



CONFERENCE & EXHIBITION 2017

# WELCOME TO A.R.R.E.C.E.

The Northern Territory is convening the inaugural Australasian Remote Renewable Energy Conference & Exhibition (ARRECE) in 2017 preceding the Bridgestone Solar Challenge start in Darwin on 8th October 2017. This event will provide a practical platform for the grassroots renewable energy sector to engage in meaningful conversations and share knowledge and will provide a focus on opportunities in the Asia Pacific Region.

## **DARWIN CONVENTION CENTRE**

HALL 1, WATERFRONT ROOMS 2 & 3

### Conference

Friday, 6th October, 8.30am - 5pm

### Welcome Reception & Pre-Registrations

Thursday, 7th October, 6pm - 7.30pm

### Conference Dinner

Friday, 6th October, 6.30pm - 11.00 pm

Field trips will be on offer for Saturday, 7th October - details TBC

A public Free Event is planned for Thursday, 5th October - details TBC

### COST

### 1 Day Conference

Friday, 6th October

## Registration incl. Welcome Function

Thursday 5th October

### **Networking Dinner**

Friday 6th October

\$500 + GST Early Bird / \$600 + GST Full



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# SPONSORSHIP OPPORTUNITIES

The ARRECE2017 Conference will provide a unique opportunity to highlight your services, research, technologies and products in allied fields and related disciplines.

# **CONFERENCE PARTNER**

Presented by (your company name)

INVESTMENT: \$50,000 + GST

### **BENEFITS:**

- Double Trade booth stand (6 x 2m)
- 8 conference tickets
- Brand Exposure
- Banners displayed prominently near main Keynote Stage
- Acknowledgment on all promotional material as Partner
- Logo on opening digital slide
- Double Page in Territory Q Magazine, the premium business and industry magazine of the Northern Territory (pdf file provided)
- Logo suite to use in sponsor marketing collateral to be provided
- Social media exposure

## PLATINUM SPONSOR - 2 AVAILABLE

INVESTMENT: \$25,000 + GST

### **BENEFITS:**

- Double Trade booth stand (6 x 2m)
- 6 conference tickets
- Brand exposure
- Acknowledgment on all promotional material as Platinum Sponsor
- 1 Page in Territory Q Magazine, the premium business and industry magazine of the Northern Territory (pdf file provided)
- Logo suite to use in sponsor marketing collateral to be provided
- Social media exposure



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# **GOLD SPONSOR – 3 AVAILABLE**

INVESTMENT: \$10,000 + GST

### **BENEFITS:**

- Trade booth stand (3 x 2m)
- 4 conference tickets
- Brand exposure
- Acknowledgment on all promotional material as Gold Sponsor
- 1/2 Page in Territory Q Magazine, the premium business and industry magazine of the Northern Territory (pdf file provided)
- Logo suite to use in sponsor marketing collateral to be provided
- Social media exposure

## **DINNER SPONSOR – 1 AVAILABLE**

INVESTMENT: \$8,000 + GST

### **BENEFITS**:

- Trade booth stand (2 x 2m)
- 2 conference tickets
- +8 dinner tickets
- Brand exposure
- Acknowledgment on all promotional material as Dinner Sponsor
- 1/2 Page in Territory Q Magazine, the premium business and industry magazine of the Northern Territory (pdf file provided)
- Logo suite to use in sponsor marketing collateral to be provided
- Social media exposure

# SILVER SPONSOR – 3 AVAILABLE

INVESTMENT: \$5,000 + GST

### **BENEFITS:**

- Trade booth stand (2 x 2m)
- 2 conference tickets
- Brand exposure
- Acknowledgment on all promotional material
- Logo suite to use in sponsor marketing collateral to be provided
- Social media exposure



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# Other sponsorship opportunities

## **COFFEE CART SPONSOR**

INVESTMENT: \$6,000 + GST

### **BENEFITS:**

- Keep Cup with Conference brand will be provided to delegates
- 2 conference tickets
- Brand exposure
- Acknowledgment on all promotional material
- Logo suite to use in sponsor marketing collateral to be provided
- Social media exposure

## **KEYNOTE SPONSOR**

INVESTMENT: \$5,000 + GST

### **BENEFITS:**

- 2 conference tickets
- Prominent Logo display during Keynote speech
- Brand exposure
- Acknowledgment on all promotional material
- Logo suite to use in sponsor marketing collateral to be provided
- Social media exposure

## **WORKSHOP SPONSOR**

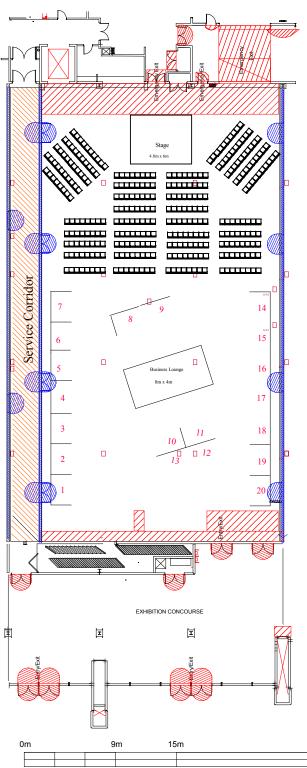
INVESTMENT: \$3,000 + GST

#### **BENEFITS:**

- 1 conference ticket
- Prominent Logo display during workshop
- Brand exposure
- Acknowledgment on all promotional material
- Logo suite to use in sponsor marketing collateral to be provided
- Social media exposure



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## **EXHIBITOR**

INVESTMENT: \$1,500 + GST BENEFITS:

Your organisation will enjoy access to delegates throughout the week during each conference catering break.

- 1 conference ticket
- 2 exhibitor passes
- Trade booth stand (3 x 2m)
- Brand exposure
- Acknowledgment on all promotional material
- Logo suite to use in sponsor marketing collateral to be provided
- Social media exposure

30m



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# Other opportunities

## **CONFERENCE PROGRAM ADVERTISING**

Conference Program Advertising in the Conference Abstract and Program Handbook is issued to all delegates at the conference and contains sponsor information, the speaking program and abstracts, and as such is regularly referred to throughout the conference

- Inside front cover: A4, \$1100
- Inside back cover: A4 \$880
- Inside full page, A4 (16.5 wide x 25cm high), \$550

Must be supplied in pdf format.

If you would like to discuss these opportunities further, please contact the Conference Organiser on email: arrece@agentur.com.au

#### **TERMS & CONDITIONS**

The following Terms and Conditions apply to ALL Sponsorship and Exhibition Stand Packages:

Confirmation of sponsorship is not final until receipt of Sponsorship & Exhibition Agreement Form. Payment of sponsorship monies is required at the time of your booking; entitlements may not be fulfilled if payment in full has not been received.

The Conference Convener and the Organisers will take the utmost care to fulfill all listed benefits.

All marketing material and artwork must be provided by the sponsor at the sponsor's own cost and provided to the Event Organiser, Britta Decker, Agentur Professional Conferences & Events, prior to 15 September 2017. Inclusions in the ARRECE2017 print material will be forfeited if sponsorship is not confirmed and payment received prior to printing deadlines.

The sponsor is responsible for any display banners supplied and erected at the Conference and must coordinate with the Conference Organiser prior to the event. Sponsors are responsible for the security of their own equipment and materials whilst at the Conference.

Exhibition Stand booth numbers will be allocated from the floor plan on a first come, first served basis.

#### **CANCELLATION POLICY**

If the Sponsorship or Exhibition Stand Package can be resold to another company, the company will receive a full refund, less administrative fees of 25% of the total sponsorship or exhibition rate. If not able to be resold, the company will be liable to pay the following fees:

- 50% of the total sponsorship/exhibition fee, if the cancellation request is received in writing before 12 September 2017
- 100% of the total sponsorship/exhibition fee, if the cancellation request is received in writing after 12 September 2017

Any refunds of deposits paid will be made after the Conference but no later than 31 October 2017. The company will not be entitled to any interest that the organiser may have derived from deposits made by the company. All bank charges, including senders and receiver's charges, resulting from a refund related to cancellation of a sponsorship/exhibition items will be passed on to the sponsor/exhibitor.



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ddress: Telephone:		Telephone:
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SELECTION	SPONSORSHIP PACKAGE	AMOUNT + GST
	CONFERENCE PARTNER	\$50,000
	PLATINUM	\$25,000
	GOLD	\$10,000
	SILVER	\$5,000
	CAFE CART	\$6,000
	KEYNOTE SPEAKER	\$5,000
	WORKSHOP	\$2,500
	EXHIBITION STAND	\$1,500
	ADVERTISING – INSIDE FRONT COVER	\$1,100
	ADVERTISING – INSIDE BACK COVER	\$880
	ADVERTISING – FULL PAGE	\$550

Please complete and return this form with payment or credit card details to: Conference Organiser Agentur Pty Ltd — Professional Conferences & Events Britta Decker / Marijana Tadic

GPO Box 1767, Darwin NT 0801

Email: \_\_\_\_\_

+61 (0)8 8981 2010 | +61 (0)417 875 901 | Email: <u>arrece@agentur.com.au</u>