



Positioning for prosperity?

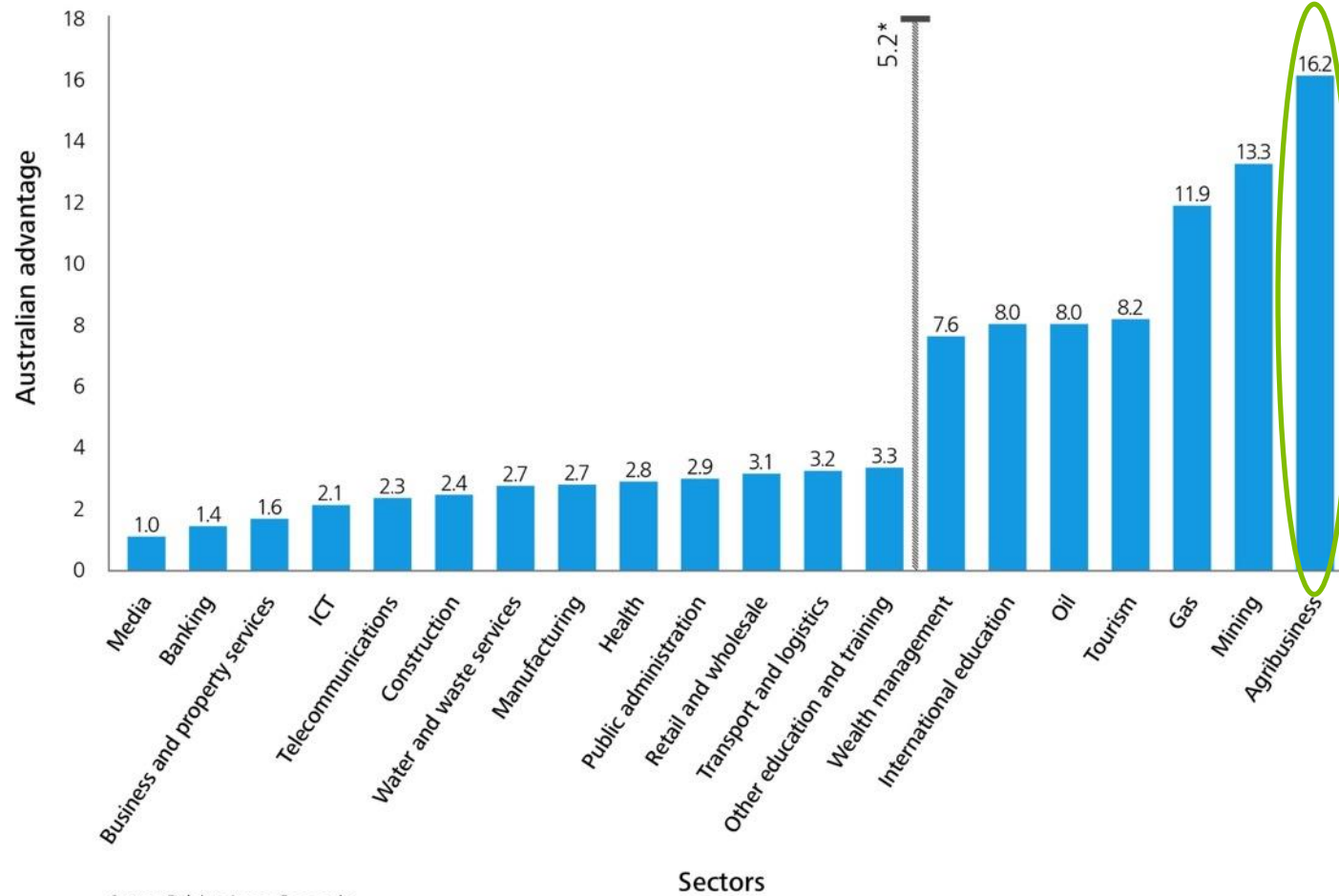
BTLC #3

Business imperatives for
a prosperous Australia

Prosperity map Australia



Australian advantage



Source: Deloitte Access Economics
* Average Australian advantage

Resources + investment = market success?



Demand + product economics = investment?

Resources

?

Product

