



Market Opportunity

Established in 1869, the Adelaide Central Market has been a thriving collective of small businesses, food and culture for over 149 years.

With over 70 traders and 9.5 million visitors annually, the Adelaide Central Market is one of the largest undercover markets in the Southern Hemisphere and offers a huge range of fresh food including fruit and vegetables, meat, poultry, seafood, small goods, cheeses, bakery, health foods and is home to some of Adelaide's most popular eateries.

The Adelaide Central Market Authority (ACMA) is seeking innovative food business operators to temporarily license the Producer in Residence casual stall, situated at the North West Market entrance from Grote Street.

The Property

Location:

Producer in Residence Casual Stall, Grote St (Western Roadway).

Producer in Residence license area:

9.2m² architecturally designed food retail space.

License fee:

The Producer in Residence will be charged a license fee of \$275 plus GST per week (payable in advance) for the duration of the license period which covers rental of the Producer in Residence space and outgoing costs associated with the use of the space, including electricity.

License period:

License to occupy the Producer in Residence Stall will be granted on the basis of a fixed period of three (3) consecutive weeks. A further license period may be granted at the discretion of ACMA however no sooner than one (1) month period from the end of the previous license period.

Minimum hours of operation:

The Producer in Residence must open, at a minimum, the core Market trading hours as detailed below:

Tuesday	7.00am – 5.30pm
Wednesday	9.00am – 5.30pm
Thursday	9.00am – 5.30pm
Friday	7.00am – 9pm
Saturday	7.00am – 3pm

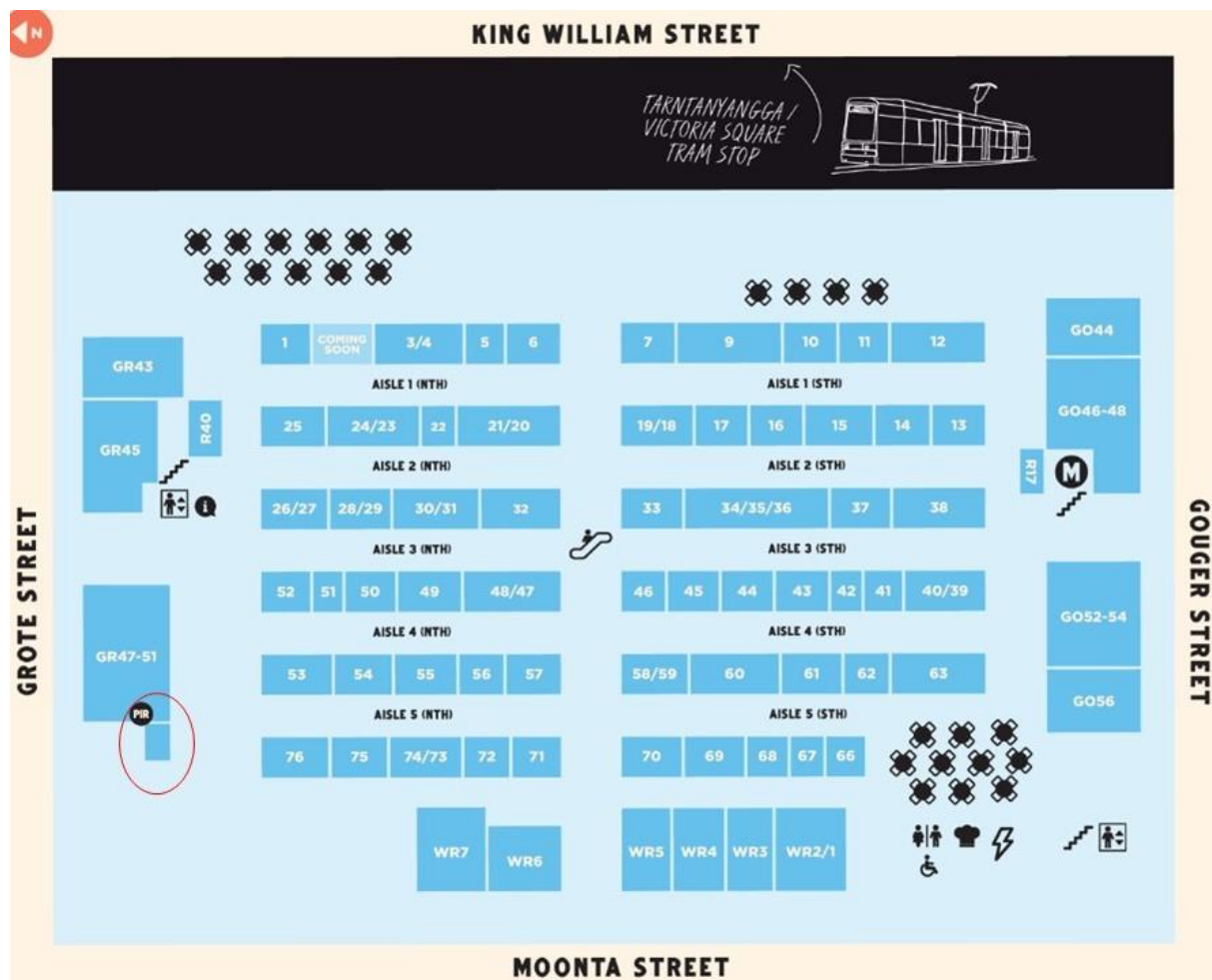
Occupier type:

Artisan food or beverage producer, grower, food retailer, food innovator, eatery, artisan wine or spirit producer.

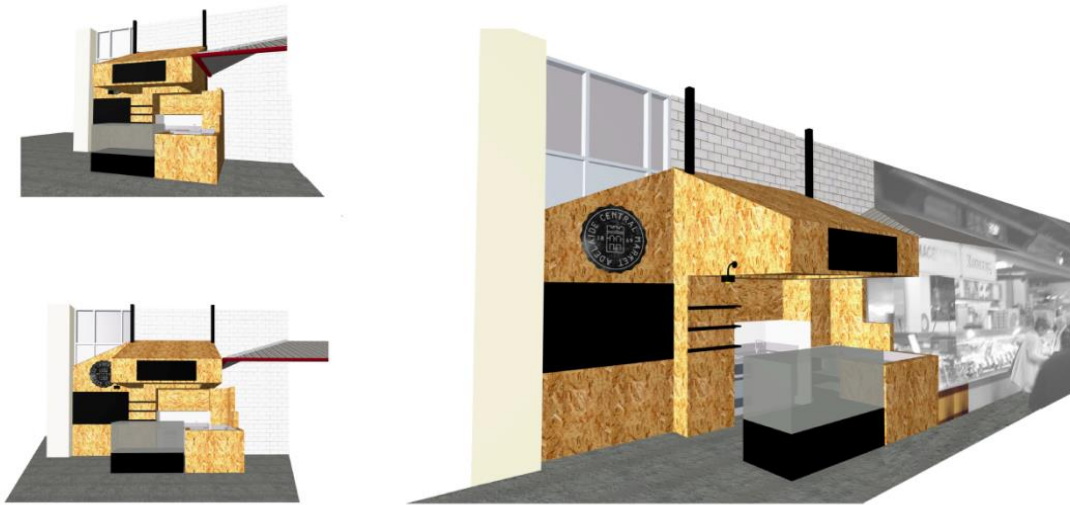
Stall features:

- Stainless steel benchtops and preparation benches
- Hand washing sink
- Dish washing sink
- Hot water
- LED lighting
- Chalkboard signage
- Mobile refrigerated display fridge
- Oven (58L useable, w: 595mm x d: 567mm x h:597mm)
- Cook top (gas, four burner)
- Range hood (two speed)

Market map and Producer in Residence location:



Concept drawings:



Inspection:

The Producer in Residence stall is available for inspection. Please contact **Jess Sheridan, Marketing Manager Strategic Projects** on **08 8203 7233** or email **j.sheridan@adelaidecentralmarket.com** to arrange an inspection time during Market trading hours.

Considerations:

While the Producer in Residence stall is fitted out for retail operation, the Producer in Residence occupier must consider and provide at their own cost:

- Visual merchandising/aesthetic/display
- Staffing
- POS system and wifi/connectivity
- Cash register
- Public Liability Insurance to the value of \$20M
- Regulatory or licensing costs
- Marketing and promotion (ACMA may offer limited marketing support)

To apply

Please apply through the 'contact us' button on our website with a description of your business concept and contact details.

Jess Sheridan, Marketing Manager Strategic Projects, will contact successful applicants to progress license applications.