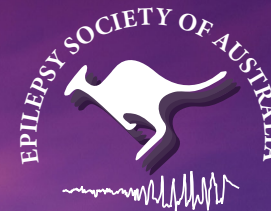


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EPILEPSY SOCIETY OF AUSTRALIA

32nd Annual Scientific Meeting • Brisbane Convention & Exhibition Centre

31 October - 2 November 2018 • ivvy.com.au/event/ESAASM

SPONSORSHIP & EXHIBITION PROSPECTUS



An outstanding opportunity to share insights and network with delegates from around Australia and Asia, and learn from esteemed international keynote speakers.



ESA2018

INVITATION TO SPONSOR

On behalf of the Epilepsy Society of Australia, I have great pleasure in inviting you to sponsor or exhibit at the 32nd Annual Scientific Meeting, which will be held in Brisbane, 31st October -2nd November 2018.

We anticipate that the meeting will attract about 250 delegates from around Australia and South East Asia, including trainees, practising neurologists, technologists, scientists, nurses and allied health professionals, providing great opportunity for networking and exchange of information.

As in previous years, the success of the ESA Annual Scientific Meeting has in large part come from the support of our partners in industry, providing sponsorship towards speaker and meeting costs. This is also an excellent opportunity for sponsors to promote their products and services to key industry decision makers in Australia and to make contact with a select and valuable audience.

The 2018 meeting will be held at the Brisbane Convention & Exhibition Centre. We look forward to having you join us at this amazing venue.

We welcome you to Brisbane for the ESA ASM 2018 and look forward to working with you to maximise the promotional benefits to your company from the meeting.

Lata Vadlamudi & Stephen Malone
Co-Chairs,
ESA ASM Committee

Michelle Kiley
ESA President,
2018





ESA2018

VENUE

Brisbane Convention & Exhibition Centre

Cnr Merivale and Glenelg Streets
South Bank
Brisbane Qld 4101
P +61 (0)7 3308 3000

The Brisbane Convention & Exhibition Centre (BCEC) is a world-class convention centre, creating amazing events and forward thinking conferences in contemporary meeting and boardrooms spaces.

Nestled in the heart of Brisbane's South Bank cultural precinct, the BCEC's location is a unique drawcard for delegates attending this years' Scientific Meeting. A few minutes

walk will take you to the beautiful South Bank, with its lush parklands, world class eateries and stunning river views.

The BCEC has been awarded the Apex Award by the AIPC association for receiving the highest client rated service out of any convention centre, world- wide. The Centre also has an extensive collection of traditional and contemporary indigenous art and their award-winning food and beverages have been voted 'World's Best'.

Brisbane Convention & Exhibition Centre

Meeting Secretariat

The Meeting Organiser is Seed Events Pty Ltd, acting as agents for the Epilepsy Society of Australia (ESA).

For all queries relating to Sponsorship, Exhibition and Advertising please contact:



Cathy Rawson
m +61 (0)418 841 154
e cathy@seedevents.com.au
po Box 2137 Glenelg SA 5045
w seedevents.com.au





ESA2018

SPONSORSHIP OPPORTUNITIES

(All prices are inclusive of GST)

Principal Sponsor

\$50,000 (1 opportunity available)

Includes:

- Four (4) complimentary Sponsor Registrations
- Four (4) complimentary tickets to the Meeting Dinner
- Acknowledgment as a Principal Sponsor on Meeting welcome signage
- Double (6m x 2m or 4m x 3m) Exhibition Booth in a prominent position in the Exhibition Hall.
- Recognition as the sole Principal Sponsor (logo) on all printed Meeting material
- Full colour A4 back-cover advertisement in the Meeting Handbook (sponsor to supply artwork)
- Internet link to your organisation's website from the Sponsors' page of the Meeting website
- Opportunity to place an A4 flyer in the Meeting satchels or supply stationery (notepads and pens)
- Electronic mailing list of the delegate contact details provided after the Meeting, in accordance with the Privacy Act

Keynote Speaker Sponsor

\$16,500 (2 opportunities available)

Your sponsorship covers the cost of a business class airfare and local accommodation for one of our international keynote speakers. In return you will receive considerable exposure and recognition through the benefits below.

Includes:

- Recognition as a Keynote Speaker Sponsor (logo) on all printed Meeting materials
- Acknowledgement as a Keynote Speaker Sponsor on Meeting welcome signage
- Two (2) complimentary Sponsor Registrations
- Two (2) complimentary tickets to the Welcome Reception
- Two (2) complimentary tickets to the Meeting Dinner
- Half page colour advertisement in the Meeting Handbook (sponsor to supply artwork)
- Internet link to your organisation's website from the sponsor's page of the Meeting website
- Opportunity to place an A4 flyer in the Meeting satchels
- Electronic mailing list of the delegate contact details provided after the Meeting, in accordance with the Privacy Act

Meeting Dinner Sponsor

\$12,000 (1 opportunity available)

Thursday, 1 November

The Meeting Dinner will be held in the Watermall at the Queensland Art Gallery where you will be surrounded by art works from Australian and international collections. The Watermall is one of Brisbane's most prestigious indoor venues. Its unique indoor water feature is an acclaimed architectural aspect of the venue offering an exquisite event experience, and is only a short distance from the Brisbane Convention and Exhibition Centre.

Includes:

- Exclusive naming rights to the Meeting Dinner
- Three (3) complimentary tickets to the Meeting Dinner with VIP seating
- Acknowledgment as a Sponsor on Meeting welcome signage
- Organisation name and logo printed on dinner menus
- Sponsor's logo to be associated with the Meeting Dinner on all printed Meeting material
- Corporate signage (provided by you) prominently displayed at the Dinner
- Opportunity to place an A4 flyer in the Meeting satchels
- Electronic mailing list of the delegate contact details provided after the Meeting, in accordance with the Privacy Act





ESA2018

Poster Viewing Session with Refreshments Sponsor

\$6,000 (1 opportunity available)
Wednesday, 31 October

This sponsorship package provides your company/organisation with the naming rights to this valuable Education Session that features networking over refreshments.

Includes:

- Exclusive naming rights to the Poster Viewing Session
- Three (3) complimentary tickets to the Poster Viewing Session
- Acknowledgment as a Sponsor on Meeting welcome signage
- Sponsor's logo to be associated with the Poster Viewing Session on all printed Meeting material
- Corporate signage (provided by you) prominently displayed at the Poster Viewing Session
- Opportunity to place an A4 flyer in the Meeting satchels
- Electronic mailing list of the delegate contact details provided after the Meeting, in accordance with the Privacy Act

Meeting Handbook Sponsor

\$5,500 (1 opportunity available)

The Meeting Handbook is a collection of speaker abstracts and program. Each delegate receives a handbook upon registering for the ASM.

Includes:

- Company logo on front cover of the Handbook
- Company acknowledgment as the Meeting Handbook sponsor on the Meeting website
- Full A4 colour advertisement in position of choice within the Handbook in consultation with the Organising Committee (artwork supplied by you, excludes outside back and inside front cover)

Best Platform & Poster Award Sponsor

\$2,000 (1 opportunity available)

Includes:

- Company logo featured prominently on all printed Meeting materials produced after sponsorship is confirmed
- Company logo on the Meeting website with a hot link to your homepage
- Company logo on the Best Platform and Poster individual certificates
- One (1) promotional flyer or merchandise item (provided by you) inserted into each delegate satchel, with final approval from the Organising Committee

Other sponsorship opportunities

Listed below are other opportunities available for your organisation to become involved in 32nd Annual Scientific Meeting. Further information is available upon enquiry.

Includes:

- **In-kind Sponsorship:** Negotiable
- **1 x A4 Flyer OR Merchandise Satchel Insert:** \$750 - (this opportunity is included in all sponsorship packages) - Satchel inserts to be supplied by sponsor)

SPONSORSHIP OPPORTUNITIES

(All prices are inclusive of GST)





ESA2018

EXHIBITION OPPORTUNITIES

An Exhibition will be held in conjunction with 32nd Annual Scientific Meeting at the Brisbane Convention & Exhibition Centre. Morning and Afternoon Teas, Lunches and Poster Viewing Session will be held in the Exhibition, providing exhibitors with maximum exposure to all delegates. The exhibition will be an ideal meeting place for delegates to meet with colleagues and generally use as a "home base" during the ASM.

Exhibitors are entitled to one complimentary full registration. If exhibitors require extra staff on their stand, a fee of \$440 per person will apply. This covers Morning Teas, Lunches and Afternoon Teas but does not include attendance to Meeting Sessions or the Meeting Dinner.

Exhibition Booth

\$4,000

Includes:

- One (1) complimentary Trade Registration
- One (1) Exhibition Booth (3m wide x 2m deep x 2.4m high)
- 1 trestle table and 2 chairs
- Fascia board featuring company name (maximum 30 letters)
- 2 Spotlights (150 watt)
- Power-point (240 volt)
- Acknowledgment as Exhibitor in the Meeting Registration Brochure and Handbook
- Electronic mailing list of the delegate contact details provided after the Meeting, in accordance with the Privacy Act.



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Booking & Deposit

To secure a Sponsorship or Exhibition space, please complete the 'Application Form' and forward to Seed Events, Attn: Cathy Rawson, together with a non-refundable 50% deposit. Applications received without a deposit cannot be processed.

Allocation of sponsorships and exhibition space will be made strictly in order of receipt of Application Forms and accompanying deposit. To ensure your selection and the number of booths you require, please book early. One or more booths may be joined. Late bookings are possible, but choices may be limited.

Final Payment

Settlement of all outstanding monies is required by no later than 3 months prior to the event. If payment is not received within this timeframe Seed Events reserves the right to re-assign your sponsorship or display without notice.

Cancellation

Cancellation of bookings must be made in writing and forwarded to Seed Events. Cancellations received before the 7th of Sept 2018 will receive a refund of all payments, less the non-refundable deposit.

Security

The Exhibition will be locked each evening, however, it is suggested that no easily removed valuable items be left over night. No responsibility can be held for any loss or damage to equipment and display materials.

Accommodation

Details of venues and rates will be advised separately in mid 2018.

Promotion & Parking

All sponsors and exhibitors are encouraged to promote their support and involvement in this event. This could include an excerpt at the end of emails, on letterhead, accounts, website link to the Meeting or any other appropriate documentation.

Disclaimer

Every effort has been made to present as accurately as possible, all the information contained in this brochure. The Epilepsy Society of Australia, the Organising Committee, Seed Events Pty Ltd and its Agents act only to procure and arrange these activities and do not accept responsibility for any act or omission on the part of the service providers.

No liability is accepted for any inaccuracy or misdescription, nor for delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in this brochure. In the event of unforeseen circumstances, the Organising Committee reserves the right to change any or all of these details.

GENERAL INFORMATION





ESA2018

Please return this completed form with deposit to:

Seed Events Pty Ltd
GPO Box 2137
Glenelg SA 5045

CONTACT

Name _____

Position _____

Organisation _____

Address _____

Email _____

Phone _____

Fax _____

SPONSORSHIP

Please tick to select sponsorship

☐ Principal Sponsor @ \$50,000

☐ Keynote Speaker Sponsor @ \$16,500

☐ Meeting Dinner Sponsor @ \$12,000

☐ Poster Viewing with
Refreshments Sponsor @ \$6,000

☐ Meeting Handbook Sponsor @ \$5,500

☐ Best Platform & Poster Awards Sponsor @ \$2,000

Total sponsorship \$ _____

EXHIBITION

☐ Yes, we would like to reserve _____ exhibition booth/s @ \$4,000 each. We understand one Exhibitor Registration is included per booth. Additional Exhibitor Registration/s can be booked online.

Total exhibition \$ _____

Application total \$ _____

REMITTANCE

All prices are in Australian Dollars and include GST.
ABN 15 139 158 092

☐ Cheque payable to Seed Events Pty Ltd

☐ Charge Card _____

Total amount to charge \$ _____

Card type _____

Card number _____

Expiry date _____

Verification number _____

Cardholder's name _____

Cardholder's signature _____

☐ Electronic transfer

ANZ Bank
Account name: Seed Events Pty Ltd
BSB number: 015 250
Account number: 193 673 577

Please forward remittance advice by email to
admin@seedevents.com.au when deposit is made.

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