Inception to Infinity

Places, spaces and time for learning

9-11 April 2018, Massey University, Palmerston North

Flexible Learning Association of New Zealand

Making *ako* accessible for all
Kia hora nga mahi ako ki te katoa

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Introduction

In April 2018, Palmerston North welcomes you as we host the national, biennial FLANZ conference.

We invite you to become involved as we gather to share ides and showcase recent innovations and developments in teaching and learning.

We thank you for your time as you read and consider our proposal.

FLANZ (Flexible Learning Association of New Zealand)

Who are we?

FLANZ is committed to making ako accessible for all. What makes us unique is our focus on understanding and improving the ways technologies are used to provide effective education when teachers and learners are separated by space or time, such as occurs in distance, online and blended learning, in open and flexible education settings. We have expertise across a wide spectrum of educational activities, and we apply this expertise to advocate for the field, support members, and provide advice when requested.

Strategic initiatives

The organisation's vision is enacted through four strategic initiatives:

1   To challenge and advance current thinking and practice about education

2   To make significant contribution to research and practice

3   To build and maintain a vibrant community within New Zealand

4   To connect with national and international agencies and professional bodies.

Conference Delegates

Although the conference is overseen by FLANZ and a registration discount is available to members, conference registration is open to educators from all aspects of learning both within New Zealand and internationally.

Conference Theme

From Inception to Infinity: Inhabiting the multiple places, spaces and time for learning.

We will investigate the different opportunities for learning that are emerging from the rapidly changing world of digital technologies.

Inception signifies the beginning of the journey, where we have come from. It recognises the early stages of the learning journey. Infinity simply means that we are not there yet. Where will our changing environment take us to next? How can we best utilise the different technologies to meet societies increasing needs for ongoing education?

Sub themes for the conference include

- Innovations in designs for learning

- Equity, access, openness and flexibility

- Emerging teaching and learning strategies, assessment models

- New technologies and related pedagogies for learning

Conference Aim

We aim to provide a forum in which we can explore the fast, constantly moving environment of modern teaching and learning.

The conference showcases practice and theory in the broad field of open, flexible, distance, blended and mobile learning. We will explore how digital technologies are changing and how emerging tools can be harnessed for learning. We will look at where to next? What can we expect from those at the cutting edge in their fields? We will celebrate and share stories from colleagues and use these to help us become better educators and mentors.

We will explore the then, the now and the what next and how we can best bring it to education using the different mediums that we have available.

This year we aim to extend the conference to include educators in the primary and secondary schooling sector as well and are currently talking with them about ways to make the conference appeal to a wider audience.

Massey University, Palmerston North

Palmerston North is the seventh largest city in New Zealand. It has the wealth of facilities you would expect to find in a major city - yet it is compact, friendly and accessible. It's a young person's city with affordable accommodation, great bars, plentiful cafés and restaurants, a multiplex cinema, live theatre and music, indoor/outdoor swimming pools, shopping, an airport and much more.

Palmerston North's central North Island location is conveniently close to west coast beaches, and within easy driving distance to the Hawke's Bay wine region, skiing and snowboarding at Mt. Ruapehu, and New Zealand's capital city, Wellington. It is easily accessible with regular flights from all major centres, and is within easy drive from Wellington, and central and lower North Island destinations. For more information on Palmerston North please go to http://www.manawatunz.co.nz/

Massey University is located 10 minutes drive from the city centre. It is well serviced by bus links. Massey University is filled with lovely heritage buildings and park-like grounds located near Palmerston North city.

The large campus is beautiful year-round with 11,500 different varieties of plants and trees in the form of manicured gardens, green fields, woodlands and bush. The Massey University grounds in Manawatū are listed as a New Zealand Botanical Garden.

The Venue

Social Sciences Lecture Block, Massey University, Palmerston North

The Social Sciences Lecture Block is easily located within the Massey University Campus. It is well laid out and provides a great venue for our 2018 FLANZ Conference. It will easily accommodate up to 250 delegates.

Social Events

The conference icebreaker will be held at our local museum Te Manawa http://www.temanawa.co.nz/ This is also the home to the New Zealand Rugby Museum http://rugbymuseum.co.nz/ which will be open to delegates at the icebreaker.

The **conference dinner** will be experiencing the hospitality of another local icon, the Tui Brewery. This will include a mini brewery tour and dinner in their famous Flagon Room. http://www.tuihq.co.nz/

Keynote Speakers

Professor George Siemens George Siemens is an educator and researcher on learning, networks, analytics and visualization, openness, and organizational effectiveness in digital environments. He is the author of Knowing Knowledge, an exploration of how the context and characteristics of knowledge have changed and what it means to organizations today, and the Handbook of Emerging Technologies for Learning. Knowing Knowledge has been translated into Mandarin, Spanish, Persian, and Hungarian. Siemens is the Associate Director of the Technology Enhanced Knowledge Research Institute at Athabasca University, leading the learning analytics research team.

Previously, he was the Associate Director, Research and Development, with the Learning Technologies Centre at University of Manitoba. His PhD, through University of Aberdeen, was on sensemaking and wayfinding in complex information settings. He is a frequent keynote speaker at conferences detailing the influence of technology and media on education, organizations, and society, having presented at conferences in more than 30 countries.

His work has been profiled in provincial, national, and international newspapers (including NY Times), radio, and television. His research has received numerous national and international awards. He will receive an honorary doctorate from Universidad de San MartÃn de Porres for his pioneering work in learning, technology, and networks in May 2012. Siemens has maintained the elearnspace blog (www.elearnspace.org/blog) for eleven years and www.connectivism.ca for six years.

Professor Sian Bayne is Professor of Digital Education at the University of Edinburgh, based in the Moray House School of Education. She directs the Centre for Research in Digital Education and teaches on the MSc in Digital Education.

Her research is currently focused on critical approaches to teacher automation, open and distance education, and the application of theories of critical posthumanism to digital education. More information about her work is on her web site at: **http://sianbayne.net** and her Centre web site is: **http://de.ed.ac.uk**

Professor Tim Bell is an Associate Professor in the department of Computer Science and Software Engineering at the University of Canterbury in Christchurch, New Zealand. His current research interests include Computers and Music, Public Understanding of (Computer) Science, and educational applications of podcasting.

He received the Science Communicator Award from the NZ Association of Scientists in 1999, and an inaugural New Zealand Tertiary Teaching Excellence Award in 2002. He has appeared with his "Computer Science Unplugged" show at the Edinburgh International Science Festival, the Dunedin International Science Festival, and the Australian Science Festival.

He is also a qualified musician, and performs regularly on instruments that have black-and-white keyboards. He is co-author of the books "Text Compression" and "Managing Gigabytes"

Keynote Speakers

Sue Suckling drives innovation & transformation in both the education sector and commercial sectors, primarily through her positions as Chair of Callaghan Innovation and Chair of the New Zealand Qualifications Authority. Alongside these positions, Sue has used her strong understanding of governance to Chair the Capability and Capacity Review for the NZ Health System for the Director General of Health and Chair the governance board for the Minister of Health. In the private sector, Sue has been a Board Director of two top 50 NZX companies and has chaired multiple successful SMEs.

Mark Brown is Ireland's first Professor of Digital Learning and Director of the National Institute for Digital Learning (NIDL) at Dublin City University (DCU). He originally began his educational career as a primary teacher and now has over 25 years experience of working in Higher Education. Over the last decade he has served in a number of leadership roles and is currently an Executive Committee member of the European Distance and E-learning Network (EDEN) and member of the Supervisory Board of the European Association of Distance Teaching Universities (EADTU).

Mark also serves on the Board of the Irish National Forum for the Enhancement of Teaching and Learning in Higher Education and chairs the Teaching and Learning Committee of the European Consortium of Innovative Universities. Before moving to Ireland he was Director of the National Centre for Teaching and Learning at Massey University, and President of the New Zealand Association for Open, Flexible and Distance Learning (DEANZ).

Mark is a recipient of a National Award for Sustained Excellence in Tertiary Teaching and albeit from a distance remains a member of the New Zealand Academy of Tertiary Teaching Excellence.

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Sponsorship Options

We have identified the following sponsorship opportunities. Should one of these not appeal then please contact us to talk through different options.

Gold Sponsor   **$15,000**

Silver sponsor   **$10,000**

Symposium Sponsor   **$8,000**

- The symposium is an opportunity for an organisation to present their product or idea to our delegates.   The symposium is designed to be a main feature of one evening of the conference. We would advertise this both in our programme and during the day by the MC.

- The Symposium would need to be held in the foyer of the Social Sciences Lecture Block. All catering would have to be organised through Wharerata (our on-campus caterer) and would be additional to the sponsor fee.

Local Conference Forum $8,000

This is a new initiative to the 2018 FLANZ conference where we will organise an evening for local educators who did not have the opportunity to attend the full conference to attend an evening with a selection of our keynote speakers.

Keynote Sponsors   **$7,500**

General Sponsor   **$5,000**

Sponsors are critical to the success of our conference. We would like to thank you for taking the time to read and consider this proposal.

Should you wish to talk further about the opportunities described above then please contact:

Nicky Vallender

nicky@eventit.co.nz

+64 21 033 5605

Sponsorship Options

Partnership Packages	Cost (+ GST)
Gold Sponsorship	$15,000
Silver Sponsorship	$10,000
Symposium Sponsorship	$ 8,000
Local Conference Forum	$ 8,000
Keynote Sponsorship	$ 7,500
General Sponsorship	$ 5,000
Exhibitor stands	$ 1,500

Other Sponsorship Packages

We are available to talk through other options you may wish to consider

Gold Sponsorship $15,000

This would entitle the sponsor to….

- Having event naming rights
- Have their name and logo on all conference materials as 'in association with'
- Have a teardrop alongside the registration desk
- Two conference registrations
- Large logo on all conference slides
- Two tickets to the icebreaker and the conference dinner
- First choice of exhibitor tables
- Full page advertisement in the conference proceedings
- Opportunity to put advertising material in the conference bags
- A mention by the MC at the opening and closing ceremony and at the dinner.

Symposium Sponsor $8,000

This would entitle the sponsor to...

- Have naming rights to the Symposium
- Have their name and logo on all material both print and web relating to the symposium
- One conference registration
- Logo on all conference slides
- Two tickets to the icebreaker and the conference dinner
- Third choice of exhibitor tables
- Full page advertisement in the conference proceedings
- Opportunity to put advertising material in the conference bags
- A mention by the MC at the opening and closing ceremony and at the dinner.

Please note that the symposium must be held onsite. The sponsor is also responsible for securing all food and beverages needed for the event.

Silver Sponsor $10,000

This would entitle the sponsor to….

- Have a teardrop alongside the registration desk
- Two conference registrations
- Two tickets to the icebreaker and the conference dinner
- Large logo on all conference slides
- Second choice of exhibitor tables
- Full page advertisement in the conference proceedings
- Opportunity to put advertising material in the conference bags
- A mention by the MC at the opening and closing ceremony and at the dinner.

Local Conference Forum $8,000

This would entitle the sponsor to...

- Sole Naming Rights to the Local Conference Forum
- Have their name and logo on all material both print and web relating to Forum
- Opportunity to do the welcome at the forum
- Logo on all forum slides
- Full page advertisement in the conference proceedings as a forum sponsor
- Opportunity to put advertising material in the conference bags
- A mention by the MC at the opening of the forum
- One Exhibitor stand sponsorship

Key Note Sponsors $7,500

A Keynote sponsor will receive the following…

- Have their name and logo in all material both print and web relating to their speaker
- One ticket to the icebreaker and the conference dinner
- One conference registration
- Opportunity to introduce their speaker
- Logo on all conference slides
- Half page advertisement in the conference proceedings
- Opportunity to put advertising material in the conference bags
- A mention by the MC at the opening and closing ceremony and at the dinner.

General Sponsorship $5,000

This would entitle the sponsor to

- An exhibitor table
- A quarter page add in the conference proceedings
- Opportunity to put advertising material in the conference bags
- A mention by the MC at the opening and closing ceremony and at the dinner.
- One pass to the welcome function
- One conference registration

Exhibitor Stand $1,500

This would entitle the sponsor to

- One exhibitor stand
- Refreshments and lunch
- One pass to the welcome function
- Opportunity to purchase dinner tickets

Conference Organising Committee

Duncan O'Hara

Dr Maggie Hartnett

Heather Lamond

Andrew Jamieson

Dr Terry Macpherson

Fiona Diesch

Dr Lucila Carvalho

Nicky Vallender   Event Organiser