

## Fee Schedule for 2015

Note: this fee schedule is current from 1/1/2015 to 31/12/2015

### Course: Double Diploma: BSB51107 Diploma of Management + BSB51207 Diploma of Marketing Qualification: BSB51107 Diploma of Management + BSB51207 Diploma of Marketing

The tables below indicates the fees payable and the census dates that relate to the commencement date of the unit of study. The census date is the date by which you must notify AIM that you wish to proceed with a VET FEE-HELP loan. You notify AIM by completing a Request for Commonwealth Assistance form. This form is available on AIM's website on the FEE-HELP and VET FEE-HELP information page.

Schedule of VET tuition fees	2015
Name of course:	Double Diploma: Diploma of Management + Diploma of Marketing
Training Package Code:	BSB51107 and BSB51207
Delivery location(s):	n/a
Delivery mode(s):	Online delivery
Delivery Structure:	14 Units of Competency over three units of study completed in 12 months.
	<p>Unit of Study 1 is completed in 26 weeks and includes the following Units of Competency:</p> <ul style="list-style-type: none"> <li>BSBMKG501B Identify and evaluate marketing opportunities</li> <li>BSBMKG502B Establish and adjust the marketing mix</li> <li>BSBMKG507A Interpret market trends and developments</li> <li>BSBMKG514A Implement and monitor marketing activities</li> <li>BSBMKG515A Conduct a marketing audit</li> <li>BSBFIM501A Manage budgets and financial plans</li> <li>BSBADV507B Develop a media plan</li> </ul>
	<p>Unit of Study 2 completed over 13 weeks includes the following Units of Competency:</p> <ul style="list-style-type: none"> <li>BSBPMG522A Undertake project work</li> <li>BSBADM504B Plan or review administration systems</li> <li>BSBMGT515A Manage operational plan</li> <li>BSBINN502A Build and sustain an innovative work environment</li> </ul>
	<p>Unit of Study 3 completed over 13 weeks includes the following Units of Competency:</p> <ul style="list-style-type: none"> <li>BSBWOR501B Manage personal work priorities and professional development</li> <li>BSBMGT502B Manage people performance</li> <li>BSBWOR502B Ensure team effectiveness</li> </ul>

Unit of Study	Commencement Date	Census Date	Completion date	Equivalent Fulltime Student Load (EFTSL)	Tuition Fee			
					Premium		Professional	
					Non-Member	AIM Member	Non-Member	AIM Member
Double Diploma of Management and Diploma of Marketing - UOS 1	This is a 26 week online VET unit of study. The commencement date for this unit of study is the date you are given access to the materials.	The census date occurs 36 days after the date that you are given access to this unit of study. You will be emailed the census date when you start the unit of study.	The completion date for your unit of study occurs 26 weeks after you have commenced the unit of study. You will be emailed the completion date by the online system when you start the unit.	0.5	\$6,500	\$5,850	\$3,330	\$2,966
Double Diploma of Management and Diploma of Marketing - UOS 2	This is a 13 week online VET unit of study. The commencement date for this unit of study is the date you are given access to the materials.	The census date occurs 18 days after the date that you are given access to this unit of study. You will be emailed the census date when you start the unit of study.	The completion date for your unit of study occurs 13 weeks after you have commenced the unit of study. You will be emailed the completion date by the online system when you start the unit.	0.25	\$6,500	\$5,850	\$3,330	\$2,977
Double Diploma of Management and Diploma of Marketing - UOS 3	This is a 13 week online VET unit of study. The commencement date for this unit of study is the date you are given access to the materials.	The census date occurs 18 days after the date that you are given access to this unit of study. You will be emailed the census date when you start the unit of study.	The completion date for your unit of study occurs 13 weeks after you have commenced the unit of study. You will be emailed the completion date by the online system when you start the unit.	0.25	\$6,500	\$5,850	\$3,330	\$2,977
<b>Total:</b>				<b>1</b>	<b>\$19,500</b>	<b>\$17,550</b>	<b>\$9,990</b>	<b>\$8,900</b>