



AUSTRALIAN
INSTITUTE
of BUSINESS

AIB MBA ALUMNI INSIGHTS REPORT 2018



WELCOME TO THE 2018 MBA ALUMNI INSIGHTS REPORT

After compiling the results of the 2018 MBA Alumni Insights Survey, I and the whole Australian Institute of Business (AIB) team are really pleased to see the outstanding achievements of our former students.

As an organisation that strives to provide people with greater access to education, our primary focus is on student success.

I am extremely happy to see that the results of this survey are a testimony to what we have set out to achieve from the beginning - "To deliver life changing experiences".

It gives me tremendous pleasure to present to you the findings from this report.



Paul Wappett

Chief Executive Officer

Australian Institute of Business



OVERVIEW



DEMOGRAPHICS REPORTED

33.8%
of respondents graduated in 2018

42
is the average age of respondents

86.1%
of Australian respondents live in urban areas

INDUSTRIES AND FUNCTIONS

48.2%
have changed job function
34%
have changed industry since commencing with AIB

38.4%
of respondents who graduated in 2018 have been promoted

8.2%
reported working in Fortune 500 or Exchange Listed companies

WORK EXPERIENCE

79.1%
have over 10 year's work experience

40.2%
have 20+ years' work experience

50%
of respondents are Managers with
5.1%
in the C-Suite

OPINION OF AIB

82.5%
of respondents would choose to study at AIB again

61.4%
of respondents wish they started their MBA earlier

40.4%
of 2018 graduates reported they were utilising between 60% and 100% of their AIB MBA

ANNUAL EARNINGS REPORTED

\$150K-\$200K
is the most reported income range from Australian, Canadian and New Zealand respondents

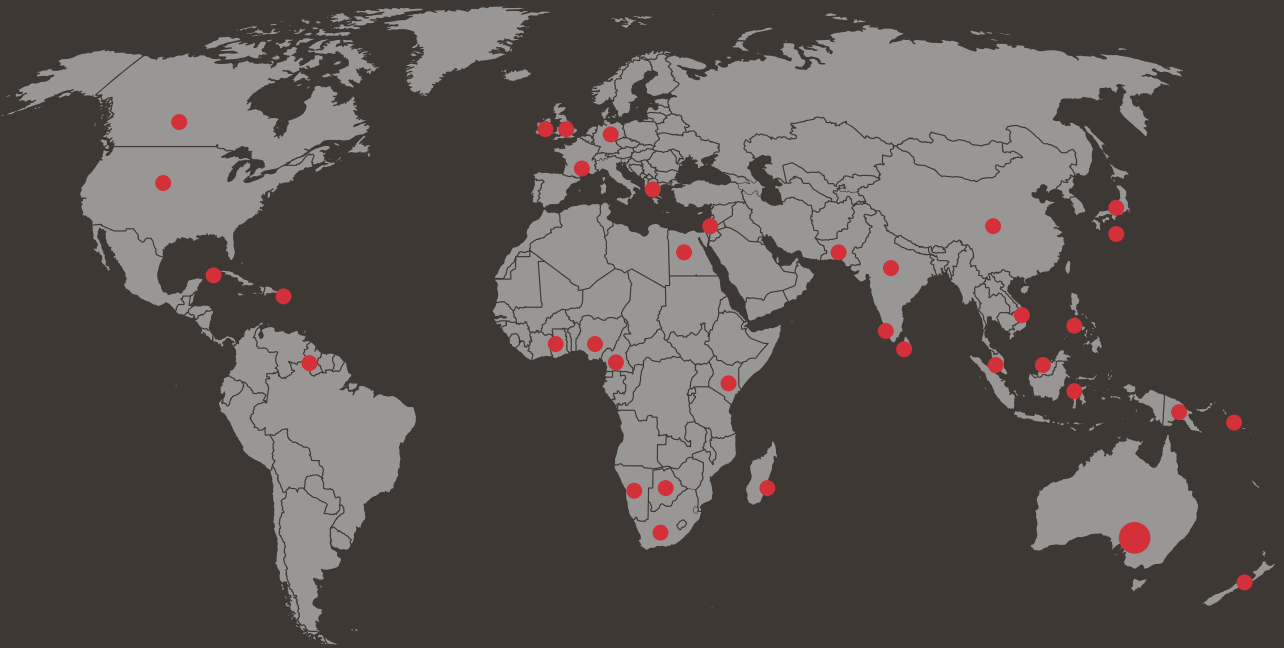
46.8%
received a raise during their studies or within 12 months of completing their MBA

50.8%
of Australian, Canadian and New Zealand respondents reported an income increase of at least 10% since graduating

BACKGROUND

AIB'S GLOBAL COMMUNITY

The Australian Institute of Business (AIB) is a truly global community with over 16,000 students, alumni, academics and industry experts from over 90 countries.



Note: All graduate, student and academic head-count numbers provided on this page were true and correct as at 5 October 2018.

SURVEY METHODOLOGY

The 2018 MBA Alumni Insights Survey was sent out on 17 August 2018 to 5,069 AIB's global MBA alumni who graduated between 2010 and 2018.

Respondents were asked to answer 42 questions about their careers and professional experiences.

We received a total of 1372 responses by the close of survey on 26 August 2018. This survey sample represents 27% of our subscribed AIB MBA alumni population that graduated between 2010 and 2018.

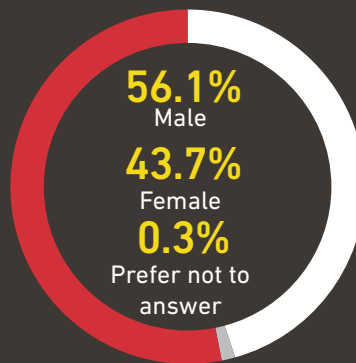
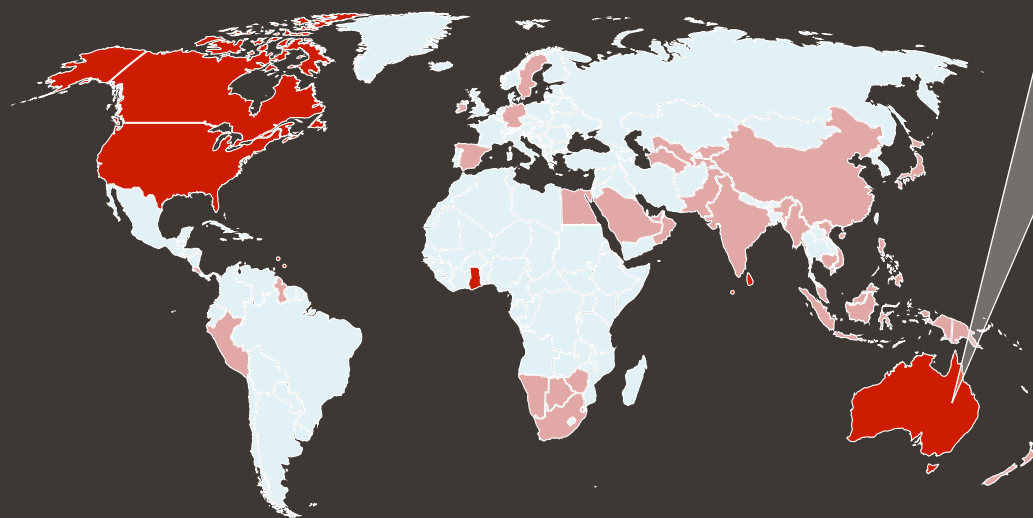
All survey respondents were asked to report their earnings in AUD\$. All dollar amounts in this report appear in AUD\$ unless otherwise stated.



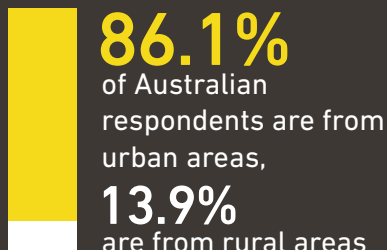
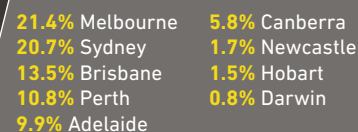
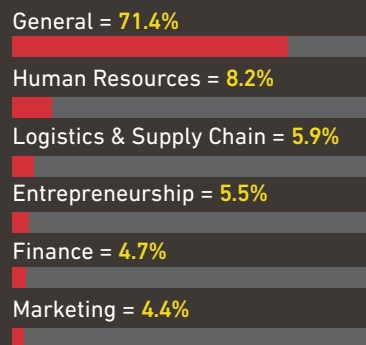
OUR RESPONDENTS

OUR COMMUNITY IS DIVERSE, WITH OUR SURVEY RESPONDENTS COMING FROM ALL OVER THE WORLD.

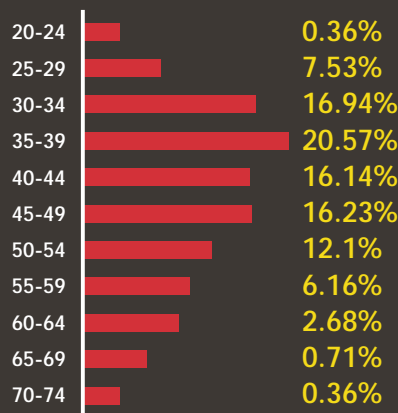
■ Highest concentration of respondents
■ Lower concentration of respondents



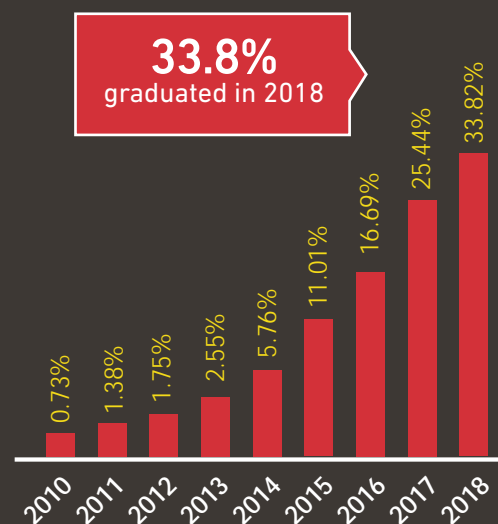
MBA SPECIALISATION



RESPONDENTS VARIED IN AGE FROM 23 TO 73

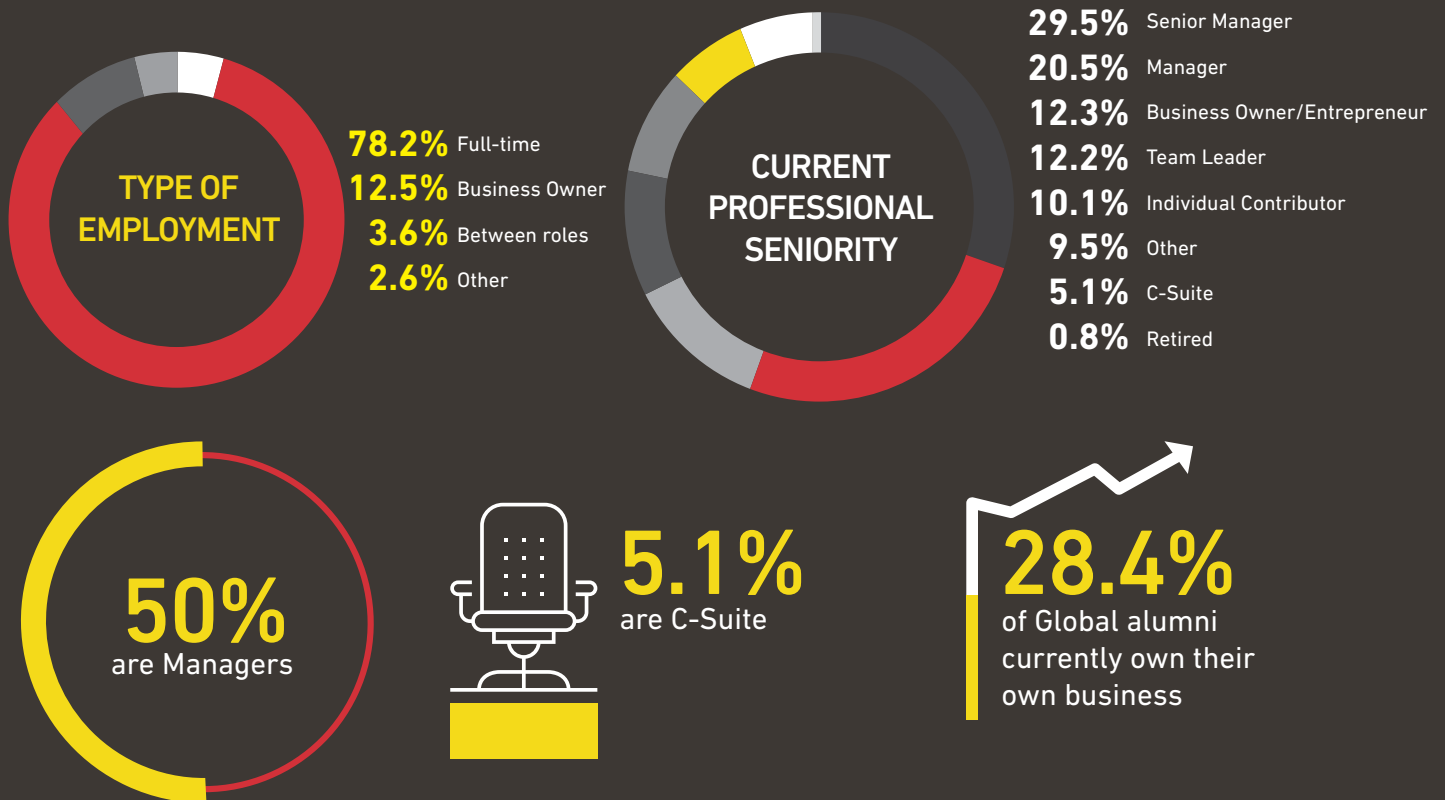


- 32.1%** A Bachelors Degree (In a field other than Business)
- 28.5%** At least 3 year's management experience
- 19.2%** A Bachelors Degree in Business
- 14.6%** An Advanced Diploma or Associate Degree and at least 3 years relevant work experience
- 5.6%** Other



RESPONDENTS GRADUATED FROM AIB BETWEEN 2010 AND 2018

MBA ALUMNI CAREER STATISTICS



WHERE AIB ALUMNI WORK

14.73% (N=82) of our Australian, Canadian and New Zealand respondents reported working for **FORTUNE 500** or **ASX 200** companies.

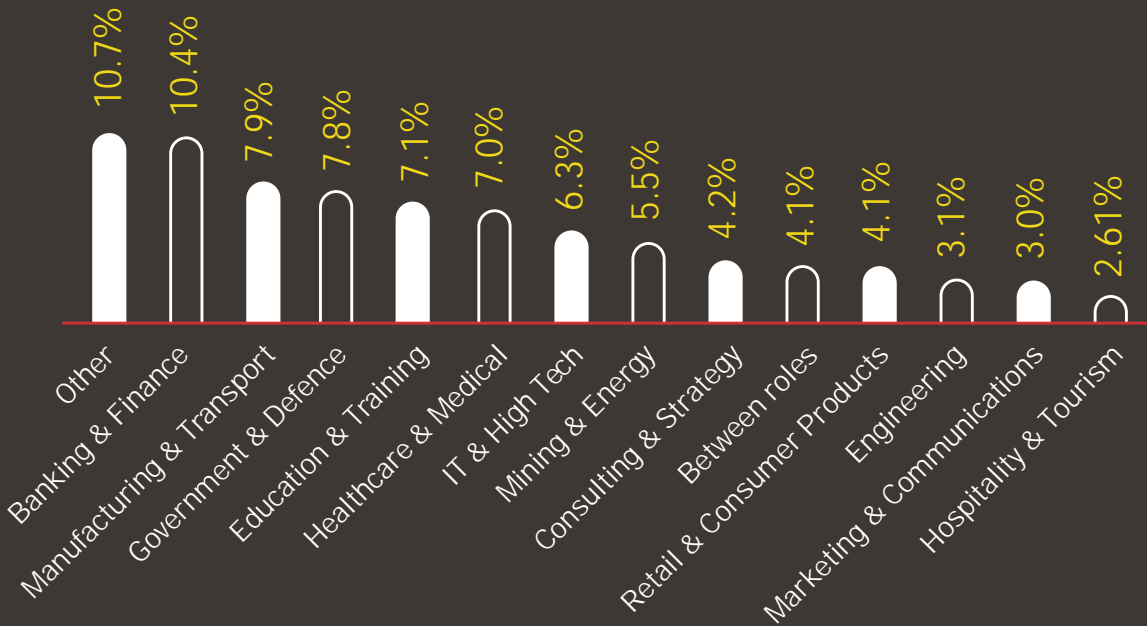
A sample of some of the Fortune 500 and ASX 200 companies our global respondents work for:

Apple | IBM | FedEx | Nike | American Express | Chevron | Boeing | Exxon Mobil | Starbucks | S&P Global
 CBS | Macquarie Group Limited | Skycity Entertainment Group | Caterpillar | Deere | Qantas Airways
 CSL Limited | Verizon | RIO Tinto Limited | BHP Billiton Limited | Wesfarmers Limited | Lendlease Group
 MetLife | CBRE Group | Xero Limited | Westpac Banking Corporation | Commonwealth Bank
 National Australia Bank | ANZ Banking Group Limited | UnitedHealth Group | Jacobs Engineering Group
 Telstra Corporation | Origin Energy | Peabody Energy | AGL Energy Limited | Santos Limited | Caltex Australia

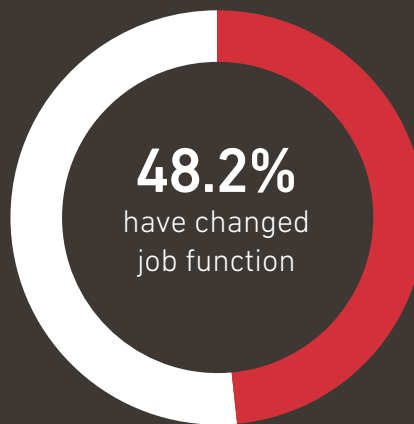
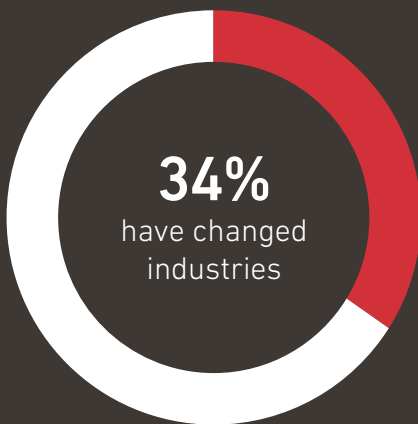


ALUMNI CAREER STATISTICS

CURRENT INDUSTRY COVERAGE



INDUSTRY & FUNCTION CHANGES SINCE STARTING AT AIB



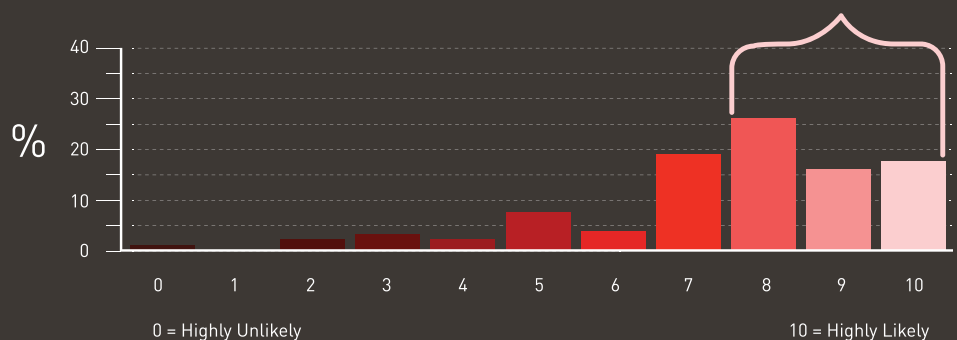
THE IMPACT OF THE AIB MBA



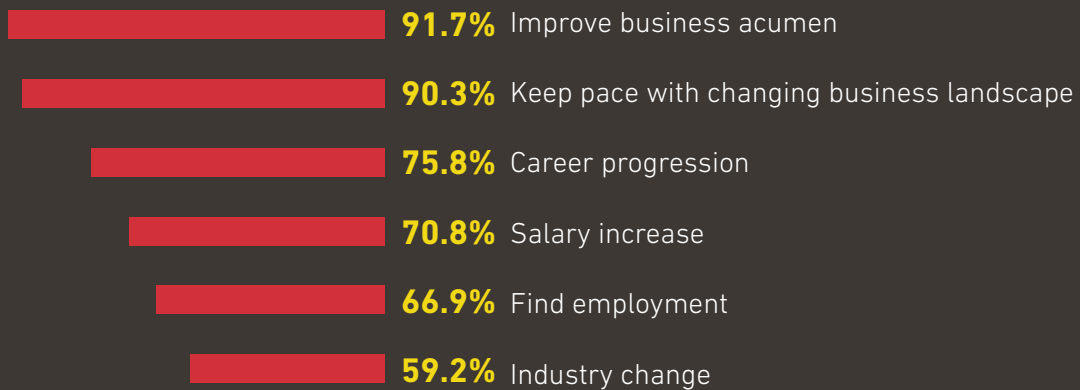
82.5%
of respondents would choose to study at AIB again

Likelihood that respondents would recommend AIB to a friend or colleague

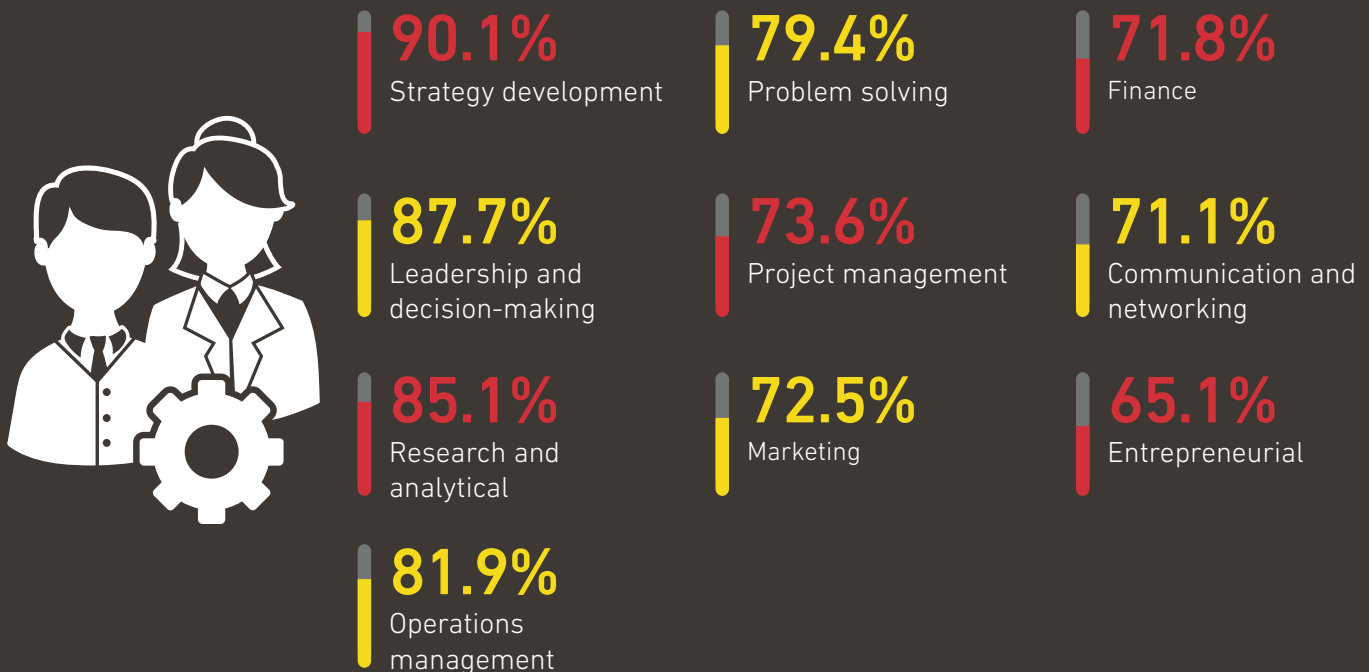
Top 3 highly likely ratings = **71.4%** of respondents



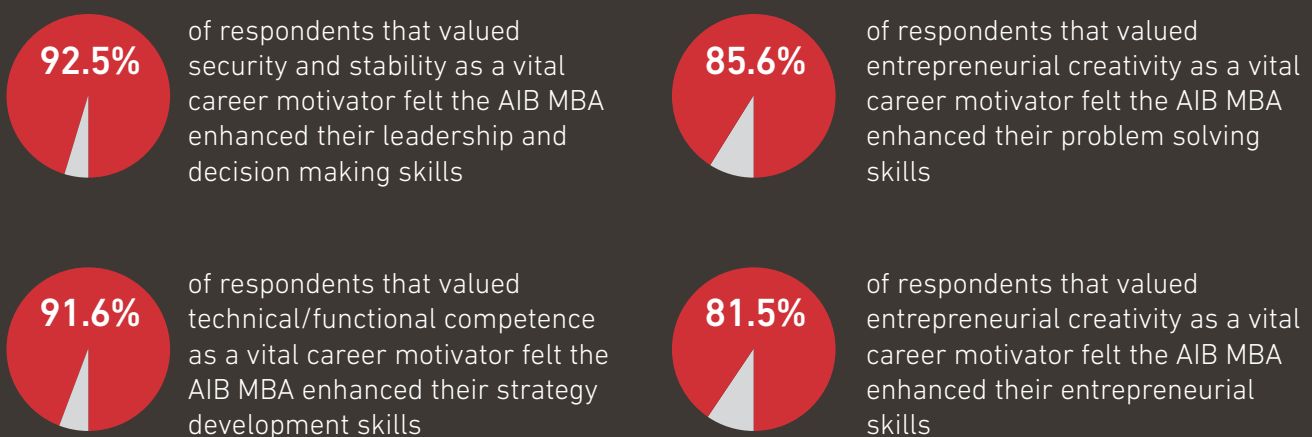
CAREER OUTCOMES THAT WERE SOUGHT AND ACHIEVED FROM STUDYING THE AIB MBA



PROFESSIONAL SKILLS ENHANCED FROM STUDYING THE AIB MBA

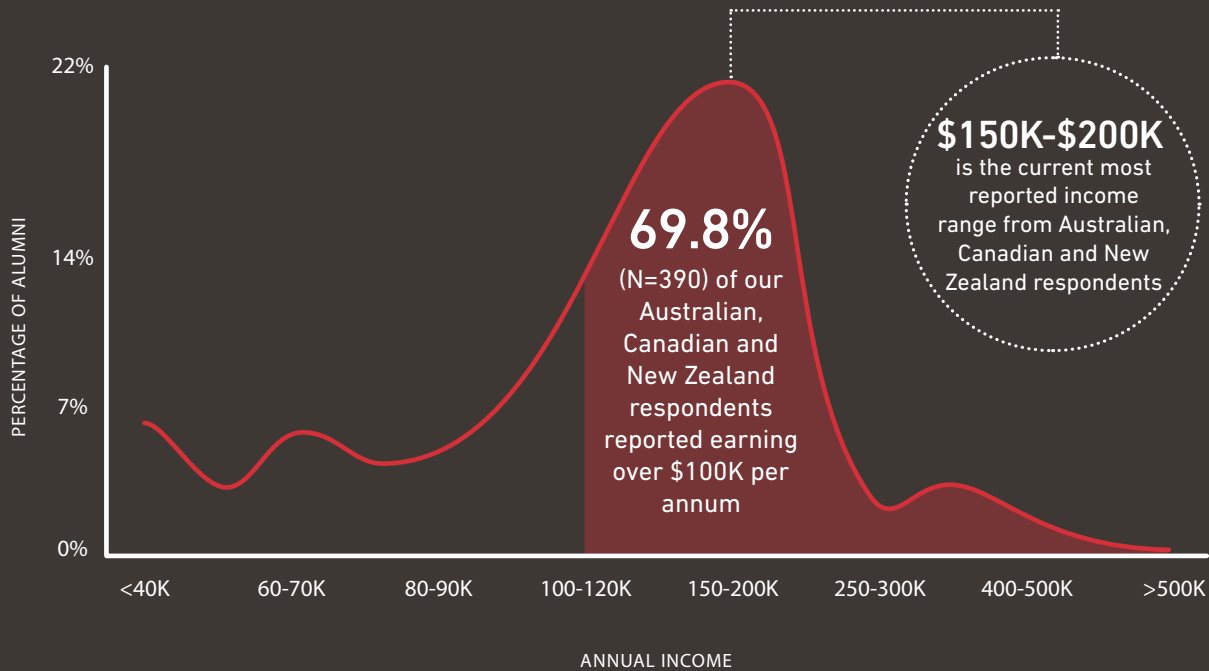


CAREER MOTIVATORS CONSIDERED VITAL AND SELF-ASSESSED SKILLS OUTCOMES FROM THE AIB MBA



A FAST RETURN ON INVESTMENT

AUSTRALIAN, CANADIAN AND NEW ZEALAND MBA ALUMNI INCOME STATISTICS



34%

(N=559) of Australian, Canadian and New Zealand respondents reported an income increase of at least 10% or more during their MBA studies



50.8%

of Australian, Canadian and New Zealand respondents reported an increase of at least 10% in income since graduating from the AIB MBA

INCOME PRIOR TO THE AIB MBA

\$100K-\$120K

was the most reported income range at the time of enrollment from Australian, Canadian and New Zealand respondents





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