

Fee Schedule for 2016

Note: this Fee Schedule is current from 20 June 2016 until 31 December 2016

Course: Double Diploma: BSB51215 Diploma of Marketing + BSB51915 Diploma of Leadership and Management Qualification BSB51215 Diploma of Marketing + BSB51915 Diploma of Leadership and Management

The tables below indicates the fees payable and the census dates that relate to the commencement date of the unit of study. The census date is the date by which you must notify AIM that you wish to proceed with a VET FEE-HELP loan. You notify AIM by completing a Request for Commonwealth Assistance form. This form is an electronic form that is completed online and will be emailed to you once you indicate that you wish to pay for your study using VET FEE-HELP.

Delivery Mode : Online

Schedule of VET tuition fees	2016
Name of course:	Double Diploma: Diploma of Marketing + Diploma of Leadership and Management
Training Package Code:	BSB51215/BSB51915
Delivery location(s):	N/A
Delivery mode(s):	Online
Delivery Structure:	20 Units of Competency and assessments completed in 3 Units of Study over 540 days (18 months). All three units of study start on the same day.
	<p>Unit of Study 1 (over 180 days):</p> <ul style="list-style-type: none"> BSBLDR501 Develop & use emotional intelligence BSBLDR502 Lead & manage effective workplace relationships BSBLDR503 Communicate with influence BSBLDR504 Manage diversity in the workplace BSBINNS02 Build & sustain an innovative work environment BSBMGT517 Manage Operational Plan BSBMGT516 Facilitate continuous improvement BSBPMG522 Undertake project work <p>Unit of Study 2 (over 360 days):</p> <ul style="list-style-type: none"> BSBLED501 Develop a workplace learning environment BSBMGT502 Manage people Performance BSBWOR501 Manage personal work priorities & professional development BSBWOR501 Lead personal work priorities & professional development BSBMKG506 Plan market research BSBFIM501 Manage budgets and financial plans <p>Unit of Study 3 (over 540 days):</p> <ul style="list-style-type: none"> BSBWRT501 Write persuasive copy BSBMKG501 Identify and evaluate marketing opportunities BSBMKG502 Establish and adjust the marketing mix BSBMKG507 Interpret market trends and developments BSBMKG514 Implement and monitor marketing activities BSBMKG609 Develop a marketing plan

Unit of Study Code	Unit of Study Description	Commencement Date	Census Date	Completion date	Equivalent Fulltime Student Load (EFTSL)	Tuition Fee			
						Premium		Professional	
						Non-Member	AIM Member	Non-Member	AIM Member
ODLMDM1	Online - Double Diploma of Marketing and Leadership and Management Unit of Study 1	This is a 180 day online VET unit of study. The commencement date for this unit of study is the date you are given access to the materials.	The census date occurs 36 days after the date that you are given access to this unit of study. You will be emailed the census date when you start the unit of study.	The completion date for your unit of study occurs 180 days after you have commenced the unit of study.	0.33	\$6,500	\$5,850	\$3,330	\$2,966
	Online - Double Diploma of Marketing	This is a 360 day online VET unit of study. The commencement date for this unit of study is the date you are given access to the materials.	The census date occurs on the 181 st day of your course. You will be emailed the census date when you start the unit of study.	The completion date for your unit of study occurs 360 days after you have commenced the unit of study.					

ODLMDM2	and Leadership and Management Unit of Study 2	access to the materials.	study.		0.33	\$6,500	\$5,850	\$3,330	\$2,967
ODLMDM3	Online - Double Diploma of Marketing and Leadership and Management Unit of Study 3	This is a 540 day online VET unit of study. The commencement date for this unit of study is the date you are given access to the materials.	The census date occurs on the 361 st day of your course. You will be emailed the census date when you start the unit of study.	The completion date for your unit of study occurs 540 days after you have commenced the unit of study.	0.33	\$6,500	\$5,850	\$3,330	\$2,967
Total					1	\$19,500	\$17,550	\$9,990	\$8,900

Delivery Mode : Face to Face

Schedule of VET tuition fees	2016
Name of course:	Double Diploma: Diploma of Marketing + Diploma of Leadership and Management
Training Package Code:	BSB51215/BSB51915
Delivery location(s):	Brisbane, Melbourne, Sydney, Adelaide, Canberra, Hobart
Delivery mode(s):	Face to Face delivery over seven short courses followed by assessment
Delivery Structure:	20 Units of Competency and assessments completed in 3 Units of Study over 540 days (18 months). Each unit of study is 180 days in duration.
	<p>Unit of Study 1 (over 180 days):</p> <ul style="list-style-type: none"> BSBLDR501 Develop & use emotional intelligence BSBLDR502 Lead & manage effective workplace relationships BSBLDR503 Communicate with influence BSBLDR504 Manage diversity in the workplace BSBINN502 Build & sustain an innovative work environment BSBMGT517 Manage Operational Plan BSBMGT516 Facilitate continuous improvement BSBPMG522 Undertake project work <p>Unit of Study 2 (over 180 days):</p> <ul style="list-style-type: none"> BSBLED501 Develop a workplace learning environment BSBMGT502 Manage people Performance BSBWOR501 Manage personal work priorities & professional development BSBWOR501 Lead personal work priorities & professional development BSBMKG506 Plan market research BSBFIM501 Manage budgets and financial plans <p>Unit of Study 3 (over 180 days):</p> <ul style="list-style-type: none"> BSBWRT501 Write persuasive copy BSBMKG501 Identify and evaluate marketing opportunities BSBMKG502 Establish and adjust the marketing mix BSBMKG507 Interpret market trends and developments BSBMKG514 Implement and monitor marketing activities BSBMKG609 Develop a marketing plan

Unit of Study Code	Unit of Study Description	Short Course Title	Short Course Commencement Date	Census Date	Completion date	Equivalent Fulltime Student Load (EFTSL)	Tuition Fee			
							Premium		Professional	
							Non-Member	AIM Member	Non-Member	AIM Member
		Brisbane								
		Manage People Effectively	Monday, 18 January 2016							
		Manage Business Effectively	Wednesday, 27 January 2016							
		Manage People Effectively	Monday, 1 February 2016							
		Manage Business Effectively	Monday, 22 February 2016							
		Manage Business Effectively	Monday, 21 March 2016							
		Manage People Effectively	Tuesday, 29 March 2016							
		Manage People Effectively	Monday, 18 April 2016							
		Manage Business Effectively	Wednesday, 20 April 2016							
		Manage People Effectively	Monday, 9 May 2016							
		Manage Business Effectively	Wednesday, 18 May 2016							
		Manage Business Effectively	Tuesday, 14 June 2016							
		Manage People Effectively	Monday, 27 June 2016							
		Manage Business Effectively	Wednesday, 20 July 2016							
		Manage People Effectively	Tuesday, 26 July 2016							
		Manage People Effectively	Monday, 15 August 2016							
		Manage Business Effectively	Monday, 22 August 2016							
		Manage Business Effectively	Monday, 12 September 2016							
		Manage People Effectively	Tuesday, 27 September 2016							
		Manage People Effectively	Monday, 10 October 2016							
		Manage Business Effectively	Wednesday, 19 October 2016							
		Manage People Effectively	Wednesday, 9 November 2016							
		Manage Business Effectively	Wednesday, 16 November 2016							

DLMDM1

Face to Face - Double Diploma of Marketing and Leadership and Management Unit of Study 1

Manage People Effectively	Monday, 5 December 2016
Manage Business Effectively	Monday, 12 December 2016
Melbourne	
Manage People Effectively	Monday, 18 January 2016
Manage Business Effectively	Wednesday, 20 January 2016
Manage People Effectively	Monday, 1 February 2016
Manage Business Effectively	Monday, 22 February 2016
Manage People Effectively	Tuesday, 1 March 2016
Manage Business Effectively	Monday, 21 March 2016
Manage People Effectively	Tuesday, 29 March 2016
Manage People Effectively	Monday, 18 April 2016
Manage Business Effectively	Wednesday, 20 April 2016
Manage People Effectively	Tuesday, 26 April 2016
Manage People Effectively	Monday, 9 May 2016
Manage Business Effectively	Wednesday, 18 May 2016
Manage People Effectively	Monday, 23 May 2016
Manage People Effectively	Monday, 6 June 2016
Manage Business Effectively	Wednesday, 22 June 2016
Manage People Effectively	Monday, 27 June 2016
Manage People Effectively	Wednesday, 13 July 2016
Manage People Effectively	Tuesday, 26 July 2016
Manage Business Effectively	Wednesday, 27 July 2016
Manage People Effectively	Monday, 15 August 2016
Manage Business Effectively	Wednesday, 17 August 2016
Manage People Effectively	Monday, 29 August 2016
Manage People Effectively	Tuesday, 6 September 2016
Manage People Effectively	Tuesday, 27 September 2016
Manage Business Effectively	Wednesday, 28 September 2016
Manage People Effectively	Monday, 10 October 2016
Manage Business Effectively	Wednesday, 19 October 2016
Manage People Effectively	Monday, 24 October 2016
Manage People Effectively	Wednesday, 9 November 2016
Manage Business Effectively	Monday, 21 November 2016
Manage People Effectively	Monday, 21 November 2016
Manage People Effectively	Monday, 5 December 2016
Sydney	
Manage People Effectively	Monday, 18 January 2016
Manage Business Effectively	Wednesday, 27 January 2016
Manage People Effectively	Monday, 1 February 2016
Manage Business Effectively	Monday, 22 February 2016
Manage People Effectively	Monday, 29 February 2016
Manage Business Effectively	Monday, 21 March 2016
Manage People Effectively	Tuesday, 29 March 2016
Manage People Effectively	Monday, 18 April 2016
Manage People Effectively	Tuesday, 26 April 2016
Manage People Effectively	Monday, 9 May 2016
Manage Business Effectively	Wednesday, 18 May 2016
Manage People Effectively	Monday, 6 June 2016
Manage Business Effectively	Tuesday, 14 June 2016
Manage People Effectively	Monday, 27 June 2016
Manage People Effectively	Tuesday, 26 July 2016
Manage Business Effectively	Wednesday, 10 August 2016
Manage People Effectively	Monday, 15 August 2016
Manage People Effectively	Monday, 29 August 2016
Manage Business Effectively	Monday, 5 September 2016
Manage People Effectively	Tuesday, 6 September 2016
Manage People Effectively	Monday, 10 October 2016
Manage People Effectively	Monday, 24 October 2016
Manage Business Effectively	Wednesday, 2 November 2016
Manage People Effectively	Monday, 21 November 2016
Manage Business Effectively	Monday, 28 November 2016
Adelaide	
Manage Business Effectively	Tuesday, 12 January 2016
Manage People Effectively	Monday, 1 February 2016
Manage Business Effectively	Monday, 8 February 2016
Manage People Effectively	Tuesday, 1 March 2016
Manage People Effectively	Monday, 18 April 2016
Manage Business Effectively	Tuesday, 26 April 2016
Manage People Effectively	Tuesday, 26 April 2016
Manage People Effectively	Monday, 9 May 2016
Manage People Effectively	Monday, 6 June 2016
Manage Business Effectively	Monday, 27 June 2016
Manage People Effectively	Wednesday, 13 July 2016
Manage People Effectively	Tuesday, 26 July 2016
Manage Business Effectively	Wednesday, 3 August 2016
Manage People Effectively	Monday, 15 August 2016
Manage People Effectively	Tuesday, 27 September 2016
Manage People Effectively	Monday, 10 October 2016

The Census Date for Unit of Study 1 occurs 36 days from the initial short course commencement date

The Completion Date for Unit of Study 1 occurs 180 days from the commencement of Unit of Study 1

0.33

\$6,500

\$5,850

\$3,330

\$2,966

Manage Business Effectively	Wednesday, 19 October 2016
Manage People Effectively	Wednesday, 9 November 2016
Canberra	
Manage Business Effectively	Monday, 11 January 2016
Manage People Effectively	Monday, 18 January 2016
Manage People Effectively	Monday, 1 February 2016
Manage Business Effectively	Tuesday, 1 March 2016
Manage People Effectively	Monday, 21 March 2016
Manage People Effectively	Tuesday, 26 April 2016
Manage Business Effectively	Monday, 2 May 2016
Manage Business Effectively	Wednesday, 1 June 2016
Manage People Effectively	Monday, 6 June 2016
Manage People Effectively	Monday, 27 June 2016
Manage People Effectively	Tuesday, 26 July 2016
Manage Business Effectively	Monday, 1 August 2016
Manage People Effectively	Tuesday, 6 September 2016
Manage Business Effectively	Monday, 12 September 2016
Manage People Effectively	Tuesday, 27 September 2016
Manage People Effectively	Monday, 10 October 2016
Manage People Effectively	Wednesday, 9 November 2016
Manage Business Effectively	Monday, 14 November 2016
Manage People Effectively	Monday, 5 December 2016
Hobart	
Manage Business Effectively	Monday, 11 January 2016
Manage People Effectively	Tuesday, 1 March 2016
Manage People Effectively	Tuesday, 14 June 2016
Manage Business Effectively	Monday, 15 August 2016
Manage People Effectively	Monday, 28 November 2016
Brisbane	
Manage Performance Effectively	Monday, 11 January 2016
Marketing Fundamentals	Tuesday, 19 January 2016
Manage Budgets	Monday, 29 February 2016
Manage Performance Effectively	Monday, 7 March 2016
Marketing Fundamentals	Monday, 7 March 2016
Manage Budgets	Friday, 18 March 2016
Marketing Fundamentals	Thursday, 31 March 2016
Manage Performance Effectively	Monday, 2 May 2016
Marketing Fundamentals	Tuesday, 10 May 2016
Manage Budgets	Tuesday, 7 June 2016
Marketing Fundamentals	Monday, 27 June 2016
Manage Performance Effectively	Monday, 11 July 2016
Manage Budgets	Wednesday, 13 July 2016
Marketing Fundamentals	Thursday, 11 August 2016
Manage Budgets	Monday, 22 August 2016
Manage Budgets	Monday, 19 September 2016
Manage Performance Effectively	Monday, 26 September 2016
Marketing Fundamentals	Monday, 26 September 2016
Manage Budgets	Monday, 24 October 2016
Manage Performance Effectively	Monday, 31 October 2016
Manage Budgets	Tuesday, 8 November 2016
Marketing Fundamentals	Tuesday, 8 November 2016
Manage Performance Effectively	Monday, 28 November 2016
Manage Budgets	Tuesday, 13 December 2016
Marketing Fundamentals	Tuesday, 13 December 2016
Melbourne	
Manage Performance Effectively	Wednesday, 13 January 2016
Manage Budgets	Friday, 15 January 2016
Manage Performance Effectively	Monday, 8 February 2016
Marketing Fundamentals	Monday, 7 March 2016
Manage Performance Effectively	Tuesday, 29 March 2016
Manage Performance Effectively	Monday, 11 April 2016
Manage Performance Effectively	Tuesday, 3 May 2016
Manage Budgets	Tuesday, 10 May 2016
Marketing Fundamentals	Tuesday, 10 May 2016
Manage Performance Effectively	Tuesday, 14 June 2016
Marketing Fundamentals	Thursday, 28 July 2016
Manage Performance Effectively	Monday, 8 August 2016
Manage Budgets	Tuesday, 9 August 2016
Manage Performance Effectively	Monday, 12 September 2016
Manage Performance Effectively	Tuesday, 4 October 2016
Marketing Fundamentals	Monday, 10 October 2016
Manage Budgets	Monday, 17 October 2016
Manage Performance Effectively	Monday, 7 November 2016
Marketing Fundamentals	Tuesday, 13 December 2016
Sydney	
Manage Performance Effectively	Monday, 11 January 2016
Manage Budgets	Tuesday, 19 January 2016
Marketing Fundamentals	Tuesday, 19 January 2016

DLMDM2

Face to Face - Double Diploma of Marketing and Leadership and

The Census Date for Unit of Study 2 occurs 36 days preceding the

The Completion Date for Unit of Study 2 occurs 180 days from the commencement

0.33

\$6,500

\$5,850

\$3,330

\$2,967

	Management Unit of Study 2	<table border="1"> <tr><td>Manage Performance Effectively</td><td>Monday, 8 February 2016</td></tr> <tr><td>Manage Budgets</td><td>Monday, 29 February 2016</td></tr> <tr><td>Manage Performance Effectively</td><td>Monday, 7 March 2016</td></tr> <tr><td>Marketing Fundamentals</td><td>Monday, 7 March 2016</td></tr> <tr><td>Manage Budgets</td><td>Friday, 18 March 2016</td></tr> <tr><td>Manage Performance Effectively</td><td>Monday, 11 April 2016</td></tr> <tr><td>Manage Performance Effectively</td><td>Monday, 2 May 2016</td></tr> <tr><td>Manage Budgets</td><td>Tuesday, 10 May 2016</td></tr> <tr><td>Marketing Fundamentals</td><td>Tuesday, 10 May 2016</td></tr> <tr><td>Manage Performance Effectively</td><td>Monday, 30 May 2016</td></tr> <tr><td>Manage Budgets</td><td>Monday, 20 June 2016</td></tr> <tr><td>Manage Performance Effectively</td><td>Monday, 4 July 2016</td></tr> <tr><td>Manage Performance Effectively</td><td>Monday, 11 July 2016</td></tr> <tr><td>Manage 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DLMDM3	Face to Face - Double Diploma of Marketing and Leadership and Management Unit of Study 3		The Census Date for Unit of Study 3 occurs 36 days preceding the completion of Unit of Study 2	The Completion Date for Unit of Study 3 occurs 180 days from the commencement of Unit of Study 3	0.33	\$6,500	\$5,850	\$3,330	\$2,967																																																																																																			

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Writing Persuasive Documents	Friday, 11 November 2016
Strategic Marketing	Wednesday, 16 November 2016
Adelaide	
Writing Persuasive Documents	Wednesday, 13 January 2016
Writing Persuasive Documents	Friday, 5 February 2016
Strategic Marketing	Monday, 18 April 2016
Writing Persuasive Documents	Monday, 30 May 2016
Strategic Marketing	Wednesday, 8 June 2016
Writing Persuasive Documents	Friday, 24 June 2016
Writing Persuasive Documents	Monday, 25 July 2016
Strategic Marketing	Wednesday, 3 August 2016
Strategic Marketing	Wednesday, 9 November 2016
Writing Persuasive Documents	Friday, 11 November 2016
Canberra	
Writing Persuasive Documents	Friday, 22 January 2016
Writing Persuasive Documents	Friday, 8 April 2016
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Writing Persuasive Documents	Monday, 12 December 2016
Hobart	
Writing Persuasive Documents	Monday, 12 September 2016

Total	1	\$19,500	\$17,550	\$9,990	\$8,900
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