

The informed consumer and a quality VET sector



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Total VET activity

Nearly
900,000
Queenslanders
undertake VET
each year



Almost
1/4
of Australia's
VET students study
in Queensland



27.9%
participation rate -
highest in the nation



Queensland has the largest
non-government VET market

79%
of students



Queensland's VET sector is **strong and vibrant**



Over **1/4 million** Queenslanders undertake publicly funded training every year

OVER
100,000
qualifications



Delivery profile

Certificate I & II **25.0%**

Certificate III **50.6%**

Certificate IV+ **23.9%**

Skilling Queenslanders for Work (SQW)

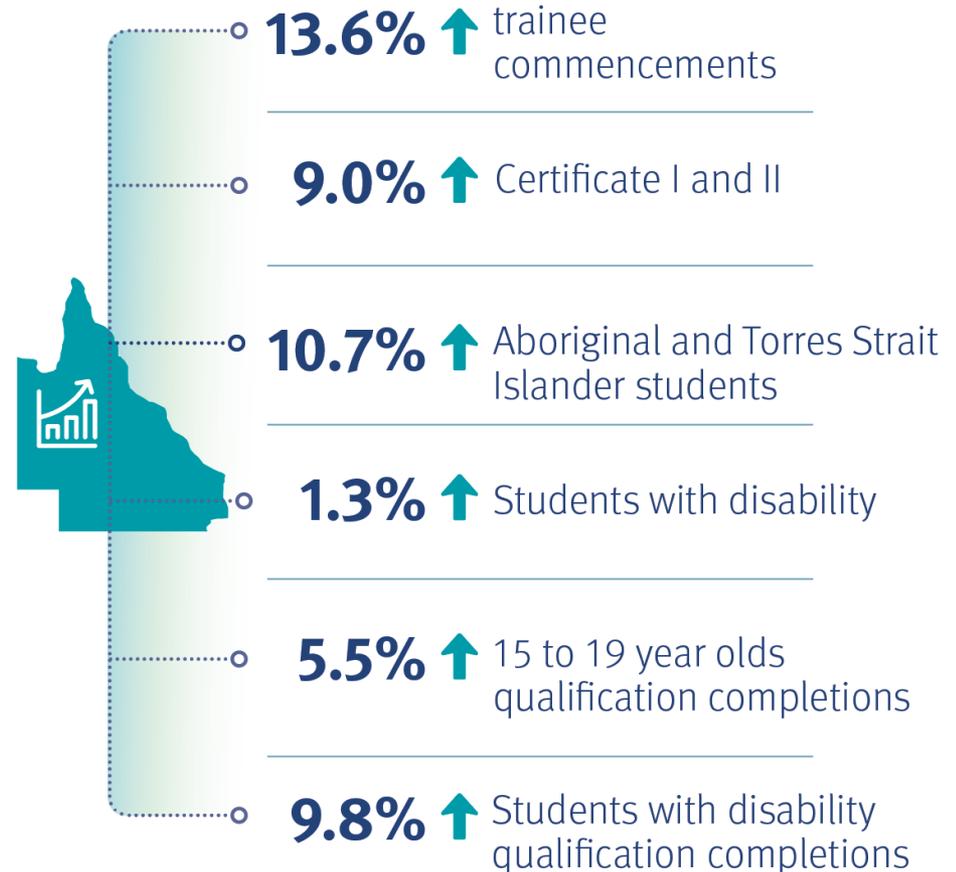


○ **19,483**
disadvantaged
Queenslanders assisted
by SQW since July 2015

○ **7,213**
Queenslanders assisted
2016/17

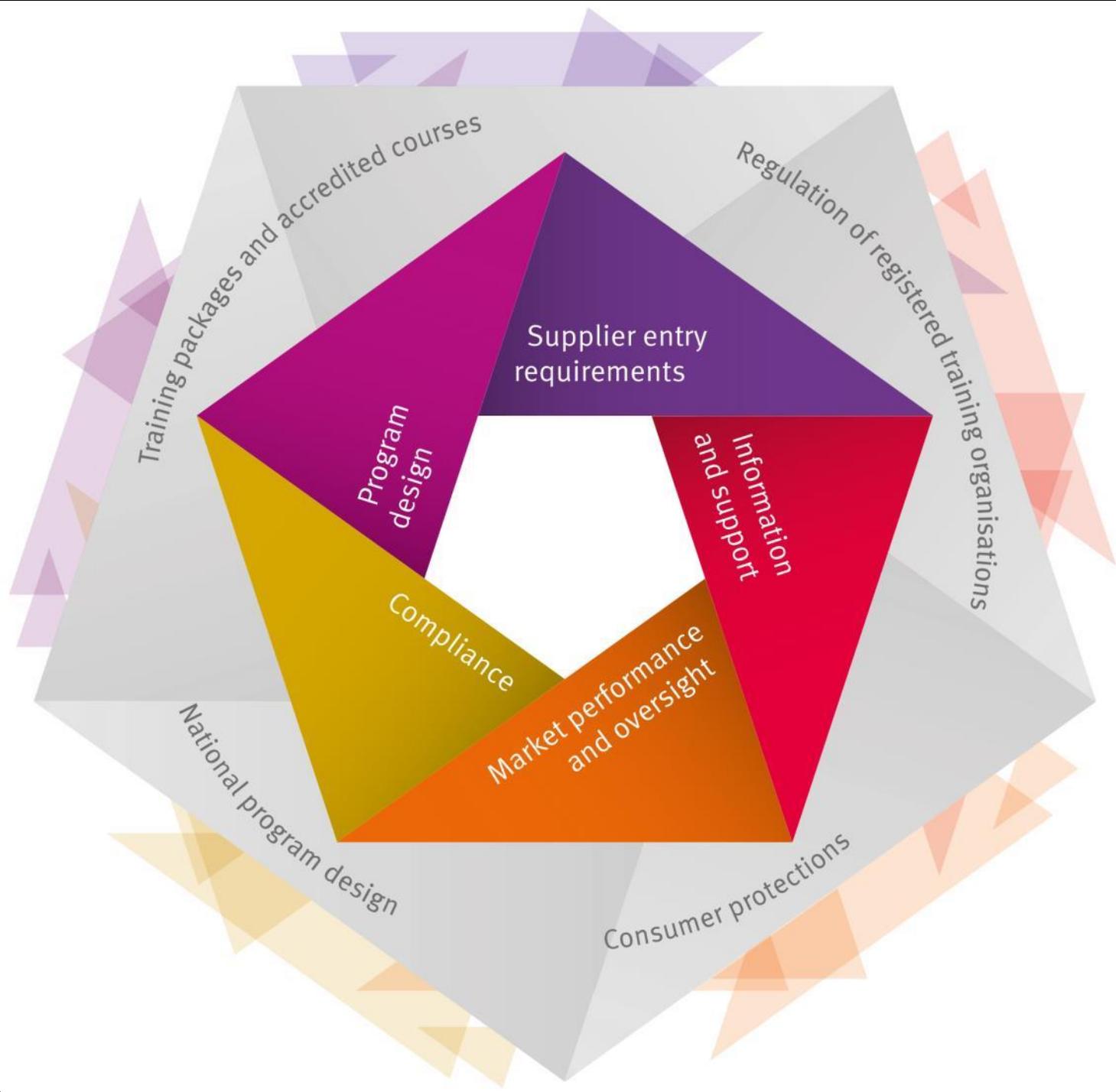
○ **9,026**
have **secured a job**
as a result of SQW

Training participation 2016/17



DET's VET Investment

| Investment Program | 2015-16 Budget (\$m) | 2016-17 Budget (\$m) | 2017-18 Budget (\$m) |
|---------------------------------|-----------------------------|-----------------------------|-----------------------------|
| User Choice | 243.0 | 220.3 | 212.0 |
| Certificate 3 Guarantee | 231.6 | 304.7 | 216.7 |
| VETIS | nfp | nfp | nfp |
| Higher Level Skills | 60.0 | 60.0 | 70.0 |
| Skilling Queenslanders for Work | 60.0 | 60.0 | 60.5 |
| Foundation Skills | nfp | nfp | nfp |
| Public Provider Grants | 160.0 | 165.7 | 209.7 |
| Total VET investment | 754.6 | 810.7 | 768.9 |





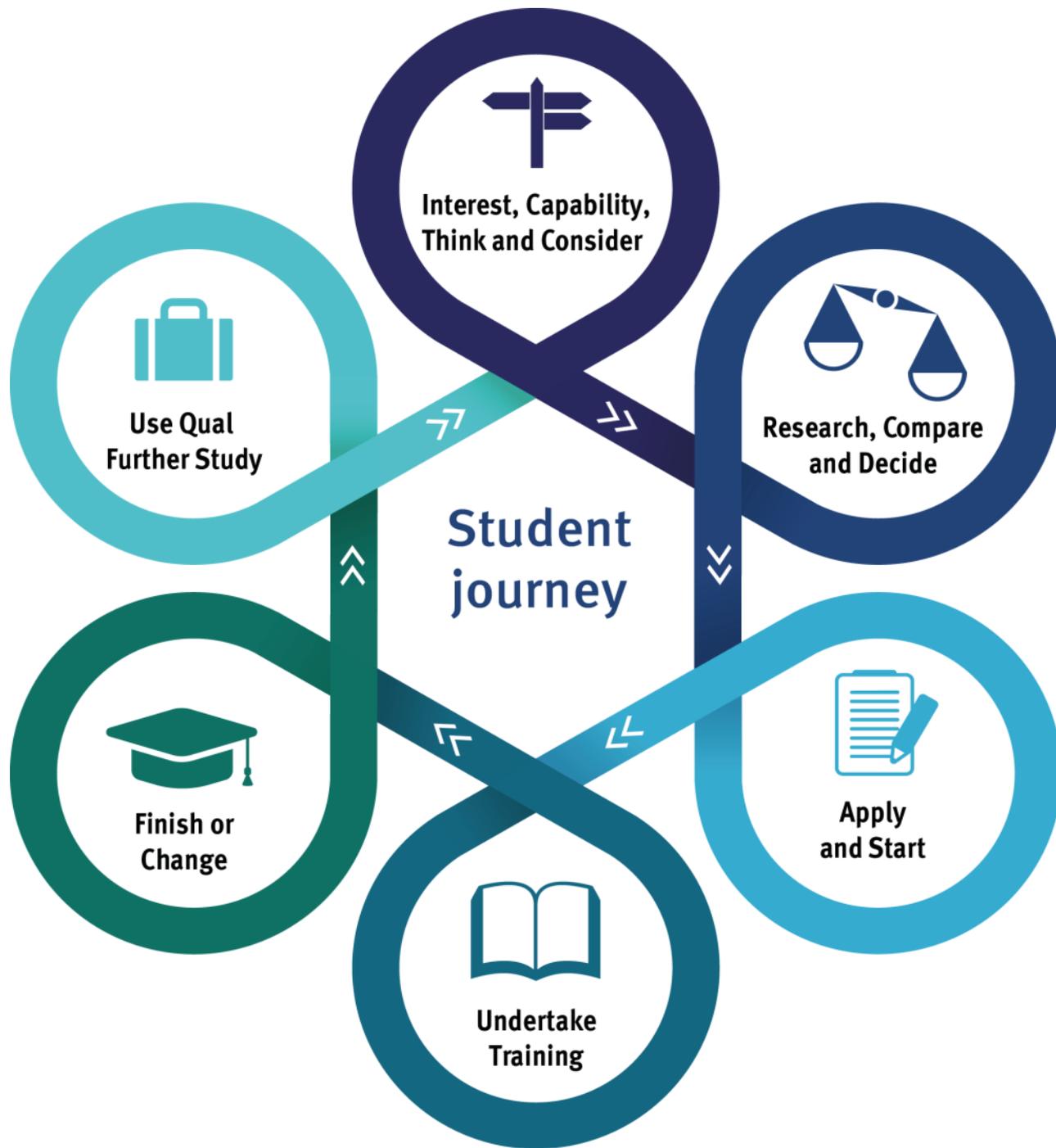
Queensland's Quality VET Sector

- 84.8% satisfied with their training
- earn more than university graduates
- higher employment rate than university graduates
- highest program completion rate in the nation

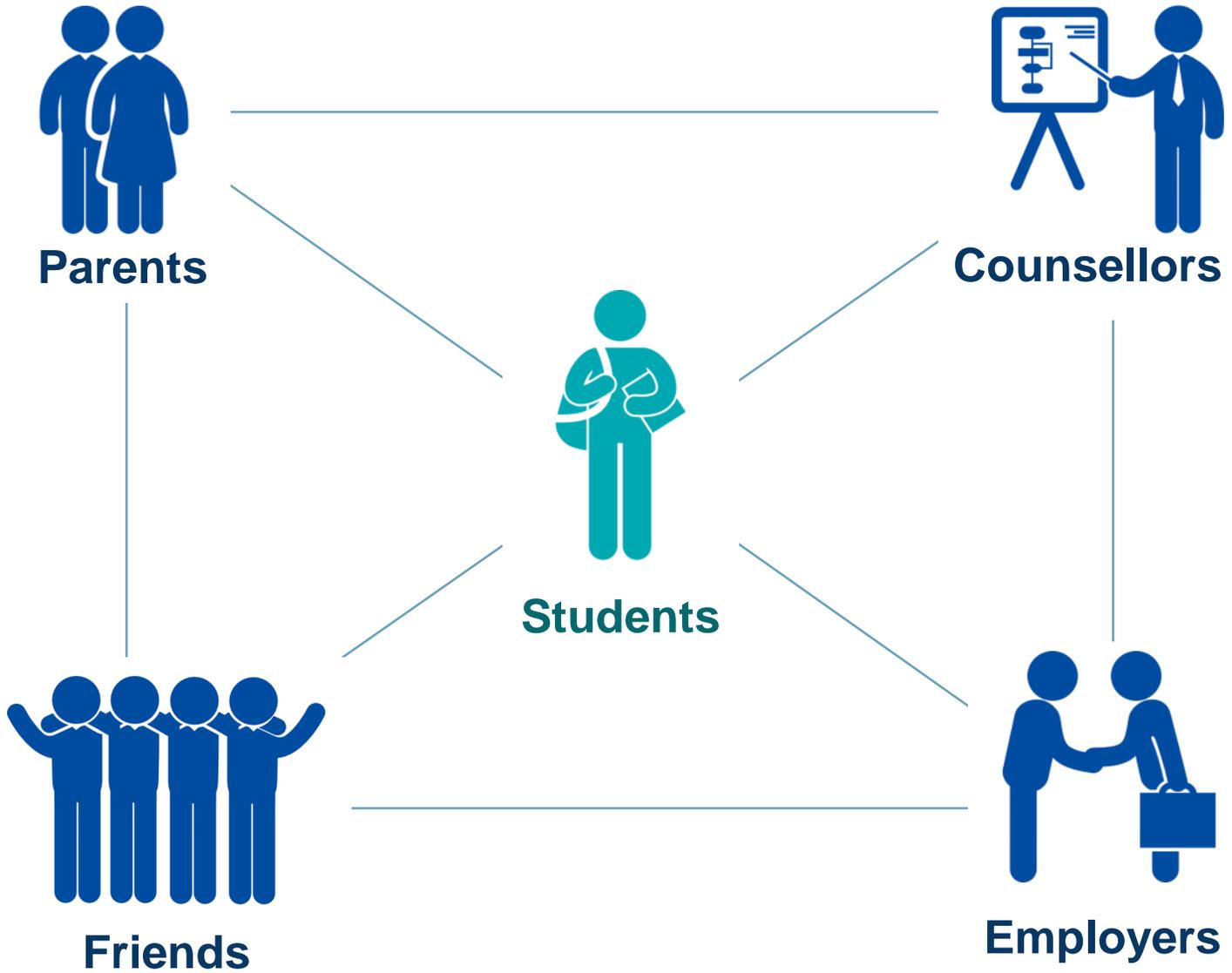


Informed Consumers

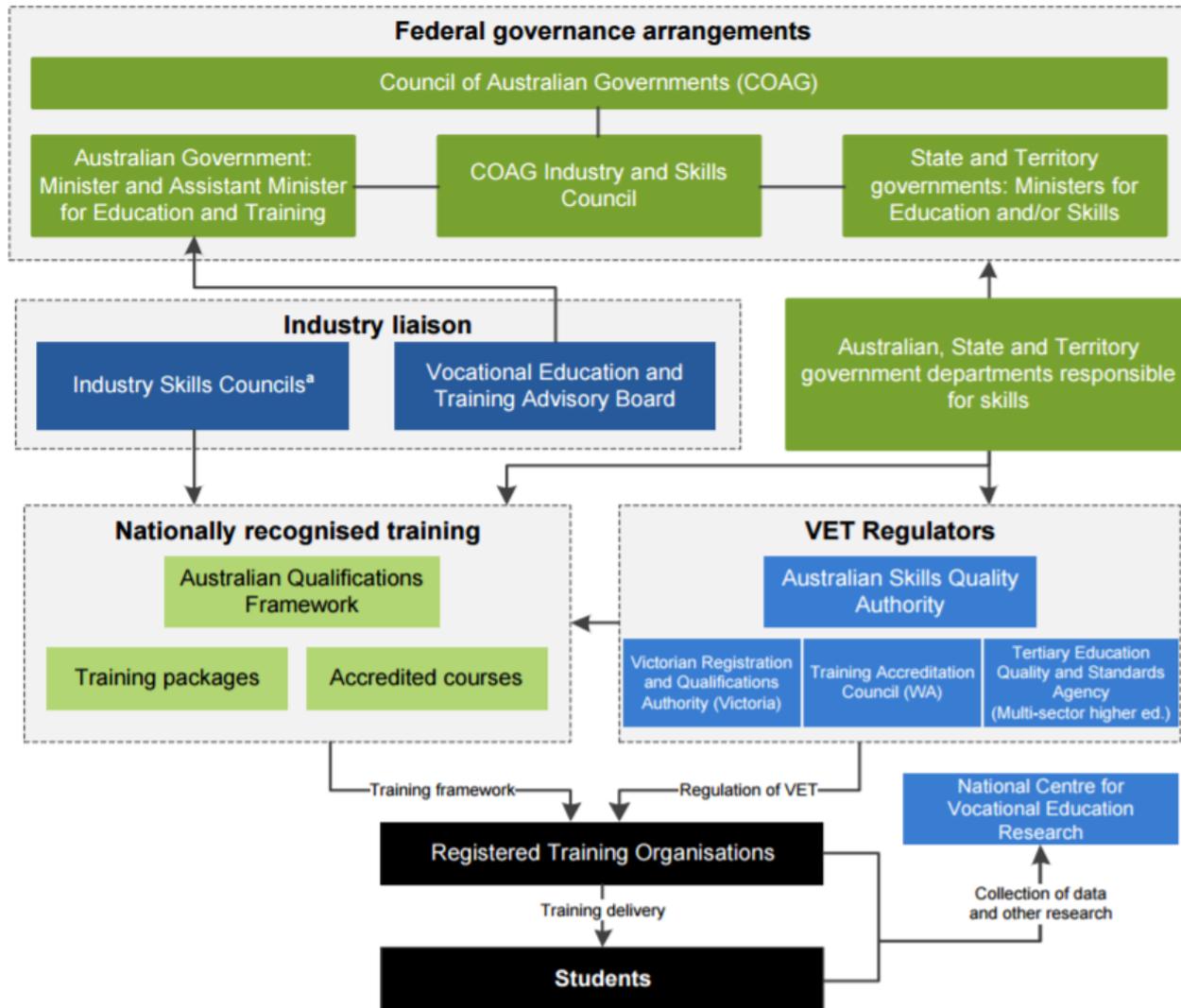




Influencers



VET Sector Players



Australian social media statistics



3 million monthly active users

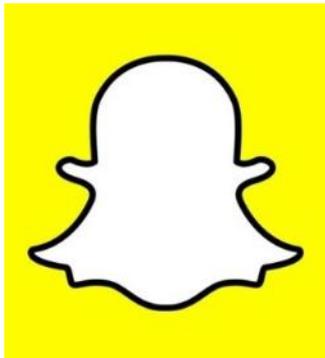
1 in 2 Australians use Facebook daily



1 in 5 Australians use Instagram



YouTube 1 in 2 Australians use YouTube

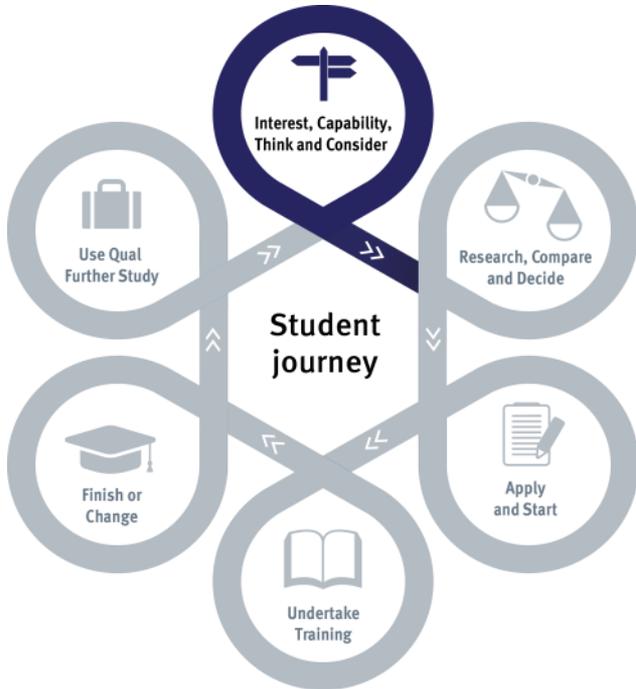


1 in 6 Australians use Snapchat

4.2 million monthly active LinkedIn users

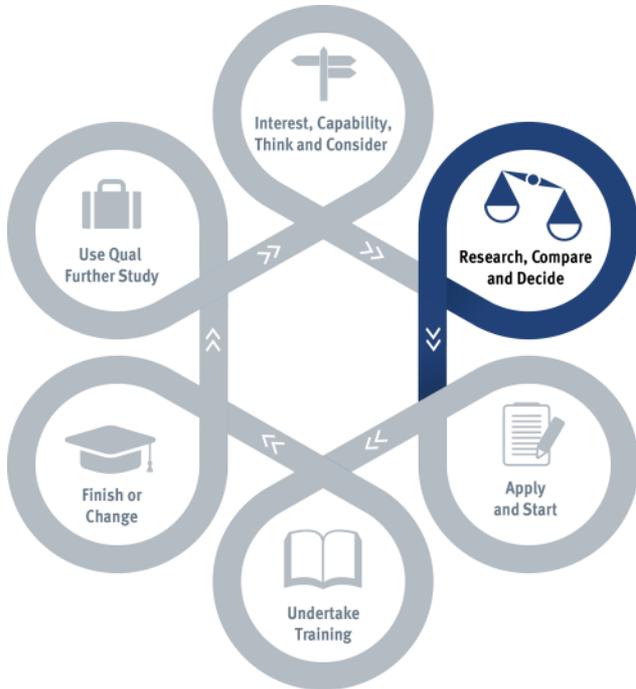


So what can providers do?



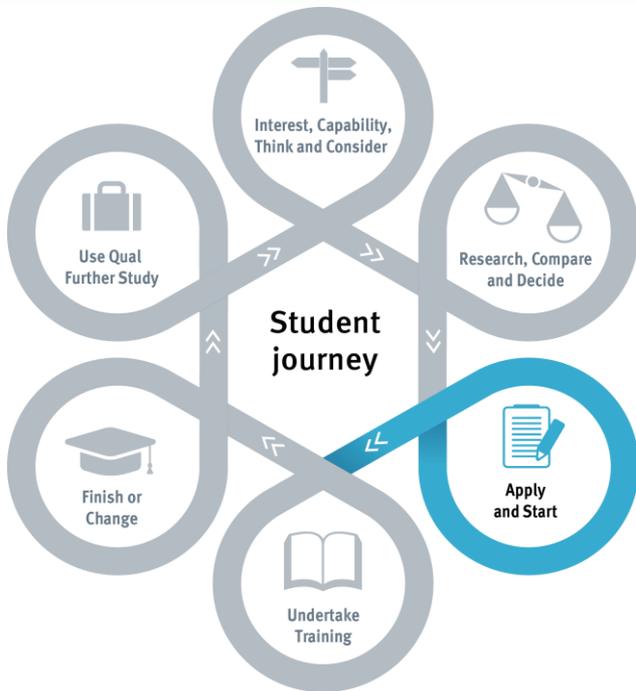
1. Know what drives students to choose a provider

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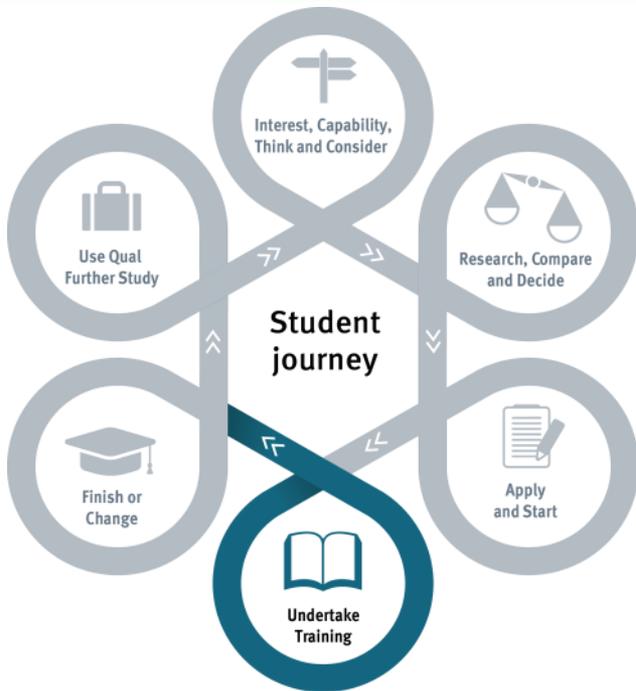
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2. Be open and transparent with students about course offerings

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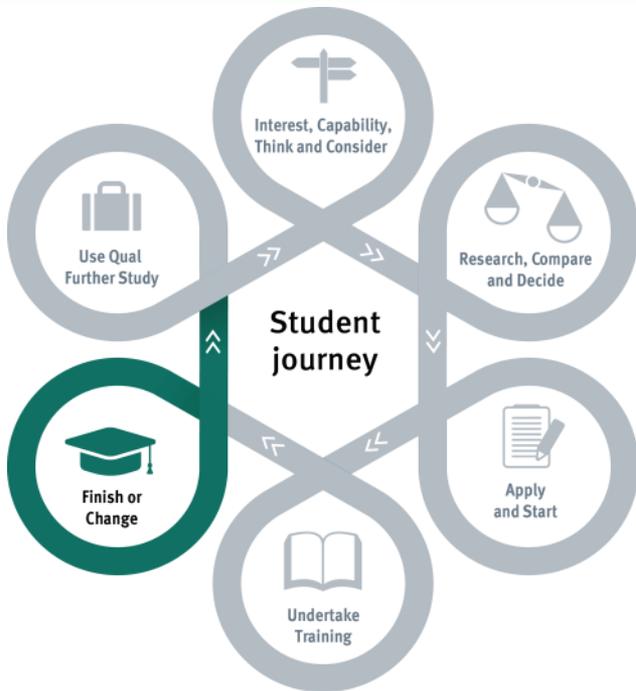
1. Know what drives students to choose a provider
2. Be open and transparent with students about course offerings
3. Provide the information students need to make an informed decision and adhere to all government guidelines

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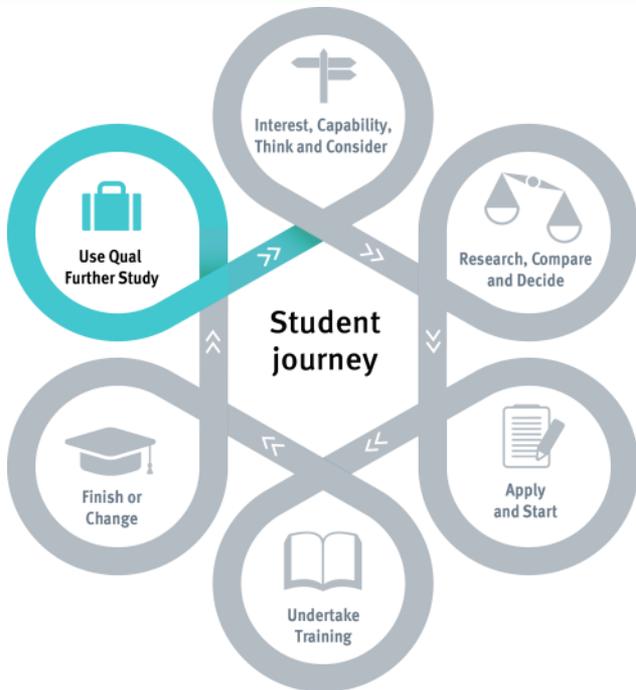
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4. Connect with industry to ensure that training delivered meets the needs of employers

So what can providers do?



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2. Be open and transparent with students about course offerings
3. Provide the information students need to make an informed decision and adhere to all government guidelines
4. Connect with industry to ensure that training delivered meets the needs of employers
5. Reflect on the feedback students provide and amend practices and offerings to improve

What can providers do?



1. Know what drives students to choose a provider
2. Be open and transparent with students about course offerings
3. Provide the information students need to make an informed decision and adhere to all government guidelines
4. Connect with industry to ensure that training delivered meets the needs of employers
5. Reflect on the feedback students provide and amend practices and offerings to improve
6. Understand the outcomes of students and ensure training helps graduates secure employment

Questions?

For further information please contact the Department of Education and Training on:

- 1300 396 935
- training@det.qld.gov.au



@TrainingDETQueensland



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