

Fee Schedule for 2015

Note: this fee schedule is current from 30/4/2015 to 31/12/2015

Course: BSB51215 Diploma of Marketing Qualification: BSB51215 Diploma of Marketing

The tables below indicates the fees payable and the census dates that relate to the commencement date of the unit of study. The census date is the date by which you must notify AIM that you wish to proceed with a VET FEE-HELP loan. You notify AIM by completing a Request for Commonwealth Assistance form. This form is available on AIM's website on the FEE-HELP and VET FEE-HELP information page.

Schedule of VET tuition fees 2015 Name of course: Diploma of Marketing Online Training Package Code: BSB51215 Delivery location(s): N/A Delivery mode(s): Online 8 Units of Competency and assessments completed over 26 weeks BSBMKG501 Identify and evaluate marketing opportunities BSBMKG502 Establish and adjust the marketing mix BSBMKG507 Interpret market trends and developments BSBMKG514 Implement and monitor marketing activities BSBMKG506 Plan market research BSBFIM501 Manage budgets and financial plans BSBREL401 Establish networks Delivery Structure: BSBADV507 Develop a media plan								
Unit of Study	Commencement Date	Census Date	Completion date	Equivalent Fulltime Student Load (EFTSL)	Tuition Fee			
					Premium		Professional	
					Non-Member	AIM Member	Non-Member	AIM Member
Diploma of Management Online	This is a 26 week online VET unit of study. The commencement date for this unit of study is the date you are given access to the materials.	The census date occurs 36 days after the date that you are given access to this unit of study. You will be emailed the census date when you start the unit of study.	The completion date for your unit of study occurs 26 weeks after you have commenced the unit of study. You will be emailed the completion date by the online system when you start the unit.	0.5	\$15,000	\$13,500	\$7,700	\$6,930
Total:				0.5	\$15,000	\$13,500	\$7,700	\$6,930

Schedule of VET tuition fees

2015

Name of course: Diploma of Marketing Face 2 Face

Training Package Code: BSB51215

Delivery location(s): N/A

Delivery mode(s): Standard face to face delivery in 2 units of study

Delivery Structure: 8 Units of Competency and assessments completed over 52 weeks

Unit of Study 1 includes the following units of competency:
 BSBMKG501 Identify and evaluate marketing opportunities
 BSBMKG502 Establish and adjust the marketing mix
 BSBMKG507 Interpret market trends and developments
 BSBMKG514 Implement and monitor marketing activities
 BSBMKG609 Develop a marketing plan

Unit of Study 2 includes the following units of competency:
 BSBMKG506 Plan market research
 BSBFIM501 Manage budgets and financial plans
 BSBWRT501 Write persuasive copy

Unit of Study	Commencement Date	Census Date	Completion date	Equivalent Fulltime Student Load (EFTSL)	Tuition Fee								
					Premium		Professional						
					Non-Member	AIM Member	Non-Member	AIM Member					
Diploma of Marketing - UOS 1	Brisbane			0.25	\$7,500	\$6,750	\$3,850	\$3,465					
	Wednesday, 3 June 15	Thursday, 9 July 15	Wednesday, 2 December 15										
	Wednesday, 5 August 15	Thursday, 10 September 15	Wednesday, 3 February 16										
	Wednesday, 30 September 15	Thursday, 5 November 15	Wednesday, 30 March 16										
	Wednesday, 25 November 15	Thursday, 31 December 15	Wednesday, 25 May 16										
	Melbourne												
	Wednesday, 3 June 15	Thursday, 9 July 15	Wednesday, 2 December 15										
	Wednesday, 15 July 15	Thursday, 20 August 15	Wednesday, 13 January 16										
	Wednesday, 26 August 15	Thursday, 1 October 15	Wednesday, 24 February 16										
	Wednesday, 14 October 15	Thursday, 19 November 15	Wednesday, 13 April 16										
	Wednesday, 2 December 15	Thursday, 7 January 16	Wednesday, 1 June 16										
	Sydney												
	Wednesday, 3 June 15	Thursday, 9 July 15	Wednesday, 2 December 15										
	Wednesday, 15 July 15	Thursday, 20 August 15	Wednesday, 13 January 16										
	Wednesday, 26 August 15	Thursday, 1 October 15	Wednesday, 24 February 16										
	Wednesday, 14 October 15	Thursday, 19 November 15	Wednesday, 13 April 16										
	Wednesday, 25 November 15	Thursday, 31 December 15	Wednesday, 25 May 16										
	Adelaide												
	Wednesday, 3 June 15	Thursday, 9 July 15	Wednesday, 2 December 15										
	Wednesday, 15 July 15	Thursday, 20 August 15	Wednesday, 13 January 16										
	Wednesday, 26 August 15	Thursday, 1 October 15	Wednesday, 24 February 16										
	Wednesday, 14 October 15	Thursday, 19 November 15	Wednesday, 13 April 16										
	Wednesday, 25 November 15	Thursday, 31 December 15	Wednesday, 25 May 16										
	Brisbane												
	Tuesday, 5 May 15	Wednesday, 10 June 15	Tuesday, 3 November 15										
	Friday, 8 May 15	Saturday, 13 June 15	Friday, 6 November 15										
	Wednesday, 13 May 15	Thursday, 18 June 15	Wednesday, 11 November 15										
	Tuesday, 23 June 15	Wednesday, 29 July 15	Tuesday, 22 December 15										
Friday, 10 July 15	Saturday, 15 August 15	Friday, 8 January 16											
Friday, 10 July 15	Saturday, 15 August 15	Friday, 8 January 16											
Tuesday, 11 August 15	Wednesday, 16 September 15	Tuesday, 9 February 16											
Wednesday, 2 September 15	Thursday, 8 October 15	Wednesday, 2 March 16											
Friday, 4 September 15	Saturday, 10 October 15	Friday, 4 March 16											
Tuesday, 15 September 15	Wednesday, 21 October 15	Tuesday, 15 March 16											
Monday, 26 October 15	Tuesday, 1 December 15	Monday, 25 April 16											
Friday, 30 October 15	Saturday, 5 December 15	Friday, 29 April 16											
Thursday, 19 November 15	Friday, 25 December 15	Thursday, 19 May 16											
Tuesday, 15 December 15	Wednesday, 20 January 16	Tuesday, 14 June 16											
Thursday, 17 December 15	Friday, 22 January 16	Thursday, 16 June 16											
Melbourne													
Tuesday, 26 May 15	Wednesday, 1 July 15	Tuesday, 24 November 15											
Wednesday, 24 June 15	Thursday, 30 July 15	Wednesday, 23 December 15											
Friday, 10 July 15	Saturday, 15 August 15	Friday, 8 January 16											
Friday, 24 July 15	Saturday, 29 August 15	Friday, 22 January 16											

Diploma of Marketing - UOS 2	Monday, 7 September 15	Tuesday, 13 October 15	Monday, 7 March 16	0.25	\$7,500	\$6,750	\$3,850	\$3,465						
	Tuesday, 29 September 15	Wednesday, 4 November 15	Tuesday, 29 March 16											
	Tuesday, 20 October 15	Wednesday, 25 November 15	Tuesday, 19 April 16											
	Friday, 20 November 15	Saturday, 26 December 15	Friday, 20 May 16											
	Monday, 7 December 15	Tuesday, 12 January 16	Monday, 6 June 16											
	Sydney													
	Tuesday, 26 May 15	Wednesday, 1 July 15	Tuesday, 24 November 15											
	Wednesday, 24 June 15	Thursday, 30 July 15	Wednesday, 23 December 15											
	Friday, 10 July 15	Saturday, 15 August 15	Friday, 8 January 16											
	Monday, 20 July 15	Tuesday, 25 August 15	Monday, 18 January 16											
	Wednesday, 9 September 15	Thursday, 15 October 15	Wednesday, 9 March 16											
	Tuesday, 29 September 15	Wednesday, 4 November 15	Tuesday, 29 March 16											
	Monday, 12 October 15	Tuesday, 17 November 15	Monday, 11 April 16											
	Friday, 11 December 15	Saturday, 16 January 16	Friday, 10 June 16											
	Adelaide													
	Tuesday, 26 May 15	Wednesday, 1 July 15	Tuesday, 24 November 15											
	Wednesday, 24 June 15	Thursday, 30 July 15	Wednesday, 23 December 15											
	Friday, 10 July 15	Saturday, 15 August 15	Friday, 8 January 16											
	Monday, 20 July 15	Tuesday, 25 August 15	Monday, 18 January 16											
	Wednesday, 9 September 15	Thursday, 15 October 15	Wednesday, 9 March 16											
	Wednesday, 23 September 15	Thursday, 29 October 15	Wednesday, 23 March 16											
	Monday, 12 October 15	Tuesday, 17 November 15	Monday, 11 April 16											
	Total								0.5	\$15,000	\$13,500	\$7,700	\$6,930	

<p>Schedule of VET tuition fees 2015</p> <p>Name of course: Diploma of Marketing Online</p> <p>Training Package Code: BSB51215</p> <p>Delivery location(s): Delivery is through Acquire Learning Pty Ltd ABN 29 168 523 279 t/as 'YOUR EDDI' (eddi)</p> <p>Delivery mode(s): Online</p> <p>Delivery Structure:</p> <p>8 Units of Competency and assessments completed over 26 weeks</p> <p>BSBMKG501 Identify and evaluate marketing opportunities</p> <p>BSBMKG502 Establish and adjust the marketing mix</p> <p>BSBMKG507 Interpret market trends and developments</p> <p>BSBMKG514 Implement and monitor marketing activities</p> <p>BSBMKG506 Plan market research</p> <p>BSBFIM501 Manage budgets and financial plans</p> <p>BSBREL401 Establish networks</p> <p>BSBADV507 Develop a media plan</p>					
Unit of Study	Commencement Date	Census Date	Completion date	Equivalent Fulltime Student Load (EFTSL)	Tuition Fee
Diploma of Marketing Online	This is a 26 week online VET unit of study. The commencement date for this unit of study is the date you are given access to the materials.	The census date occurs 36 days after the date that you are given access to this unit of study. You will be emailed the census date when you start the unit of study.	The completion date for your unit of study occurs 26 weeks after you have commenced the unit of study. You will be emailed the completion date by the online system when you start the unit.	0.5	\$19,900
Total:				0.5	