

Fee Schedule for 2016

Note: this Fee Schedule is current from 1 January 2016 until 19 June 2016

Course: Double Diploma: BSB51215 Diploma of Marketing + BSB51915 Diploma of Leadership and Management Qualification BSB51215 Diploma of Marketing + BSB51915 Diploma of Leadership and Management

The tables below indicates the fees payable and the census dates that relate to the commencement date of the unit of study. The census date is the date by which you must notify AIM that you wish to proceed with a VET FEE-HELP loan. You notify AIM by completing a Request for Commonwealth Assistance form. This form is an electronic form that is completed online and will be emailed to you once you indicate that you wish to pay for your study using VET FEE-HELP.

Delivery Mode : Online

Schedule of VET tuition fees	2016
Name of course:	Double Diploma: Diploma of Marketing + Diploma of Leadership and Management
Training Package Code:	BSB51215/BSB51915
Delivery location(s):	N/A
Delivery mode(s):	Online
Delivery Structure:	20 Units of Competency and assessments completed in 3 Units of Study over 540 days (18 months). All three units of study start on the same day.
	<p>Unit of Study 1 (over 180 days):</p> <p>BSBLDR501 Develop & use emotional intelligence BSBLDR502 Lead & manage effective workplace relationships BSBLDR503 Communicate with influence BSBLDR504 Manage diversity in the workplace BSBINN502 Build & sustain an innovative work environment BSBMGT517 Manage Operational Plan BSBMGT516 Facilitate continuous improvement BSBPMG522 Undertake project work</p> <p>Unit of Study 2 (over 360 days):</p> <p>BSBLED501 Develop a workplace learning environment BSBMGT502 Manage people Performance BSBWOR501 Manage personal work priorities & professional development BSBWOR501 Lead personal work priorities & professional development BSBMKG506 Plan market research BSBFIM501 Manage budgets and financial plans</p> <p>Unit of Study 3 (over 540 days):</p> <p>BSBWRT501 Write persuasive copy BSBMKG501 Identify and evaluate marketing opportunities BSBMKG502 Establish and adjust the marketing mix BSBMKG507 Interpret market trends and developments BSBMKG514 Implement and monitor marketing activities BSBMKG609 Develop a marketing plan</p>

Unit of Study Code	Unit of Study Description	Commencement Date	Census Date	Completion date	Equivalent Fulltime Student Load (EFTSL)	Tuition Fee			
						Premium		Professional	
						Non-Member	AIM Member	Non-Member	AIM Member
ODLMDM1	Online - Double Diploma of Marketing and Leadership and Management Unit of Study 1	This is a 180 day online VET unit of study. The commencement date for this unit of study is the date you are given access to the materials.	The census date occurs 36 days after the date that you are given access to this unit of study. You will be emailed the census date when you start the unit of study.	The completion date for your unit of study occurs 180 days after you have commenced the unit of study.	0.33	\$6,500	\$5,850	\$3,330	\$2,966
ODLMDM2	Online - Double Diploma of Marketing and Leadership and Management Unit of Study 2	This is a 360 day online VET unit of study. The commencement date for this unit of study is the date you are given access to the materials.	The census date occurs on the 181 st day of your course. You will be emailed the census date when you start the unit of study.	The completion date for your unit of study occurs 360 days after you have commenced the unit of study.	0.33	\$6,500	\$5,850	\$3,330	\$2,967

ODLMDM3	Online - Double Diploma of Marketing and Leadership and Management Unit of Study 3	This is a 540 day online VET unit of study. The commencement date for this unit of study is the date you are given access to the materials.	The census date occurs on the 361 st day of your course. You will be emailed the census date when you start the unit of study.	The completion date for your unit of study occurs 540 days after you have commenced the unit of study.	0.33	\$6,500	\$5,850	\$3,330	\$2,967
Total					1	\$19,500	\$17,550	\$9,990	\$8,900

Delivery Mode : Face to Face

Schedule of VET tuition fees	2016
Name of course:	Double Diploma: Diploma of Marketing + Diploma of Leadership and Management
Training Package Code:	BSB51215/BSB51915
Delivery location(s):	Brisbane, Melbourne, Sydney, Adelaide, Canberra, Hobart
Delivery mode(s):	Face to Face delivery over seven short courses followed by assessment
Delivery Structure:	20 Units of Competency and assessments completed in 3 Units of Study over 540 days (18 months). Each unit of study is 180 days in duration.
	<p>Unit of Study 1 (over 180 days): BSBLDR501 Develop & use emotional intelligence BSBLDR502 Lead & manage effective workplace relationships BSBLDR503 Communicate with influence BSBLDR504 Manage diversity in the workplace BSBINN502 Build & sustain an innovative work environment BSBMGT517 Manage Operational Plan BSBMGT516 Facilitate continuous improvement BSBPMG522 Undertake project work</p> <p>Unit of Study 2 (over 180 days): BSBLED501 Develop a workplace learning environment BSBMGT502 Manage people Performance BSBWOR501 Manage personal work priorities & professional development BSBWOR501 Lead personal work priorities & professional development BSBMKG506 Plan market research BSBFIM501 Manage budgets and financial plans</p> <p>Unit of Study 3 (over 180 days): BSBWRT501 Write persuasive copy BSBMKG501 Identify and evaluate marketing opportunities BSBMKG502 Establish and adjust the marketing mix BSBMKG507 Interpret market trends and developments BSBMKG514 Implement and monitor marketing activities BSBMKG609 Develop a marketing plan</p>

Unit of Study Code	Unit of Study Description	Short Course Title	Short Course Commencement Date	Census Date	Completion date	Equivalent Fulltime Student Load (EFTSL)	Tuition Fee			
							Premium		Professional	
							Non-Member	AIM Member	Non-Member	AIM Member
		Brisbane								
		Manage People Effectively	Monday, 18 January 16							
		Manage Business Effectively	Wednesday, 27 January 16							
		Manage People Effectively	Monday, 1 February 16							
		Manage Business Effectively	Monday, 22 February 16							
		Manage Business Effectively	Monday, 21 March 16							
		Manage People Effectively	Tuesday, 29 March 16							
		Manage People Effectively	Monday, 18 April 16							
		Manage Business Effectively	Wednesday, 20 April 16							
		Manage People Effectively	Monday, 9 May 16							
		Manage Business Effectively	Wednesday, 18 May 16							
		Manage Business Effectively	Tuesday, 14 June 16							
		Manage People Effectively	Monday, 27 June 16							
		Manage Business Effectively	Wednesday, 20 July 16							
		Manage People Effectively	Tuesday, 26 July 16							
		Manage People Effectively	Monday, 15 August 16							
		Manage Business Effectively	Monday, 22 August 16							
		Manage Business Effectively	Monday, 12 September 16							
		Manage People Effectively	Tuesday, 27 September 16							
		Manage People Effectively	Monday, 10 October 16							
		Manage Business Effectively	Wednesday, 19 October 16							
		Manage People Effectively	Wednesday, 9 November 16							
		Manage Business Effectively	Wednesday, 16 November 16							
		Manage People Effectively	Monday, 5 December 16							
		Manage Business Effectively	Monday, 12 December 16							
		Melbourne								
		Manage People Effectively	Monday, 18 January 16							
		Manage Business Effectively	Wednesday, 20 January 16							
		Manage People Effectively	Monday, 1 February 16							
		Manage Business Effectively	Monday, 22 February 16							
		Manage People Effectively	Tuesday, 1 March 16							

DLMDM1

Face to Face - Double Diploma of Marketing and Leadership and Management Unit of Study 1.

Manage Business Effectively	Monday, 21 March 16
Manage People Effectively	Tuesday, 29 March 16
Manage People Effectively	Monday, 18 April 16
Manage Business Effectively	Wednesday, 20 April 16
Manage People Effectively	Tuesday, 26 April 16
Manage People Effectively	Monday, 9 May 16
Manage Business Effectively	Wednesday, 18 May 16
Manage People Effectively	Monday, 23 May 16
Manage People Effectively	Monday, 6 June 16
Manage Business Effectively	Wednesday, 22 June 16
Manage People Effectively	Monday, 27 June 16
Manage People Effectively	Wednesday, 13 July 16
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Manage Business Effectively	Wednesday, 27 July 16
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Manage Business Effectively	Wednesday, 17 August 16
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Manage Business Effectively	Wednesday, 28 September 16
Manage People Effectively	Monday, 10 October 16
Manage Business Effectively	Wednesday, 19 October 16
Manage People Effectively	Monday, 24 October 16
Manage People Effectively	Wednesday, 9 November 16
Manage Business Effectively	Monday, 21 November 16
Manage People Effectively	Monday, 21 November 16
Manage People Effectively	Monday, 5 December 16
Sydney	
Manage People Effectively	Monday, 18 January 16
Manage Business Effectively	Wednesday, 27 January 16
Manage People Effectively	Monday, 1 February 16
Manage Business Effectively	Monday, 22 February 16
Manage People Effectively	Monday, 29 February 16
Manage Business Effectively	Monday, 21 March 16
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Manage People Effectively	Monday, 18 April 16
Manage People Effectively	Tuesday, 26 April 16
Manage People Effectively	Monday, 9 May 16
Manage Business Effectively	Wednesday, 18 May 16
Manage People Effectively	Monday, 6 June 16
Manage Business Effectively	Tuesday, 14 June 16
Manage People Effectively	Monday, 27 June 16
Manage People Effectively	Tuesday, 26 July 16
Manage Business Effectively	Wednesday, 10 August 16
Manage People Effectively	Monday, 15 August 16
Manage People Effectively	Monday, 29 August 16
Manage Business Effectively	Monday, 5 September 16
Manage People Effectively	Tuesday, 6 September 16
Manage People Effectively	Monday, 10 October 16
Manage People Effectively	Monday, 24 October 16
Manage Business Effectively	Wednesday, 2 November 16
Manage People Effectively	Monday, 21 November 16
Manage Business Effectively	Monday, 28 November 16
Adelaide	
Manage Business Effectively	Tuesday, 12 January 16
Manage People Effectively	Monday, 1 February 16
Manage Business Effectively	Monday, 8 February 16
Manage People Effectively	Tuesday, 1 March 16
Manage People Effectively	Monday, 18 April 16
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Manage People Effectively	Monday, 10 October 16
Manage Business Effectively	Wednesday, 19 October 16
Manage People Effectively	Wednesday, 9 November 16
Canberra	
Manage Business Effectively	Monday, 11 January 16
Manage People Effectively	Monday, 18 January 16
Manage People Effectively	Monday, 1 February 16
Manage Business Effectively	Tuesday, 1 March 16
Manage People Effectively	Monday, 21 March 16
Manage People Effectively	Tuesday, 26 April 16
Manage Business Effectively	Monday, 2 May 16
Manage Business Effectively	Wednesday, 1 June 16
Manage People Effectively	Monday, 6 June 16
Manage People Effectively	Monday, 27 June 16
Manage People Effectively	Tuesday, 26 July 16

The Census Date for Unit of Study 1 occurs 36 days from the initial short course commencement date

The Completion Date for Unit of Study 1 occurs 180 days from the commencement of Unit of Study 1

0.33

\$6,500

\$5,850

\$3,330

\$2,966

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		Manage Budgets	Tuesday, 15 November 16							
		Canberra								
		Manage Performance Effectively	Wednesday, 6 January 16							
		Manage Performance Effectively	Wednesday, 24 February 16							
		Manage Performance Effectively	Monday, 9 May 16							
		Manage Performance Effectively	Wednesday, 6 July 16							
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		Manage Performance Effectively	Monday, 7 November 16							
		Hobart								
		Manage Budgets	Tuesday, 2 February 16							
		Manage Performance Effectively	Tuesday, 26 April 16							
		Manage Performance Effectively	Tuesday, 26 July 16							
		Manage Budgets	Thursday, 24 November 16							
		Brisbane								
		Writing Persuasive Documents	Tuesday, 12 January 16							
		Writing Persuasive Documents	Friday, 5 February 16							
		Strategic Marketing	Monday, 22 February 16							
		Writing Persuasive Documents	Wednesday, 16 March 16							
		Strategic Marketing	Wednesday, 6 April 16							
		Writing Persuasive Documents	Friday, 27 May 16							
		Strategic Marketing	Wednesday, 1 June 16							
		Strategic Marketing	Monday, 1 August 16							
		Writing Persuasive Documents	Friday, 26 August 16							
		Strategic Marketing	Wednesday, 31 August 16							
		Strategic Marketing	Monday, 7 November 16							
		Writing Persuasive Documents	Friday, 25 November 16							
		Melbourne								
		Writing Persuasive Documents	Friday, 15 January 16							
		Strategic Marketing	Wednesday, 10 February 16							
		Writing Persuasive Documents	Tuesday, 15 March 16							
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		Writing Persuasive Documents	Tuesday, 14 June 16							
		Writing Persuasive Documents	Wednesday, 31 August 16							
		Writing Persuasive Documents	Wednesday, 26 October 16							
		Strategic Marketing	Wednesday, 9 November 16							
		Sydney								
		Writing Persuasive Documents	Thursday, 14 January 16							
		Writing Persuasive Documents	Friday, 5 February 16							
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		Adelaide								
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		Writing Persuasive Documents	Friday, 11 November 16							
		Canberra								
		Writing Persuasive Documents	Friday, 22 January 16							
		Writing Persuasive Documents	Friday, 8 April 16							
		Writing Persuasive Documents	Thursday, 25 August 16							
		Writing Persuasive Documents	Monday, 12 December 16							
DLMDM3	Face to Face - Double Diploma of Marketing and Leadership and Management Unit of Study 3			The Census Date for Unit of Study 3 occurs 36 days preceding the completion of Unit of Study 2	The Completion Date for Unit of Study 3 occurs 180 days from the commencement of Unit of Study 3	0.33	\$6,500	\$5,850	\$3,330	\$2,967

		Hobart							
		Writing Persuasive Documents	Monday, 12 September 16						
		Total			1	\$19,500	\$17,550	\$9,990	\$8,900