

Fee Schedule for 2015

Note: this fee schedule is current from 1/1/2015 to 31/12/2015

Course: BSB51207 Diploma of Marketing Qualification: BSB51207 Diploma of Marketing

The tables below indicates the fees payable and the census dates that relate to the commencement date of the unit of study. The census date is the date by which you must notify AIM that you wish to proceed with a VET FEE-HELP loan. You notify AIM by completing a Request for Commonwealth Assistance form. This form is available on AIM's website on the FEE-HELP and VET FEE-HELP information page.

Schedule of VET tuition fees 2015 Name of course: Diploma of Marketing Online Training Package Code: BSB51207 Delivery location(s): N/A Delivery mode(s): Online 8 Units of Competency and assessments completed over 26 weeks BSBMKG501B Identify and evaluate marketing opportunities BSBMKG502B Establish and adjust the marketing mix BSBMKG507A Interpret market trends and developments BSBMKG514A Implement and monitor marketing activities BSBMKG506B Plan market research BSBFIM501A Manage budgets and financial plans BSBREL401A Establish networks Delivery Structure: BSBADV507B Develop a media plan									
					Tuition Fee				
Unit of Study	Commencement Date	Census Date	Completion date	Equivalent Fulltime Student Load (EFTSL)	Premium		Professional		
					Non-Member	AIM Member	Non-Member	AIM Member	
Diploma of Management Online	This is a 26 week online VET unit of study. The commencement date for this unit of study is the date you are given access to the materials.	The census date occurs 36 days after the date that you are given access to this unit of study. You will be emailed the census date when you start the unit of study.	The completion date for your unit of study occurs 26 weeks after you have commenced the unit of study. You will be emailed the completion date by the online system when you start the unit.	0.5	\$15,000	\$13,500	\$7,700	\$6,930	
				Total:	0.5	\$15,000	\$13,500	\$7,700	\$6,930

Schedule of VET tuition fees
 Name of course: Diploma of Marketing Face 2 Face
 Training Package Code: BSB51207
 Delivery location(s): N/A
 Delivery mode(s): Standard face to face delivery in 2 units of study
 Delivery Structure:

2015
 8 Units of Competency and assessments completed over 52 weeks

Unit of Study 1 includes the following units of competency:
 BSBMKG501B Identify and evaluate marketing opportunities
 BSBMKG502B Establish and adjust the marketing mix
 BSBMKG507A Interpret market trends and developments
 BSBMKG514A Implement and monitor marketing activities
 BSBMKG609A Develop a marketing plan

Unit of Study 2 includes the following units of competency:
 BSBMKG506B Plan market research
 BSBFIM501A Manage budgets and financial plans
 BSBWRT501A Write persuasive copy

Unit of Study	Commencement Date	Census Date	Completion date	Equivalent Fulltime Student Load (EFTSL)	Tuition Fee			
					Premium		Professional	
					Non-Member	AIM Member	Non-Member	AIM Member
Diploma of Marketing - UOS 1	Brisbane			0.25	\$7,500	\$6,750	\$3,850	\$3,465
	Wednesday, 3 June 15	Thursday, 9 July 15	Wednesday, 2 December 15					
	Wednesday, 5 August 15	Thursday, 10 September 15	Wednesday, 3 February 16					
	Melbourne							
	Wednesday, 11 March 15	Thursday, 16 April 15	Wednesday, 9 September 15					
	Wednesday, 3 June 15	Thursday, 9 July 15	Wednesday, 2 December 15					
	Wednesday, 15 July 15	Thursday, 20 August 15	Wednesday, 13 January 16					
	Wednesday, 26 August 15	Thursday, 1 October 15	Wednesday, 24 February 16					
	Sydney							
	Wednesday, 11 March 15	Thursday, 16 April 15	Wednesday, 9 September 15					
	Wednesday, 3 June 15	Thursday, 9 July 15	Wednesday, 2 December 15					
	Wednesday, 15 July 15	Thursday, 20 August 15	Wednesday, 13 January 16					
	Wednesday, 26 August 15	Thursday, 1 October 15	Wednesday, 24 February 16					
	Adelaide							
	Wednesday, 11 March 15	Thursday, 16 April 15	Wednesday, 9 September 15					
	Wednesday, 22 April 15	Thursday, 28 May 15	Wednesday, 21 October 15					
	Wednesday, 3 June 15	Thursday, 9 July 15	Wednesday, 2 December 15					
	Wednesday, 15 July 15	Thursday, 20 August 15	Wednesday, 13 January 16					
	Wednesday, 26 August 15	Thursday, 1 October 15	Wednesday, 24 February 16					
		Brisbane						
Friday, 6 March 15		Saturday, 11 April 15	Friday, 4 September 15					
Tuesday, 17 March 15		Wednesday, 22 April 15	Tuesday, 15 September 15					
Tuesday, 5 May 15		Wednesday, 10 June 15	Tuesday, 3 November 15					
Friday, 8 May 15		Saturday, 13 June 15	Friday, 6 November 15					
Wednesday, 13 May 15		Thursday, 18 June 15	Wednesday, 11 November 15					
Tuesday, 23 June 15		Wednesday, 29 July 15	Tuesday, 22 December 15					
Friday, 10 July 15		Saturday, 15 August 15	Friday, 8 January 16					
Friday, 10 July 15		Saturday, 15 August 15	Friday, 8 January 16					
Tuesday, 11 August 15		Wednesday, 16 September 15	Tuesday, 9 February 16					
Wednesday, 2 September 15		Thursday, 8 October 15	Wednesday, 2 March 16					
Friday, 4 September 15		Saturday, 10 October 15	Friday, 4 March 16					
Tuesday, 15 September 15		Wednesday, 21 October 15	Tuesday, 15 March 16					
Melbourne								
Tuesday, 10 March 15		Wednesday, 15 April 15	Tuesday, 8 September 15					
Friday, 27 March 15		Saturday, 2 May 15	Friday, 25 September 15					
Tuesday, 14 April 15		Wednesday, 20 May 15	Tuesday, 13 October 15					
Tuesday, 26 May 15		Wednesday, 1 July 15	Tuesday, 24 November 15					
Wednesday, 24 June 15		Thursday, 30 July 15	Wednesday, 23 December 15					
Friday, 10 July 15		Saturday, 15 August 15	Friday, 8 January 16					

Diploma of Marketing - UOS 2	Friday, 24 July 15	Saturday, 29 August 15	Friday, 22 January 16	0.25	\$7,500	\$6,750	\$3,850	\$3,465						
	Monday, 7 September 15	Tuesday, 13 October 15	Monday, 7 March 16											
	Sydney													
	Tuesday, 10 March 15	Wednesday, 15 April 15	Tuesday, 8 September 15											
	Friday, 27 March 15	Saturday, 2 May 15	Friday, 25 September 15											
	Thursday, 9 April 15	Friday, 15 May 15	Thursday, 8 October 15											
	Tuesday, 26 May 15	Wednesday, 1 July 15	Tuesday, 24 November 15											
	Wednesday, 24 June 15	Thursday, 30 July 15	Wednesday, 23 December 15											
	Friday, 10 July 15	Saturday, 15 August 15	Friday, 8 January 16											
	Monday, 20 July 15	Tuesday, 25 August 15	Monday, 18 January 16											
	Wednesday, 9 September 15	Thursday, 15 October 15	Wednesday, 9 March 16											
	Adelaide													
	Tuesday, 10 March 15	Wednesday, 15 April 15	Tuesday, 8 September 15											
	Friday, 27 March 15	Saturday, 2 May 15	Friday, 25 September 15											
	Thursday, 9 April 15	Friday, 15 May 15	Thursday, 8 October 15											
	Tuesday, 26 May 15	Wednesday, 1 July 15	Tuesday, 24 November 15											
	Wednesday, 24 June 15	Thursday, 30 July 15	Wednesday, 23 December 15											
	Friday, 10 July 15	Saturday, 15 August 15	Friday, 8 January 16											
	Monday, 20 July 15	Tuesday, 25 August 15	Monday, 18 January 16											
	Wednesday, 9 September 15	Thursday, 15 October 15	Wednesday, 9 March 16											
	Total								0.5	\$15,000	\$13,500	\$7,700	\$6,930	

<p>Schedule of VET tuition fees</p> <p>2015</p> <p>Name of course: Diploma of Marketing Online</p> <p>Training Package Code: BSB51207</p> <p>Delivery location(s): Delivery is through Acquire Learning Pty Ltd ABN 29 168 523 279 t/as 'YOUR EDDI' (eddi)</p> <p>Delivery mode(s): Online</p> <p>Delivery Structure:</p> <p>8 Units of Competency and assessments completed over 26 weeks</p> <p>BSBMKG501B Identify and evaluate marketing opportunities</p> <p>BSBMKG502B Establish and adjust the marketing mix</p> <p>BSBMKG507A Interpret market trends and developments</p> <p>BSBMKG514A Implement and monitor marketing activities</p> <p>BSBMKG506B Plan market research</p> <p>BSBFIM501A Manage budgets and financial plans</p> <p>BSBREL401A Establish networks</p> <p>BSBADV507B Develop a media plan</p>					
Unit of Study	Commencement Date	Census Date	Completion date	Equivalent Fulltime Student Load (EFTSL)	Tuition Fee
Diploma of Marketing Online	This is a 26 week online VET unit of study. The commencement date for this unit of study is the date you are given access to the materials.	The census date occurs 36 days after the date that you are given access to this unit of study. You will be emailed the census date when you start the unit of study.	The completion date for your unit of study occurs 26 weeks after you have commenced the unit of study. You will be emailed the completion date by the online system when you start the unit.	0.5	\$19,900
Total:				0.5	