THE DIGITAL HEALTH SHOW

JOIN THE HEALTHCARE REVOLUTION!

BOOK BY 18 DECEMBER FOR EARLY BIRD PRICES!

1 – 3 APRIL 2016 | HORDERN PAVILION & ROYAL HALL OF INDUSTRIES, SYDNEY

DIGITALHEALTHSHOW.COM.AU
BE PART OF THE DIGITAL FUTURE OF HEALTH & AGED CARE
30+ Extraordinary Speakers
500+ Delegates
20+ Roundtables
15+ Health Tech Demos
4 In-Depth Workshops
1 Giant Expo
The digital technology revolution has profoundly impacted almost every sphere of the economy. Healthcare is now centre-stage of a movement that has already transformed the way business is done, how we are entertained and educated and how we do our shopping.

Digital health solutions are driving improvements in service delivery, clinical outcomes and patient experience. Consumers are demanding greater choice, more personalised care and a larger role in health management. At the same time, healthcare providers are under pressure to increase efficiency and reduce costs.

In this new era of personalised medicine, The Digital Health Show conference brings together healthcare innovators from around Australia and the world. Join hundreds of professionals from health and aged care, technology and finance as we explore the frontiers of digital health.

**THE BIG IDEA**

**GLIMPSE THE FUTURE**

This is your opportunity to glimpse the future of healthcare. Learn of the incredible advances in technology that are revolutionising the whole approach to health and medicine.

- WHY THE FUTURE OF MEDICINE IS PERSONAL
- HOW PRECISION MEDICINE IS CHANGING DIAGNOSTICS AND DISEASE MANAGEMENT
- THE DEVICES AND APPS THAT ARE EMPOWERING THE PATIENT
- THE DISRUPTION THAT IS COMING TO A DOCTOR AND HOSPITAL NEAR YOU!
AMAZING SPEAKERS

THE FUTURE OF MEDICINE IS PERSONAL
Thomas Goetz, USA, CEO and co-founder of digital health startup Iodine, former executive editor of Wired Magazine and author of The Decision Tree: Taking Control of Your Health in the New Era of Personalised Medicine

SCIENCE, SENSORS & SUPERPOWERS – FROM SCI-FI TO REALITY
Dr Alan Greene, M.D., USA, founder, drgreene.com; Chief Medical Officer, Scanadu, USA. Scanadu’s team is one of the seven finalists competing for the prestigious $10 million Qualcomm ‘Star Trek’ Tricorder XPRIZE

HOW BIG DATA IS BEING LEVERAGED IN HEALTH & WELLNESS
Chris Edwards, USA, Chief Marketing Officer, Validic, the industry’s leading digital health platform

THE COMING REVOLUTION IN DIAGNOSTICS AND DISEASE MANAGEMENT
Dr Brad Walsh, pioneering researcher and biotech entrepreneur, CEO, Minomic; Adjunct Professor, Macquarie University

THE POWER OF INNOVATION & TECHNOLOGY FOR AGEING WELL AND RECONNECTING COMMUNITIES
Associate Professor Valerie Gay, Director of mHealth Lab and Dr Peter Leijdekers, Technical Director of mHealth Lab, University of Technology, Sydney

TRANSFORMING QUALITY OF CARE
Phil Tarbox, Regional Director, Xirrus Wi-Fi Networks
HOW WEARABLE TECH IS CHANGING HEALTHCARE
Andrew Ronchi, the brainchild, founder and CEO behind Melbourne-based technology company dorsaVi

HOW THE GENOME REVOLUTION IS CHANGING EVERYTHING
Associate Professor Marcel Dinger, Head of Clinical Genomics, Garvan Institute

CAN PSYCHOLOGY BE DIGITISED?
Associate Professor Jane Burns, founder and CEO of the Young and Well Cooperative Research Centre

SPEAKER UPDATES AT DIGITALHEALTHSHOW.COM.AU
LIVE DEMOS

BE ENTHRALLED BY THE VERY LATEST INNOVATIONS FROM MEDTECH ENTREPRENEURS IN RAPID-FIRE DEMO SESSIONS THROUGHOUT THE CONFERENCE.

SISU WELLNESS HEALTH STATION
Dr Noel Duncan, founder and Managing Director of Sisu Wellness Ltd (UK) & Sisu Wellness Pty Ltd (Aus)

HEALTH& CONSUMER HEALTH PORTAL
John Stewart, CEO, Health &

TRACKACTIVE
Michael Levens, co-founder, Active Health Technology

MCAREWATCH SOS MOBILE WATCH
Peter Apostolopoulos, eHealth consultant and founding partner and director of mCareWatch

TARGETED SOMATIC MUTATION (TSM) DIAGNOSTIC TEST
Dr Robyn A. Lindley, CEO, GMDx Pty Ltd

RESPIRIO FLU TEST
Dr Sean Parsons, Managing Director, Ellume
B-LINE MEDICAL – GOOGLE GLASS APPLICATION
Jason Lewis, National Sales and Marketing Manager, VisionX Technologies

FOOTPRINTS WALKING FRAME
Phil Goebel, CEO and co-founder, Quanticare Technologies

ePAT FOR DEMENTIA
Professor Jeff Hughes, former Head of Pharmacy, Curtin University, recognised as a leader in clinical pharmacy education and practice in Australia

MEDIBIO
Sean Mathieson, Chief Operating Officer, Medibio

MOODMISSION
Associate Professor Nikki Ricard, Director of Psychology at Swinburne Online, Adjunct Associate Professor with Monash University

MOODMISSION
David Bakker, studying for a Doctor of Psychology (Clinical Psychology) at Monash University

MORE DEMOS TO BE ANNOUNCED!
UPDATES AT DIGITALHEALTHSHOW.COM.AU
8:30 WELCOME
8:35 OPENING REMARKS FROM THE MC

PERSONALISED MEDICINE

8:40 THE FUTURE OF MEDICINE IS PERSONAL
From disease management to disease prevention, hear how the convergence of genomics, data and wearables is empowering patients and clinicians to improve health outcomes.

Thomas Goetz, USA, CEO and co-founder of digital health startup Iodine, former executive editor of Wired Magazine and author of The Decision Tree: Taking Control of Your Health in the New Era of Personalised Medicine

9:10 SCIENCE, SENSORS & SUPERPOWERS – FROM SCI-FI TO REALITY
Healthcare visionary Dr. Alan Greene will explore new health tools for consumers and the increasing ability of patients to access and leverage their health data. Hear the latest developments on the search for a Tricorder – will Star Trek become reality?

Dr Alan Greene, M.D., USA, founder, dirgreene.com; Chief Medical Officer, Scanadu, USA. Scanadu’s team is one of the seven finalists competing for the prestigious $10 million Qualcomm ‘Star Trek’ Tricorder XPRIZE

9:35 HOW WEARABLE TECH IS CHANGING HEALTHCARE
Wearables are more than just fitness trackers. Hear the latest on how wearable tech is opening up new diagnostic tools for healthcare providers. Will wearables push health care out of doctors’ surgeries and hospitals? Explore the critical role of data in getting the most out of wearable technology.

Andrew Ronchi, the brainchild, founder and CEO behind Melbourne-based technology company dorsaVi

9:55 LIVE DEMOS
SISU WELLNESS HEALTH STATION
Dr Noel Duncan, founder and Managing Director of Sisu Wellness Ltd (UK) & Sisu Wellness Pty Ltd (Aus)
HEALTH& CONSUMER HEALTH PORTAL
John Stewart, CEO, Health&

10:15 MORNING COFFEE

THE DIGITAL HOSPITAL & DIGITAL DOCTOR

11:00 IS PRIMARY CARE RIPE FOR DISRUPTION?
• New roles for health professionals and pharmacies in the era of connected ePatients
• Tools for provider communication and collaboration
• Emerging platforms for doctor-patient communication
• Will the face-to-face doctor-patient relationship last?
• Is pharmacy facing its Kodak moment?

11:20 HOW BIG DATA IS BEING LEVERAGED IN HEALTH & WELLNESS
How are some of the leading providers, pharma and wellness companies using Big Data to accelerate their business? Join Validic, the industry’s leading digital health platform, as they share success stories and insights from their client portfolio that includes companies such as Cerner, Medidata, WebMD, InterSystems, and Meditech.

Chris Edwards, USA, Chief Marketing Officer, Validic

11:40 LIVE DEMOS
TRACKACTIVE
Michael Levens, Co-Founder, Active Health Technology

B-LINE MEDICAL – GOOGLE GLASS APPLICATION
Jason Lewis, National Sales and Marketing Manager, VisionX Technologies

DEMO MODERATOR:
Gaurav Sood, product strategist, engineer, and organiser of HealthTech Sydney
AGED CARE TECH

12:00 THE POWER OF INNOVATION & TECHNOLOGY FOR AGEING WELL & RECONNECTING COMMUNITIES

Hear how digital platforms can empower the elderly living in their own homes, in residential care or retirement villages and reconnect them to their communities. How can health apps empower the elderly to better manage their health and fitness?

Associate Professor Valerie Gay, leading researcher focusing on the design of networked and mobile applications; Director of mHealth Lab, University of Technology, Sydney

Dr Peter Leijdakers, founded the company myFitnessCompanion.com, Technical Director of mHealth Lab, University of Technology, Sydney

12:20 LIVE DEMOS

FOOTPRINTS WALKING FRAME
Phil Goebel, CEO and co-founder, Quanticare Technologies

ePAT FOR DEMENTIA
Professor Jeff Hughes, former Head of Pharmacy, Curtin University, recognised as a leader in clinical pharmacy education and practice in Australia

mCareWatch SOS MOBILE WATCH
Peter Apostolopoulos, eHealth consultant and founding partner and director of mCareWatch

12:40 LUNCH

14:10-15:10 CHOOSE EITHER THE ROUNDTABLE DISCUSSIONS OR STARTUP STREAM

OPTION A: ROUNDTABLE DISCUSSIONS

Choose TWO roundtables – tables will rotate after 25 minutes

Delve into specific technologies and issues and network with your peers at digital health roundtable discussions.

IS YOUR DIGITAL HEALTH STRATEGY THRIVING, SURVIVING OR NON-EXISTENT?
Chris Edwards, USA, Chief Marketing Officer, Validic, the industry’s leading digital health platform

TRANSFORMING QUALITY OF CARE
Phil Tarbox, Regional Director, Xirrus Wi-Fi Networks

CHALLENGES IN COMMERCIALISING MEDTECH OPPORTUNITIES
Sid Verma, Director, Corazon Systems, and co-founder of StartUp HealthTech

MORE ROUNDTABLES TO BE ANNOUNCED! TOPICS WILL INCLUDE:
- Big data and health analytics
- Applications of genomics
- Electronic Health Records (PCEHR)
- Electronic Medication Management (EMM)
- Patient communication
- Health & fitness apps and devices
- Internet of things in health
- Implementing telehealth
- Diagnostics
- Cloud computing in health
- Home care technology
- Corporate wellness technology
- Hospital Information Systems
- Practice Management Systems
- Digital hospital implementation
- Adopting wearable technology
- Dementia care technology
- Technology in mental health

ROUNDTABLE UPDATES AT DIGITALHEALTHSHOW.COM.AU

OPTION B: STARTUP STREAM

Startups play a vital role in healthcare innovation and industry disruption. Come see and meet IP and product development specialists, potential technology partners and investors! Including live demonstrations of groundbreaking technology and startup case studies.

MODERATOR: Gaurav Sood, product strategist, engineer, and organiser of HealthTech Sydney

STARTUP STREAM SPEAKERS AND DEMOS TO BE ANNOUNCED! UPDATES AT DIGITALHEALTHSHOW.COM.AU

15:10 AFTERNOON COFFEE
PRECISION MEDICINE

15:55 HOW THE GENOME REVOLUTION IS CHANGING EVERYTHING
• Using genetic information to live smarter, longer, and better
• Direct-to-the-consumer genomics
• How human genome data will fuel innovation
• What is precision medicine and how will it change disease management?

Associate Professor Marcel Dinger,
Head of Clinical Genomics, Garvan Institute

16:15 THE COMING REVOLUTION IN DIAGNOSTICS AND DISEASE MANAGEMENT
We are poised to dramatically improve the quality of disease detection and management using biotech devices that will revolutionise health care.

Dr Brad Walsh, CEO, Minomic; Adjunct Professor, Macquarie University

16:35 LIVE DEMOS
TARGETED SOMATIC MUTATION (TSM) DIAGNOSTIC TEST
Dr Robyn A. Lindley, CEO, GMDx Pty Ltd

RESPIRIO FLU TEST
Dr Sean Parsons, Managing Director, Ellume

DEMO MODERATOR: Sid Verma, Director, Corazon Systems, and co-founder of StartUp HealthTech

MENTAL HEALTH

16:55 CAN PSYCHOLOGY BE DIGITISED?
• Diagnosis and screening – can technology help?
• Digital tools for managing mood
• Mental illness the new frontier for technology
• Breaking addictive behaviour

Associate Professor Jane Burns,
founder and CEO of the Young and Well Cooperative Research Centre

17:15 LIVE DEMOS
MEDIBIO
Sean Mathieson, Chief Operating Officer, Medibio

MOODMISSION
Associate Professor Nikki Ricard, Director of Psychology at Swinburne Online, Adjunct Associate Professor with Monash University

David Bakker, studying a Doctor of Psychology (Clinical Psychology) at Monash University

17:35 CONFERENCE CLOSE

DIGITALHEALTHSHOW.COM.AU
Hordern Pavilion & Royal Hall of Industries, Entertainment Quarter co-located with Fox Studios, Moore Park, Sydney

Centrally located in Sydney’s Entertainment Quarter precinct and co-located with Fox Studios, this district is one of Sydney’s most popular entertainment hubs. It’s only minutes from the city centre and a stone’s throw from parking, transport, restaurants and shops. The Entertainment Quarter car park makes visiting easy, offering 2,000 car spaces.

VENUE

PLATINUM PREMIUM SEATING

All seats in the auditorium have uninterrupted views of the stage. However you may enhance your conference experience by taking up the Platinum Seating Option. Enjoy guaranteed seating in an exclusive area close to the stage. Can be added to any conference package.
WORKSHOPS: SATURDAY 2 APRIL 2016

Hoyts Cinema, Entertainment Quarter co-located with Fox Studios, Moore Park, Sydney

Workshops are your opportunity to dig deeper into the practical applications of digital health technology.

CHOOSE ONE MORNING AND ONE AFTERNOON WORKSHOP – MORE WORKSHOPS TO BE ANNOUNCED

MORNING WORKSHOPS
09:00 - 12:00
HOW TO USE INTERNET AND SOCIAL MEDIA IN HEALTHCARE

with Dr Alan Greene, M.D., USA, Founder, drgreene.com; Chief Medical Officer, Scanadu, USA. Scanadu’s team is one of the seven finalists competing for the prestigious $10 million Qualcomm ‘Star Trek’ Tricorder XPRIZE

In this thought provoking workshop participants will get the backstory on synergistically combining design thinking, social media, broadcast media, live events and the voice of the patient to massively impact health and society. Bring your next big idea and learn how to turn it into a big deal.

AFTERNOON WORKSHOPS
14:00 - 17:00
SETTING UP YOUR PRACTICE FOR TELEHEALTH CONSULTATIONS: A STEP BY STEP APPROACH FOR GPs

with Dr Bastian Seidel, rural General Practitioner in Tasmania’s Huon Valley; Clinical Professor at the University of Tasmania; Chair, Tasmania Faculty, The Royal Australian College of General Practitioners

Find out how to set up your clinical practice for telehealth consultations with telehealth expert Dr Bastian Seidel. Learn practical telehealth skills and how to optimise the patient experience in a telehealth environment.

MORE WORKSHOPS TO BE ANNOUNCED!
WORKSHOP UPDATES AT DIGITALHEALTHSHOW.COM.AU
WHO ATTENDS?

The Digital Health Show conference is a must-attend event for the entire health chain – from hospitals, primary care, aged care and pharmacists through to the consumer. Whether you are a health administrator, clinician, health or aged care operator, health tech entrepreneur or financier, or an uber-empowered patient, this conference is for you!
RESERVE YOUR PLACE TODAY

The earlier you book the more you’ll save. It’s quick and easy to book your place online. Book now at digitalhealthshow.com.au

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Please note: booking fee of 1.5% applies to credit card transactions

BRING YOUR TEAM

Share the knowledge and inspiration – bring your whole team to this innovative event and get an extra discount. There are special group packages available – call +61 2 8719 5118 for more details or go to: digitalhealthshow.com.au

PROFESSIONAL & STARTUP DISCOUNT

We are also offering a professional discount to the following groups:

- Hospital and Healthcare Workers (incl. GPs, Practice Managers, Nurses, Aged Care and Disability Services Managers)
- Government Employees
- Academics
- Researchers
- Startups with less than 10 employees

ORGANISED BY:

IN ASSOCIATION WITH:
EXPO: **FRIDAY 1 – SUNDAY 3 APRIL 2016**

**50+ EXHIBITORS**  
**500+ CONFERENCE DELEGATES**  
**5,000+ EXHIBITION VISITORS**

Visit Australia’s largest showcase of innovation, opportunities and technology in the healthcare sector.

- Free expo registration for startups and healthcare professionals!
- Health Innovation Theatre packed with cutting-edge content
- Health App Zone showcasing innovative apps
- Exciting new Startup Alley featuring leading new developments
- 3 big days – Friday/Saturday/Sunday

**SPONSORSHIP & EXHIBITION OPPORTUNITIES**

**GET INVOLVED**: If you’d like to become a sponsor or exhibitor at the event contact:  
**NICOLAS PAGONIS**  
Sales Manager  
**E:** nicolas@whforum.org  
**M:** 0433 146 130

**DIGITALHEALTHSHOW.COM.AU**

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**50+ EXHIBITORS INCLUDING:**

**PLATINUM SPONSOR:**  
**VALIDIC**  
Industry's Leading Digital Health Platform

**ROUNDTABLE SPONSOR:**  
**XIRRUS WIFI NETWORKS**

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**KORE wireless**

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**MEDITECH**  
**whitecoat**

**ISEE Hospital online**  
**uHealth**

**TabTimer**  
**NET HEALTH**

**Tigertail**  
**HEALTHTECH SYDNEY**

**STARTUP PARTNERS:**

**HOSPITAL HEALTHCARE**

**ACN Home Care**  
**TECHNOLOGY**

**ahha**  
**AusBiotech**

**THE WELLNESS SHOW**  
**WELLNESS EXPO**
INNOVATION, OPPORTUNITIES AND TECHNOLOGY IN WHOLE-OF-LIFE HEALTH AND WELLNESS.