



MEDIA RELEASE

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MINEX 2019 SET TO ROCK

In a year that is shaping up to be full of firsts for one of the states largest biennial mining exhibitions, MineX 2019 has announced an addition to its 3-day program and this one is set to “rock the socks off exhibitors and the community”.

Culminating the May 30 to June 1 program; that will take in a Saturday for the first time ever, organisers Commerce North West have confirmed the hosting of the inaugural MineX Rocks concert.

A free community-based event MineX Rocks will form both the closing function for the hundreds of exhibitors who attend the iconic mining and engineering exhibition, and entertainment for the local community and surrounding region.

To be staged in the grassed forecourt of the Kalkadoon Arena at Buchanan Park the MineX Rocks concert will kick off at 5pm on Saturday June 1 and will include local and internationally renowned live entertainment, food, community and trade stalls, a bar and ticketed VIP area and FREE entry.

“We wanted to host a closing function that allowed our exhibitors to experience the hospitality and community spirit that makes Mount Isa a great place to work and live, and that measured up to the magnitude of the MineX event” said Commerce North West President Travis Crowther.

“While the mining expo may foremost be a platform for highlighting new and emerging products, services and technologies and fostering relationships between major industry and business, it’s also about celebrating life in a mining city and we see MineX Rocks as the perfect way to do just that”.

With coordinating a concert of this magnitude a mammoth undertaking in itself, organisers seem to be taking it in their stride with the live entertainment acts all locked in including local acts Pacific Groove and Bull Dust who are scheduled to get the party started.

To be followed by the “soon to be announced” headline act that are; according to MineX Event Manager Katie Schrodter “renowned as one of Australian’s up and rising acts” and “a larger than life band who were recently one of the most talked about acts at the Tamworth Country Music Festival” it sounds like attendees can be assured of a closing function that will leave a lasting impression!



If you would like to be a part of MineX Rocks or MineX organisers are inviting interested parties to register their contacts via the website minexqld.com or their social media channels, with sponsorship and exhibitor opportunities now available and invitations for concert stall holders soon to be released.

ENDS

Image- MineX Rocks support acts Pacific Groove (top) and Bull Dust (bottom) set to rock the stage Saturday June 1 at the free community concert



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