

ANZSOC 2017 SPONSORSHIP PROPOSAL



INVITATION

You are invited to participate as a sponsor in the 30th annual Australian and New Zealand Society of Criminology (ANZSOC) conference. The conference will be hosted by ANZSOC in association with the Australian National University and the University of Canberra on 5–8 December 2017 in Canberra, Australia.

A range of sponsorship and/or trade display opportunities are available to showcase your organisation at the premier event for criminology in Australia, New Zealand and the Asia Pacific region. We anticipate up to 350 delegates will attend.

Celebrating 50 years of ANZSOC, the theme of the 2017 Conference is *'Acknowledging the past, imagining the future.'*

Delegates will share knowledge and insights from criminology's rich traditions, its vital current contributions and its emerging future.

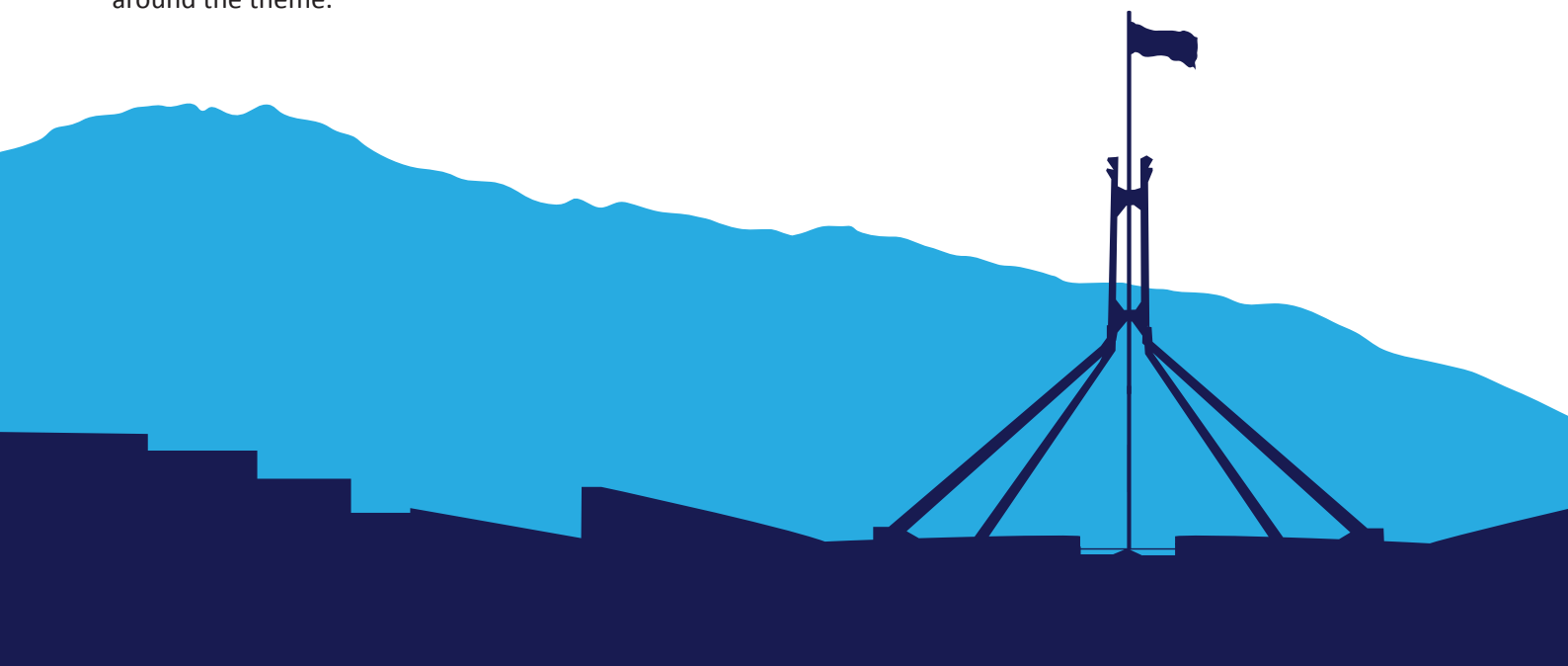
The program will include a wide range of plenary sessions, round-table sessions, presentations and panels shaped to enhance and inform discussion around the theme.

Supporting the event will provide several key benefits for your organisation:

- exposure to a qualified, relevant and influential audience before, during and after the event
- networking opportunities to promote your organisation's products and services directly to key decision-makers
- recognition as a keen and vital supporter of ANZSOC and the field of criminology in Australia, New Zealand and the Asia Pacific region
- opportunities to consolidate existing industry relationships and develop new ones.

WHO WILL ATTEND?

ANZSOC conferences attract up to 350 delegates including academics, criminology and social science researchers, policy analysts, criminal justice practitioners and students from across Australia, New Zealand and overseas.



SPONSORSHIP OPPORTUNITIES

A variety of sponsorship packages are available. The Conference Organising Committee is also happy to negotiate a package that will be of maximum benefit to your organisation and the event.

Please contact events@acic.gov.au to discuss sponsorship and exhibition opportunities.

All costs are in Australian Dollars and include GST.

PLATINUM SPONSOR: \$10,000 (ONE ONLY)

Becoming a platinum sponsor gives your organisation the unique opportunity to develop an ongoing relationship with the conference delegates and ANZSOC members.

Benefits:

- Logo and acknowledgement as the platinum sponsor on all meeting materials including print, PDFs and broadcast emails
- Verbal acknowledgement as a platinum sponsor in the opening session
- Four banners displayed during the conference: two in the plenary hall and two in the catering breakout area
- Four full registrations, including the welcome reception
- Display table in the catering breakout area
- Logo, hyperlink and profile on the conference website
- Logo displayed on a holding slide in the plenary room
- Two satchel inserts
- Full page advertisement in the conference program
- Acknowledgement as a platinum sponsor in the ANZSOC newsletter, PacifiCrim (subject to the date of booking)
- Half-page advertisement in the ANZSOC newsletter, PacifiCrim (subject to the date of booking)



GOLD SPONSOR: \$6,000 (TWO ONLY)

Gold sponsorship allows you to value-add your attendance at the meeting through a range of branding and advertising benefits.

Benefits:

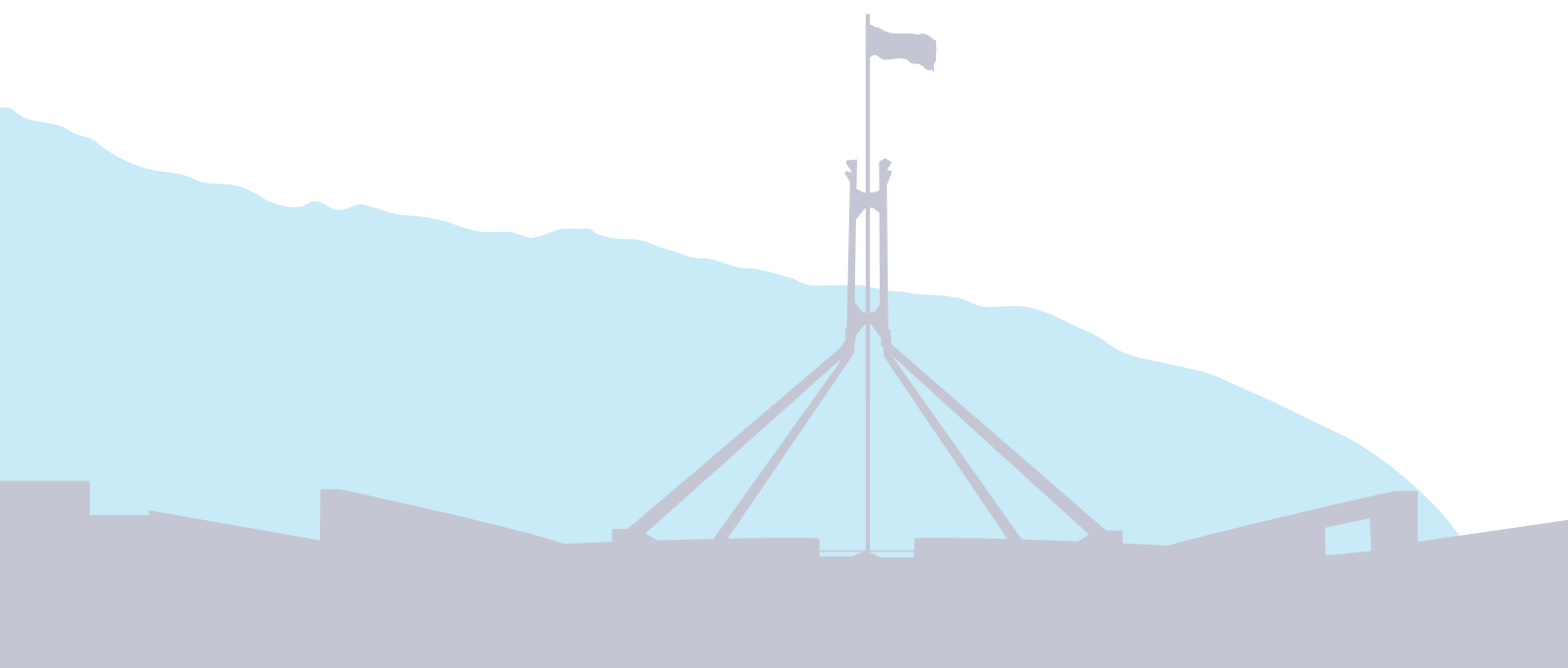
- Logo and acknowledgement as a gold sponsor on all conference materials including print, PDFs and broadcast emails
 - Verbal acknowledgement as a gold sponsor in the opening session
 - Logo, hyperlink and profile on the conference website
 - Logo displayed on a holding slide in the plenary room
 - Display table in the catering breakout area
 - One satchel insert
 - Half-page advertisement in the conference program
 - Two full registrations, including the welcome reception
 - Two pull-up banners in the catering area for the duration of the meeting
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SILVER SPONSOR: \$3,000

Silver sponsorship enables your organisation to show its support for ANZSOC.

Benefits:

- Logo and acknowledgement as a silver sponsor on all conference materials including print, PDFs and broadcast emails
 - Verbal acknowledgement as a silver sponsor in the opening session
 - Logo, hyperlink and profile on the conference website
 - One satchel insert
 - One full registration, including the welcome reception
 - Logo displayed on a holding slide in the plenary room
 - One pull-up banner in the catering area for the duration of the meeting
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CAFE SPONSOR: \$5,000 (ONE ONLY)

The cafe will have a barista serving coffee, hot chocolate and tea from morning tea to afternoon tea each day of the main conference. The cafe includes a barista, four tables and chairs and up to 300 coffees per day.

Benefits:

- Logo and acknowledgement as cafe sponsor on all conference materials including print, PDFs and broadcast emails
- Two pull-up banners (up to 1m wide) at the cafe
- Logo, hyperlink and profile on the conference website
- Logo displayed on a joint sponsors slide in the plenary hall

SACHEL SPONSOR: \$2,500 (ONE ONLY)

Each participant will receive a satchel printed with your logo. Your logo is guaranteed to be seen every day during the conference. The satchel will be selected to encourage delegates keep using it after the conference.

Benefits:

- Logo and acknowledgement as satchel sponsor on all conference materials including print, PDFs and broadcast emails
 - Logo printed on each delegate satchel
 - Logo, hyperlink and profile on the conference website
 - One satchel insert
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KEYNOTE SPEAKER SPONSOR: \$3,000 (LIMITED OPPORTUNITIES)

As a keynote speaker sponsor your organisation will be exposed to a large captive audience who will recognise your organisation as a world leader in your field. A range of international and national keynote speakers will be invited to present at the conference.

This opportunity is subject to the approval of the speaker and the committee.

Benefits:

- Logo and acknowledgement as supporting the attendance of the speaker on all conference materials including print, PDFs and broadcast emails
 - Logo and hyperlink displayed with the speaker on the conference website
 - Logo displayed with the speaker on the online program
 - Verbal acknowledgement as keynote speaker sponsor at the commencement of their presentation
 - Logo printed with the speaker in the conference program
 - Logo displayed on a slide before and after the speaker's presentation
 - One pull-up banner in the plenary hall during the presentation
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WELCOME RECEPTION SPONSOR: \$5,000 (ONE ONLY)

This event is always a highlight for delegates. It is the first opportunity for delegates to connect at the conference.

Benefits:

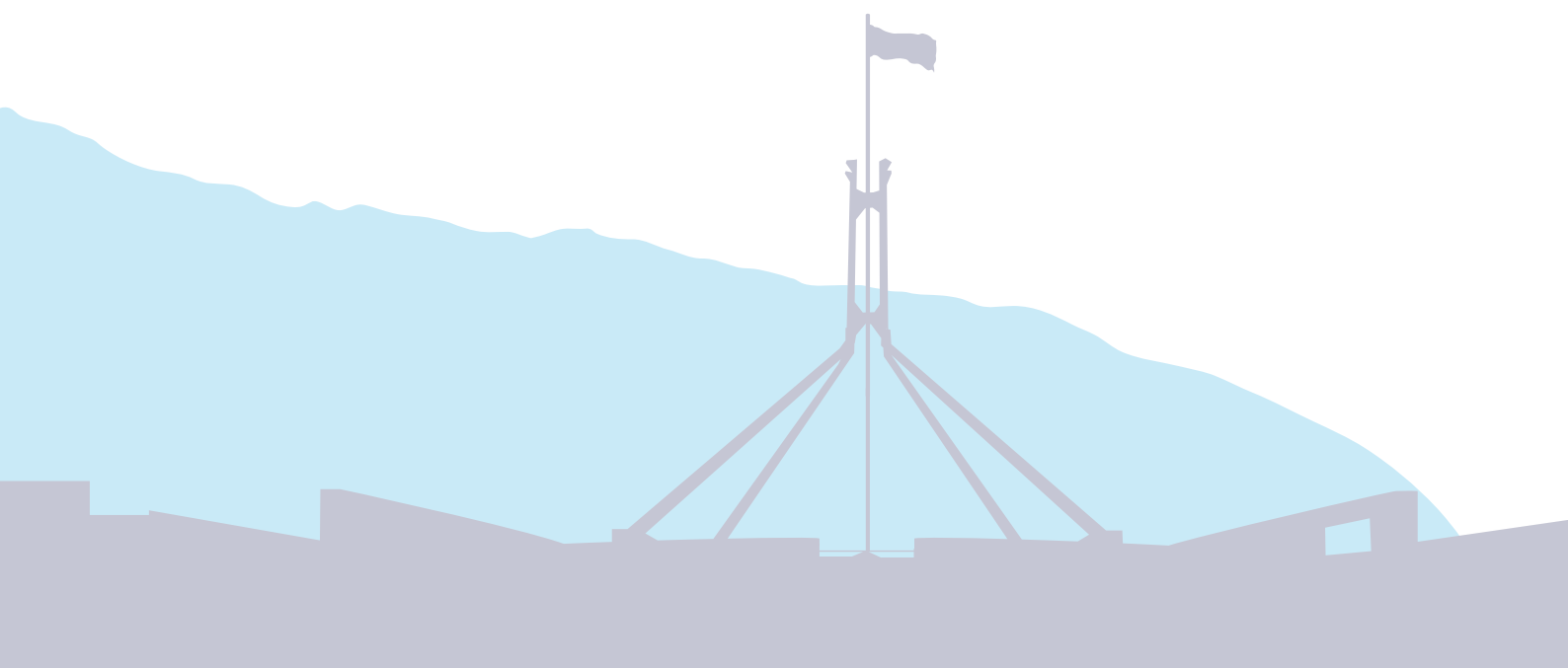
- Logo and acknowledgement as welcome reception sponsor on all conference materials including print, PDFs and broadcast emails
 - Verbal acknowledgement as welcome reception sponsor during the welcome reception
 - Opportunity to address delegates during the welcome reception (five minutes)
 - One pull-up banner displayed in a prominent location during the welcome reception
 - Logo, hyperlink and profile on the conference website
 - Logo displayed on a joint sponsors slide in the plenary hall
 - Four complimentary tickets to the welcome reception
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DINNER SPONSOR: \$7,500 (ONE ONLY)

This event is always a highlight for delegates. It is a great opportunity for delegates to connect at the conference and relax after a long day of conferencing.

Benefits:

- Logo and acknowledgement as dinner sponsor on all conference materials including print, PDFs and broadcast emails
 - Verbal acknowledgement as dinner sponsor during the dinner
 - Opportunity to address delegates during the dinner (five minutes)
 - One pull-up banner displayed in a prominent location during the dinner
 - Logo, hyperlink and profile on the conference website
 - Logo displayed on a joint sponsors slide in the plenary hall
 - One complimentary table at the dinner (eight tickets)
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EXHIBITOR: \$1,500

As an exhibitor you can connect face to face with delegates throughout the conference.

Benefits:

- Logo and acknowledgement as exhibitor on all conference material including print, PDFs and broadcast emails
 - Logo, hyperlink and profile on the conference website
 - One dressed trestle table and two chairs
 - One complimentary exhibitor registration, including welcome reception and ice cream social
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LANYARD SPONSOR: \$2,000 (ONE ONLY)

This sponsorship opportunity offers prominent exposure of your organisation and logo. Each delegate will receive a lanyard and name badge when they register at the conference.

Benefits:

- Logo and acknowledgement as lanyard sponsor on all conference material including print, PDFs and broadcast emails
 - One colour logo printed on each delegate lanyard
 - Logo, hyperlink and profile on the conference website
 - Logo in the conference program
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CONFERENCE NOTEPADS AND PENS (IN-KIND)

This is a great opportunity to have each delegate using your branded pads and pens to make notes during the sessions.

Requirements:

- Supply 300 branded pads and pens.
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ADVERTISING OPPORTUNITIES: VARIOUS

The following advertising options are available to reinforce other sponsorship packages or as individual items. An advertisement in the program is a fantastic way to get additional exposure, promote your exhibition display and keep your name in front of delegates during the conference.

Opportunities:

- Program advertisement (A5 page) – \$500
 - Satchel inserts (up to A4 size brochure) – \$500
 - Signage at the conference (standard pop-up banner) – \$300
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SPONSORSHIP TERMS AND CONDITIONS

- Acceptance of sponsorship applications will be subject to committee approval.
- Acknowledgement in printed material is subject to sponsorship confirmation and the receipt of artwork prior to printing deadlines.
- 50 per cent deposit is payable on acceptance of sponsorship application and the balance is due by 1 September 2017. Sponsorship applications received after this date will require the full balance paid on acceptance.
- In the event of withdrawal of the sponsorship, please note that unless that particular sponsorship is re-sold, the organisers reserve the right to retain the deposit and any further payments received.
- Any cancellations must be received in writing.