



Museum Shops Association of Australia and New Zealand
Best New Product or Range

Net annual turnover of organisation:

- OVER \$1,000,000
UNDER \$1,000,000

Entrant's information:

Name:
Institution:
Position:
Address:
Contact phone:
Contact email:

Product information:

Product title:
Project team:
Project location:

Museums Aotearoa membership is held by:

Entry Fee (payable on invoice). Purchase order number required? YES NO

- \$50 (incl GST) per entry for institutions employing 5 or fewer full-time staff
\$100 (incl GST) per entry for institutions employing 6-20 full-time staff
\$200 (incl GST) per entry for institutions employing more than 20 full-time staff

Authorisation:

Signature:
Name:
Position:

(Director / General Manager or equivalent)

Entry Information:

Museum Shops Association of Australia & New Zealand

Best New Product or Range



Developed in partnership with Museum Shops Association of Australia and New Zealand, this award will recognise innovative, sustainable, well-designed and successful museum and gallery retail products. The judges are looking for bespoke merchandise which is relevant to the institution or to a specific exhibition. Products must have been developed within the last two years.

To enter:

Prepare your entry as a single pdf file, including the cover sheet from this document. Then submit your entry [online here](#).

Include in your entry:

- a description of your product or range including relevance to your institution, project development, challenges, innovation, achievements, product sustainability. (500 words)
- a one-page summary of the provenance (country of origin and manufacture) of the product, relevance to your visitor/ market and reception of product e.g. visitor comments, media coverage, reviews.
- a simple budget for your entry showing expenditure and income including cost price, retail price, gross margin %, sales by net value per annum, sales quantity per annum.
- details of the team who worked on the entry including external contractors.
- product photographs, plans, and other supporting graphics to a maximum of ten images.
- supporting video material. This should under 3 minutes and must be uploaded to YouTube or Vimeo with a link embedded in your report
- your entry cover sheet (page one of this document)

Please also email one high resolution image to represent your entry in publicity to mail@museumsaotearoa.org.nz or share on Dropbox.

See our webpage for more information on the [ServiceIQ Museums Awards 2019](#).

If you have any questions or need more information, contact the Awards Convener Barbara Blake caverhill.blake@xtra.co.nz or 027 4536377 or Museums Aotearoa mail@museumsaotearoa.org.nz.

Entries open 1 March and close on Monday 1 April at 5pm. Finalists will be announced by early May. The awards ceremony will be held at Te Papa on 22 May 6-8pm in conjunction with the MA19 Conference.