



Social Media Policy

The Hope Valley Netball Club ("HVNC") recognises the need to communicate with in an open, meaningful, accurate and timely way using social media, which meets member expectations.

HVNC currently uses the following social media applications to communicate with our members:

My Netball, HVNC website, HVNC FB page (visible by the public), HVNC Private page (where members have to be approved), Email, Team App and Messenger.

Definition of Social Media:

- Social media includes Facebook, Instagram, Twitter, Snapchat, Email and Messenger but is extended to include any internet based communication method or forum.

Use of social media for Club communication and media relations will:

- Use social media channels that are appropriate to the Club function and context.
- Only conducted by authorized personnel in keeping with club policy.
- Be conducted in a respectful, relevant way that protects the reputation of the Club and the reputation, dignity and privacy of Club members, and partner organizations.

Members using social media for personal purposes should:

- Avoid at all times the provision of personal commentary or opinion on the Club, activities, members, partner organizations, SA Districts Netball Association or Netball SA.
- Avoid at all times use of HVNC Images, logo or other Club visual identification unless otherwise approved to do so.
- Avoid at all times the creation of fan pages relating to the Club and it's activities unless otherwise approved to do so
- Ensure use of social media is conducted in a respectful way to protect the reputation of the club, it's members and partner organizations

Breaches of policy

- Unacceptable and or offensive commentary should be reported to the committee as soon as practicable as per the clubs Grievance Policy. Details of the breach should be provided in writing with appropriate evidence.
- The committee will take the appropriate steps to censure the author and disciplinary action may be taken against the person or persons involved.
- Cyber bullying is totally unacceptable to the Club and may result in action by the club against the instigator and may be reported to the appropriate authority if deemed necessary.
- Unacceptable and repeated breaches as above may result in temporary or permanent suspension from the club.