



the résumé of Alistair Dark

the basics

Alistair A. Dark
ali@alidark.com
www.alidark.com
0401 197 576
16 Allister St, Boondall, Brisbane, 4034

summary

An ambidextrous designer with experience in

- /graphic design
- /web design
- /user experience & strategy
- /game design

Looking for contract, part time or full time work with people doing new things or old things in new ways, especially digital transformation, UX for public service, health, or education. What I'm working on and where is more important than my title or level.

designer's statement

I'm an energetic and enthusiastic designer. The creativity essential to design excites and engages me.

I invest in what I'm doing and strive for the best outcome from my work. I want to know what I'm doing is making a difference and satisfying users and stakeholders. This pushes me find the right problems to solve and tackle tough questions.

Design is social. I have empathy for those around me and a desire to support their wellbeing and achievement. I enjoy discussing work with colleagues and encouraging them to thrive in own their projects.

education

BFA Visual & Interactive Design

QUT | 2014 - 2017

An intensely practical and collaborative instruction in design, with a future-focused outlook.

Bachelor of Arts

Griffith University | 1999 - 2011

An assortment of undergraduate studies ranging from Asian Studies and International Relations to World Politics and Sociology. Mostly complete.

skills

graphic design & visual communication

My strongest mechanical skill is an ability to produce compelling visual assets in many mediums and styles, from technical vector work to free-flowing illustrations.

web design and wordpress development

Previous to studying Visual and Interactive Design, I was a freelance web developer helping small businesses develop their online presence. Although I am solely focused on design going forward, this technical background assists me greatly in cooperating with developers.

game design

Only recently have I picked up Unreal Engine to create an original game. This willingness to travel outside my comfort zone to develop skills that a project demands. Game design is very much user experience design and requires rigorous planning, testing and constant iteration. This skill also expands my usefulness in anything from environment visualisation to complex infographics.

audio production

In 2004-6 I spent my time producing music, culminating in a release under Blue Dove Records. I learned valuable lessons in communication and perception in this period and this experience demonstrates my creative pliability.

recent experience

Frag Forest

Game Developer & Art Director | September 2018 - ...

Recently I have been involved in my own indie game project, utilising game design, user experience, unreal engine development and visual design. A challenging after-hours project

(written reference from co-developer Joel Reeves over the page).

Fugro

UI Designer | May 2017 - December 2018

I am contracted by Fugro to continue development of a custom icon set, created in a unique visual language.

(written reference from engineer Simon Kolomyjec over the page).

Liquid Interactive

All-round Designer | January 2018 - October 2018

On two occasions Liquid Interactive have contracted me to assist with design and visual/video asset production. The first involved graphic and game design, and the second visual communication, motion graphics and copywriting for marketing projects.

aXcelerate

WordPress Developer | July 2017 - November 2017

I helped aXcelerate, student management system providers, empower their clients to accept enrollments on their own websites. This involved web design, and managing internal and external stakeholders to achieve outcomes for clients. The role also extended into service and user experience design as we continually improved the delivery of this service.

Reference: Julian Tetsworth
julian.tetsworth@axcelerate.com.au

small business / food design

As far fetched as it might sound, in 2012 I launched a food production and wholesale business based on a non-dairy pizza cheese product I had developed in a six month design process. It was launched in a market vacuum, but is still competing strongly against the now available international equivalents. I include this to demonstrate my investment and commitment to projects. (Sold in 2014)

references

Simon Kolomyjec

Fugro | graphic design contracting | 2018.

Alistair was contracted by Fugro to provide icon design for our proprietary software systems for use in the offshore oil & gas industry. Alistair showed enthusiasm, creative ideas, design skills and great collaboration to provide high quality icons and images that are used by our team. Alistair's work was impressive visually, but also his technical skills were great - he could deliver exactly what we after in various formats and the technical workflow he proposed really streamlined the process from conception to final delivery. His suggestions and experience in developing visually appealing graphics have been welcomed by our users and clients, and his work really gives our software products the familiarity and ease of use we require. Working with Alistair was a really great experience and would thoroughly recommend him to anyone wanting graphic design services.

Joel Reeves

Shock & Rockets Games | 2017-18

I have been involved in game design with Alistair for two years and his enthusiasm for quality user experiences is evident. He has been picking up new software with impressive speed. Having seen his versatility and commitment to a solid end product I would recommend him for just about any design related work.

Raam Dev

Software Engineer at Automattic (I worked with Raam back in 2011-2012 on various web and WordPress projects, which I have since moved away from. However Raam is an extremely creative and technically apt professional and I highly value his reference.)

Ali's CSS and design skills are top-notch and he always seems to be experimenting and testing new ideas and new technologies. His eye for aesthetic is great and he's able to take the bigger picture into consideration when working on projects and developing sites that connect with an overall brand. I've worked with Ali on WordPress projects and I would recommend him to anyone needing help with their personal or business website.