower Muy Keav. Jimmy's been buying produce from her, for over 10 years. Muy and Jimmy walk around her massive farm and collect different varieties of mango and fresh herbs to make lunch.

Muy tells us her story of growing up in Pol Pot's Cambodia until her family fled to Australia in 1982 as refugees and about her life in Darwin.

Muy shows Jimmy how to make one of her mother's traditional recipes – Cambodian Green Mango salad.

Jimmy's back at the Rapid Creek Market where we meet home cook Karunika Pematratne. Karunika is from Sri Lanka and shares stories about her childhood as she shows Jimmy how to cook a very traditional Sri Lankan Baby Jackfruit Curry.

Finally, Jimmy heads down to watch the sunset on the spectacular Nightcliff foreshore where he grabs a bite to eat from the popular and very eclectic food truck, Needle In A Haystack, who call themselves masters of deconstructed fine dining.

Episode B Number: 5

Episode B Title: Street Food

Episode B Synopsis: In this episode, Jimmy takes us on a tour of his favourite street food in Darwin.

Jimmy is at the busy Parap Saturday markets where he talks about Darwin's Laksa obsession and takes us to Mary's Laksa stall to meet Mary who has been making Darwin's most famous Laksa for over 20 years. Jimmy eats one of Mary's famous laksas.

We meet Wayne Ta who runs Darwin's most famous Vietnamese stall known for its Banh Mi. Wayne tells us the marinade is a family secret passed down through generations. As Wayne works the grill full of marinated pork sticks, he tells us how his family came to Darwin from Vietnam 24 years ago as political refugees and built a new life. Jimmy eats one of Wayne's famous Banh Mis.

Jimmy takes us to the Rapid Creek Sunday Market and shows us his weekly breakfast ritual, a regional Thai braised pork delicacy that's cooked by master Thai chef Kanchana.

Jimmy goes to meet Amye Un who runs a hidden away eatery in town, Warung Ibu Amye. As Amye shows Jimmy how to make her signature dish, her mother's charcoal chicken, she tells Jimmy about her life growing up in Indonesian occupied West Timor. She came to Darwin carrying a suitcase filled with rice because she thought "That white people only eat bread, not rice."

Jimmy shows us how to make , Aloo Bonda, one of his favourite street food snacks that he grew up eating on the sidewalks of Sri Lanka.

Notes:

The Living Room

Production Company: Network Ten and WTFN

Broadcaster: Ten

Candidate Summary

Best Lifestyle Program Candidates

Sarah Thornton

Ciaran Flannery

Program Summary

Season: 8

Average Episode Duration: 47 minutes

Series Synopsis:

Get ready to welcome Australia's most loved hosts into your home with four-time TV Week Logie Award winning The Living Room. Amanda, Chris, Barry and Miguel are back and ready to reveal their most inspiring project to date.

The Living Room returns with a fresh new look and a brand-new home, out in the real world. The awesome foursome have stepped out of the studio and upgraded their space to a home base Marie Kondo couldn't compete with.

Each episode will feature everyday Australians who could benefit from a little TLC. That's where our friendly hosts step in. Amanda, Chris, Barry and Miguel will help guide, educate and enlighten these Aussie's on food, renovation, lifestyle and everything in between.

Is Barry equipped to knock up a cheeky paella in the kitchen? Can we trust Miguel to take an iguana's temperature while Chris attempts to build a bookshelf? And who knew Amanda was so handy with a pottery wheel?

Do you know your doohickey's from your thingamijig's? Featuring an array of surprises and diverse guests, each week our hosts will be up against the tricky segment, Guest That Gadget. Whereby, a well-known visitor will stop by Home Base carrying a mysterious item in a briefcase leaving Amanda, Chris, Barry and Miguel to guess before the end of their visit.

With genuine warmth and infectious chemistry, The Living Room family invites viewers to relax and start the weekend on the right note.

Target Demo:

While traditionally the 40-65 age group has been our most engaged audience, The Living Room has a broad appeal and therefore a broad target demographic. Our four hosts and episode contributors are of different ages, backgrounds, gender, and socio-economic status, which gives us the ability to reach an incredibly diverse audience.

Popularity and Engagement:

Our audience engagement is overwhelmingly positive. The Living Room's median ratings including First Runs, Encores and BVOD hit 499,000. It achieved a 18% commercial share amongst Under 50s and reached 4.3 million viewers in 2020.

The Living Room's popularity and engagement with viewers is reflected through the series' most watched social media post of host Barry Du Bois' 60th birthday celebrations. It had 80,000 views, 20,000 engagements and 6,800 total reactions.

Originality and Innovation:

Each episode of The Living Room features everyday Australians who could benefit from a little TLC.

Boasting four of the most recognisable and loved faces on Australian television, Amanda, Chris, Barry and Miguel help guide, educate and enlighten these Aussie's on food, renovation, lifestyle and everything in between.

Viewers are given the opportunity to get to know the hosts on a whole new level as they delve into their own life experiences and hardships. And they are pushed well past their own skillset and challenged to take on new tasks outside of their comfort zone.

Episode Summary

Episode A Number: 3

Episode A Title: The 70s

Episode A Synopsis: Settle into that beanbag and turn on the boob tube for a heady flashback to the 1970s. This time the Fab Four are helping out a Mother and Son, Michelle and Liam who have a soft spot for this awesome era.

After moving 4 times in 5 years, they settled down in a time warp townhouse that's one big nod to this dope decade - but their pokey little kitchen is a Frankenstein of design.

Join us as Barry does a retro reno in the heart of the home, combining 70s flare with modern living. Miguel delivers a nostalgic nosh-up with his stuffed cauliflower and tuna mornay sauce, Chris hangs ten in the 70s surf scene and to celebrate the popular art of the time and Amanda goes potty for pottery. 70s disco Diva Marsha Hines drops in for 'Guest that Gadget'.

Episode B Number: 8

Episode B Title: Tiny Homes

Episode B Synopsis: This week we ask the question does size really matter? And take a deep dive into the tiny home movement.

Karin tragically lost her first tiny home to the Black Summer bushfires, so our fab four are jumping in the car to hit the South Coast and visit her. After seeing the devastation of the fires, they track the progress of Karin's new tiny home which is being built by local artisan Leon. Whilst on the South Coast the guys meet a couple of businesses affected by the bushfires. Amanda takes Karin to do pottery with a local artist and isn't impressed when the boys try to play a trick on her pretending to break her vase.

The tallest man in the living room is sceptical of tiny living initially, but after visiting a couple and exploring their tiny home and then having a wilderness experience in an eco-cabin with Miguel Chris is convinced. He could live small, but preferably not with Miguel.

Miguel does a pie tasting and cooks up a delicious one pot chicken pie. He and Karin even measure out and cook in a space the same size as her tiny kitchen.

Barry follows Leon as he handcrafts Karin's new tiny home and explores the great benefits of going small that include smaller footprint, cheaper price and flexibility to move wherever you choose.

In the end we reveal Karin's stunning new tiny home, once again back in its bushland setting, she is delighted with the results.

Notes:

Love it or List it Australia

Production Company: Beyond Productions

Broadcaster: Foxtel - LifeStyle

Candidate Summary

Best Lifestyle Program Candidates

Karen Warner

Geoff Fitzpatrick

Howard Myers

Program Summary

Season: 3

Average Episode Duration: 48 minutes

Series Synopsis:

To renovate or relocate? That is the age old question and one our talented dynamic duo Neale and Andrew offer ten brand new homeowners the answer.

This season Neale Whitaker and his design team take on common household dysfunctions and transform them into next level designs.

While property guru Andrew Winter and his 25 plus years real estate experience will tempt our homeowners with solutions outside their own front door.

Love it or List it Australia Series 3 offers 10 x 1 hour episodes produced by Beyond Productions for Foxtel's Lifestyle Channel.

Target Demo:

Target Demo: Females 40+

Popularity and Engagement:

Love It Or List It Australia Series 3 delivered a total consumption average audience of 551,000 viewers per week across all available platforms. We were also the lucky recipient of 2019 AACTA Best Lifestyle Program.

Originality and Innovation:

Love it or List it offers help to genuine homeowners who are at a cross roads with their most precious material possession, their home. In just over three years have transformed over 33 Australian households lives to date; with expert advice, a team of skilled renovators and a whole lot of support from our the production crew.

Love it or List it Australia is a show like no other, with heart, humour and whole lot of take home design tips and a peak into how every day Australian's live.

Episode Summary

Episode A Number: 3

Episode A Title: Hampton

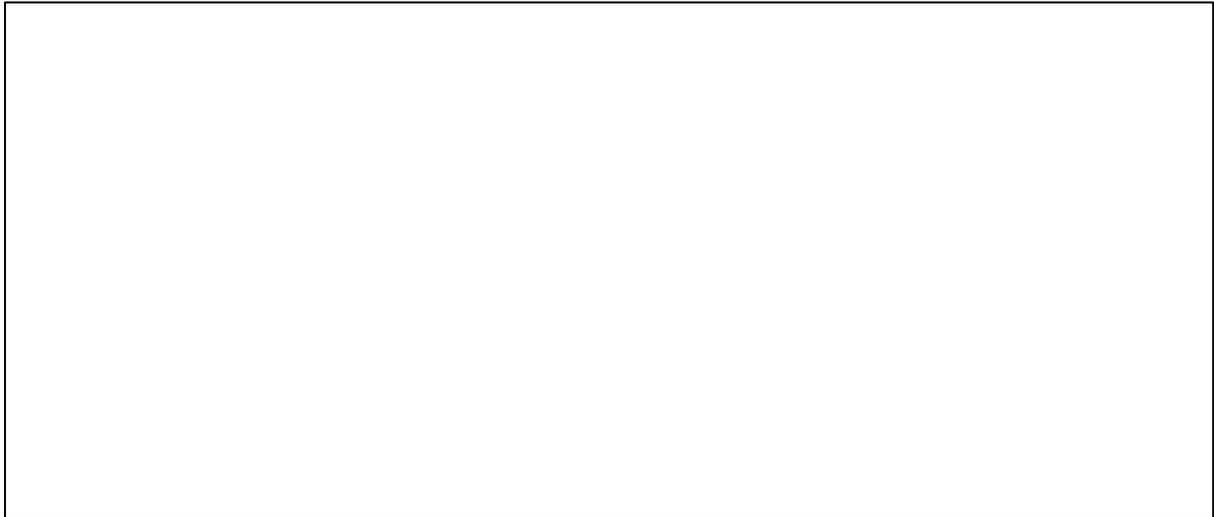
Episode A Synopsis: It's a chaotic house with a chaotic floorplan and Mark and Amanda need a solution. Will Neale's reworking of the space create a layout that will change Mark's mind about the home? Or, will Andrew convince Amanda to move just one more time to a slightly cheaper suburb, to an already renovated house and a renovated bank account too!

Episode B Number: 5

Episode B Title: Frewville

Episode B Synopsis: Lyndi and Les love where they live and the life they live with their three children. However, Les has fallen out of love with their house and feels they have outgrown it. Andrew wants to introduce them to the idea of a move but Neale has some great design ideas to reignite their passion for their current home.

Notes:



Luke Nguyen's Railway Vietnam

Production Company: Red Creative Media Pty Ltd

Broadcaster: SBS

Candidate Summary

Best Lifestyle Program Candidates

Michael Donnelly

Josh Martin

John Hatcher

Clara O'Sullivan

Program Summary

Season: 1

Average Episode Duration: 25 minutes

Series Synopsis:

After decades of conflict Vietnam's railway system was badly damaged and rebuilt post the Vietnam War. The Reunification railway symbolises the coming together of the North and South of the country.

In this 10 x part series, Luke visits 10 incredibly beautiful locations from the spectacular coastline of Hoi An to the majestic mountains of Sapa.

In his own engaging style Luke cooks some incredible dishes incorporating some rather unusual ingredients to challenge the most adventurous palette.

Target Demo:

All people 18+

Popularity and Engagement:

Hosted by the ever popular chef Luke Nguyen who gives an outstanding and engaging performance in this series, along with superb and interesting story-lines and locations. Luke cooks some really unique local Vietnamese cuisines as he travels south to north travelling with local people of the unification railway.

Originality and Innovation:

From the very first series in Vietnam Luke's series (including this one) have set the benchmark for Australian food programming - the innovative cinematography, sometimes 'in your face' cultural practises sets these series apart. Choosing to travel and sometimes cook on a train creates great television. Directed and editing by arguably one of the worlds most talented practitioners Michael Donnelly who also chooses all of the music that makes the Luke series special.

Episode Summary

Episode A Number: 4

Episode A Title: Hoi An

Episode A Synopsis: Luke's next stop is Hoi An taking the train from Da Nang on a ten-hour journey in one of the trains sleeper carriages. While en-route Luke cooks wok tossed beef in the train's kitchen carriage realising the on-board cooks have an amazing ability of balance while the train moves from side to side on the railway tracks.

Luke finally arrives at the charming World Heritage listed town Hoi An, reminiscent of the seventeenth and eighteenth centuries and where he later describes the food as incredible.

He visits a family who have been making chilli sauce for 5 generations, watching closely as each chilli is hand picked and sorted.

Next stop onto the iconic tourist attraction the 'Japanese Covered Bridge' built in 1719 where Luke prepares the dish Chicken Rice with the help of keen locals. He then visits Tho Village and meets 4th generation blacksmith and master metal craftsman Mr Thi who is cleverly creating knives from old bomb shells dropped during the Vietnam war.

Towards the end of Luke's time in Hoi An, it coincides with Luke's mother in laws birthday so he decides to cook her favourite noodle dish, Cao Lau. The noodles are unique to Hoi An.

Episode B Number: 9

Episode B Title: Hanoi

Episode B Synopsis: Luke's penultimate stop of his train journey is Hanoi located on the Red River. There is one dish Luke always has when he visits Hanoi; Bun Cha - the dish was made world famous by two men, Barack Obama and Anthony Bourdain who had this well publicized dish together in Hanoi.

On the trail for the best Bun Cha, Luke receives a local food tip but there's a twist about the location as there's no restaurant signs! But the chargrilled meat smell from the streets is a dead give away and after a few wayward directions Luke finds us the most authentic Bun Cha in Hanoi.

Luke cooks a spectacular Pho dish literally on the Reunification Express railway tracks! While it might sound thrilling and exciting its because the space on either side of the railway is utilized as dwellings, little cafes and shops.

Next, Luke searches for the best and most famous Bun Dau Mam in Hanoi – this dish has evolved over many years normally renowned as a peasant dish, it now includes 'rich' food ingredients such as pork belly as well as the famous crispy fried tofu.

Finally, Luke visits the Hoan Kiem Lake arguably the heart and soul of Hanoi and it's at this location Luke creates a delicious dish of magenta sticky rice.

Notes:

Restoration Australia

Production Company: Fremantle Australia

Broadcaster: ABC

Candidate Summary

Best Lifestyle Program Candidates

Brooke Bayvel

Program Summary

Season: 6

Average Episode Duration: 28 minutes

Series Synopsis:

Over each episode, host Stuart Harrison, an architect and historian, follows homeowners across the country as they painstakingly restore Australia's great buildings...many that would otherwise have a date with a wrecking ball.

From heritage-listed inner city grand terraces, to country homesteads, to a massive old Baptist Church in the heart of Ballarat, the show starts at the beginning of each of the homeowners' restorations and follows them as they slowly transform their derelict properties into liveable, historically respectful, termite and rot-free homes.

But the journey is often fraught with unwelcome surprises and expense - as the old walls and ceilings come down, the houses slowly reveal their decrepitude and often throw up some fascinating relics from the past.

Along the way host Stuart Harrison acts as a guiding, knowledgeable voice – and occasional critic – as the homeowners put their own unique stamp on some of Australia's most historic buildings.

Target Demo:

Restoration Australia is aimed at a broad cross-section of the population. Exploring some of the most interesting parts of Australia, With its celebration of human endeavour, it is a timeless and fascinating insight into the character and hard work of those who are dedicated to preserving Australia's old buildings

Popularity and Engagement:

Series 2 of Restoration Australia was the second most watched entertainment program of the night behind Married At First Sight. Despite formidable competition in the tough Sunday night 7.30pm timeslot, Restoration Australia's high ratings support an argument for quality alternatives to stripped reality programs, as well as the audience's abiding interest in heritage, history and home renovation. While this application has been made before the current series has been to air it is hoped that Series 3 performs just as strongly.

Originality and Innovation:

The finished episodes on Restoration Australia are the culmination of years of charting and filming the homeowners' journeys as they embark on their massively ambitious restorations. It is a testament to Australia's love of place and respect for the past. This show explores the highs and the lows of human endeavour, in the process discovering the fascinating characters and histories that contributed to some of our historic buildings. Apart from Grand Designs Australia, no other show on Australian television films over such a long time frame to capture the stories of Australian endeavour

Episode Summary

Episode A Number: 1

Episode A Title: Milton Terrace

Episode A Synopsis: As houses go, Milton Terrace at Millers Point in Sydney, has had quite the change in fortune. Controversially sold off for \$4.25 million in 2015 as part of then NSW State Government's disposal of 300 public housing buildings, this former boarding house was derelict, riddled with termites and stripped of much of its original Victorian charm. But for property developer Michael Stokes and his partner Maryanne Collins, it was a glamorous Mayfair terrace in the making! But high end glamour and stringent heritage requirements are not the most compatible bedfellows and finding the middle ground is a painful and expensive

Episode B Number: 2

Episode B Title: Egan House

Episode B Synopsis: Hardware store owners Jo and Digby McNeil took on more than just the restoration of a heritage home when they bought Egan House, in Inverell, NSW. It was part of a remarkable and historic 'job lot' that included a Sisters of Mercy convent and an old boys' boarding school! Previously owned by an eccentric American lawyer, the three properties were packed with an intriguing collection of antiques including Oscar Wilde's bed, a moose head, three Steinway pianos and a tabernacle from Mary Mckillop's canonisation. But with a lifetime of restoration work ahead of them will the size of the job ahead compromise their vision?

Notes:

Selling Houses Australia

Production Company: Beyond Productions

Broadcaster: Foxtel - LifeStyle

Candidate Summary

Best Lifestyle Program Candidates

Sonia Harding

Geoff Fitzpatrick

Wendy Moore

Program Summary

Season: 13

Average Episode Duration: 49 minutes

Series Synopsis:

Straight talking agent Andrew Winter gives homeowners a harsh dose of reality as he casts his discerning eye over their property. Next come the miracle workers; interior designer, Shaynna Blaze, and landscape designer, Charlie Albone. It's their job to transform a sow's ear into a silk purse ready to entice buyers. But this is no easy ride for the vendors - they're part of the solution. That means facing facts, coming up with the cash and applying a liberal dose of elbow grease to get their house sold.

Target Demo:

The demographic is males and females 30+

Popularity and Engagement:

Selling Houses Australia has been Foxtel's no 1 local production, for 10 consecutive years (2010 - 2019)

Selling Houses Australia Series 13 is currently sitting as the no 1 Local Production on Foxtel for 2020

Selling Houses Australia Series 13 is the second highest season of Selling Houses Australia ever (according to cume figures)

Series 13 average weekly cume was 645,000

Series 13 recorded the highest season launch for the series ever with 669,000 viewers

Episode 3, Crows Nest, is our highest overnight episode with 222,000

Originality and Innovation:

Andrew Winter is back with his brutal honesty and real estate expertise, along with interior designer Shaynna Blaze and landscape designer Charlie Albone, to help homeowners with property dreams turned sour. Winter delivers a harsh reality check with a hefty dose of humour, analysing the market and the vendors mistakes. The dramas are real and the stakes high, but for those brave enough to accept the teams help, the results can be life changing.

Episode Summary

Episode A Number: 3

Episode A Title: Crows Nest

Episode A Synopsis: John and Kitsa are in a desperate situation. Their life savings are tied up in a property they had big dreams for. The two bedder in the blue-ribbon suburb of Crows Nest was going to be a health food shop with an added café, to create an income into their later years and provide a job for their autistic son Xavier. They purchased it for \$1.7 million and have spent the past six years turning it from a residence into a business. Unfortunately, things didn't go to plan and the business took up so much of their time they decided to abandon ship halfway through the

renovations. Now the team have to turn this shell of a property back into a residence amidst a host of tricky zoning laws. It's not going to be easy, but without our help the family are stuck!

Episode B Number: 6

Episode B Title: Hotel Kaniva

Episode B Synopsis: It's a challenge with a difference – selling a county pub! Andrew, Charlie and Shaynna head to the rural Victorian town of Kaniva to help publicans John and Jacqui call last orders. After 14 years behind the bar, they're ready for the quieter life, but getting there is proving difficult. They thought they had the place sold, but when the deal went sour, they had to take back ownership and re-build the business. Now they really want out, but the pub is tired, run down and the beer garden, a barren wasteland. It's up to the team to breathe new life into the old building and come up with a design that pleases locals and pulls in passing travellers.

Notes: