## Keynote Address: Representation and voice through the moving image

## Katrina Sedgwick OAM

Director & CEO of ACMI

Chair: Dr. Genevieve Hall, SCEAA President

The moving image is everywhere and it has the power to influence and shape our understanding of the world around us. This power can be used to misrepresent and drown out oppositional voices, but can also provide a platform for building social change. ACMI is committed to supporting both creative innovation and expression and personal and community testimony, providing a space for diverse voices and perspectives to challenge existing orthodoxies. ACMI's connection with its audience is driven by the conviction that art and the moving image have much to say about how we may build a healthy and equitable society in the digital age.

In this talk, ACMI Director and CEO Katrina Sedgwick will describe the values underpinning the reimagined ACMI, its new centrepiece exhibition and learning program. As a multiplatform museum, ACMI celebrates connectivity and discovery, with the ACMI community formed out of a network of shared and conflicting ideas and values, specialised interests, multiple group identities and personal preferences.

Learning is at the heart of what ACMI does, with social responsibility and citizenship education foregrounded in both formal and informal learning opportunities. With this in mind, Katrina will focus on the significance of First Peoples' voices and self-representation in both The Story or the Moving Image exhibition, and in the ACMI program as a whole. She will highlight the role of the Moving Minds section of the exhibition in encouraging visitors to contemplate their own relationship to the media. And she will provide insights into broader programming that invites critical thinking about ideas, individual and community actions encountered through the moving image.