

Our vision is...

Be the leaders in respiratory health knowledge to improve respiratory health outcomes for all.

What we do is...

Develop and support respiratory health best practice through partnering, research, training and education

Strategic Areas	The Outcomes – What we want to achieve	Strategies to achieve these outcomes
1. Māori Engagement Strategy	<ol style="list-style-type: none"> Create evidence for Government on strategies that will improve respiratory health outcomes for Māori and Pacific people through the successful implementation of the Turuki Health Care (THC) pilot <ul style="list-style-type: none"> - Pilot Project - Sustainability - Roll Out Develop the model for the next stage that achieves buy-in from Government, financial sustainability, and strategy to partner and roll out to other geographical areas Receive Long-term funding Grow Māori partnerships across all of New Zealand – Profile with Whanau Ora Collective and other key stakeholders across the country 	<ol style="list-style-type: none"> Clear delivery plan between Asthma and Respiratory Foundation NZ and Turuki Health Care Create buy-in amongst all key stakeholders e.g. – government, Primary Health Alliance, media and Whānau Ora <u>Evaluate the THC pilot</u>. Outcomes of the Turuki pilot (refer to deliverables in the contract). Develop a comprehensive and transparent evaluation plan which sets out deliverables. Long-term - Identify potential partners and other key stakeholders Long-term - Identify and engage with potential Māori providers around the country
2. Improve Clinical Best Practice	<ol style="list-style-type: none"> Launch of the New Zealand Child and Adolescent Asthma Guidelines Effectively disseminate and measure the uptake of both (Adult & Child and Adolescent) Asthma Guidelines to promote best practice Engage with other allied health professional bodies, NGOs and key stakeholders to educate on the Guidelines Always promote evidence based medicine (EBM) with reputable references, and utilise the existing knowledge base of the Scientific Advisory Board (SAB) 	<ol style="list-style-type: none"> Launch of the Guidelines – combine with Primary Health Organisations (PHOs), General Practitioners (GPs), nurses and Societies plus other stakeholders to ensure effective uptake Engage nurse educators to give Continuing Professional Development (CPD) endorsed GP talks at lunchtimes across the country on both sets of Guidelines Promote the recently launched ‘My Asthma App’ with GPs and nurses alongside the Guidelines Proactive promotion and profiling of the Foundation as a trusted source of respiratory health information with accreditation of CPD points Offer spirometry training, opportunity to learn where other educational ‘gaps’ may be Build relationships with GPs, nurses, pharmacists and other health professionals in the respiratory arena Ongoing training needs assessment Guidelines to be presented at 2018 key conferences and the Foundation to have a presence

<p>3. To Improve Self-Management & Understanding of Respiratory care</p>	<ol style="list-style-type: none"> 1. Everyone should have, understand and use their self-management plan 2. Achieve national recognition and endorsement of the 'My Asthma App' 	<ol style="list-style-type: none"> 1. Promotion of self-management plans through nurses, doctors, pharmacists and PHOs 2. Direct promotion of asthma self-management plans to patients 3. Communication strategy around self-management plans. It's not one of the 9 areas for the Health Promotion Agency - the Foundation wants to change that 4. Always attend the General Practice Conference & Medical Exhibition (GPCME) and other conferences to promote Guidelines and update information, so GPs, nurses and other health professionals can inform their patients to better self-manage
<p>4. Financial Security and Stability</p>	<ol style="list-style-type: none"> 1. Create multiple and reliable income streams 	<ol style="list-style-type: none"> 1. Robust financial processes and audit in place 2. Investigate a range of revenue streams 3. Assessment and investment in the Sensitive Choice program on an ongoing basis: Sensitive Choice Feedback Survey
<p>5. We are the Leaders in Respiratory Health Education</p>	<ol style="list-style-type: none"> 1. Improve the uptake of the Asthma & COPD Fundamentals training course 2. Develop a process to follow up and ensure implementation following training 3. Expand Sailor the Puffer Fish programme targeting Māori by delivering the show in Te Reo 	<ol style="list-style-type: none"> 1. Embed Asthma and Respiratory Foundation NZ respiratory training programme into best practice 2. Establish measures around Puffer Fish effectiveness and secure funding for a second Te Reo speaking Sailor the Puffer Fish show 3. Work with the Societies/Medical bodies and other key stakeholders around endorsement of e-learning programs 4. Aim for national accreditation
<p>6. Raise our National Profile and Influence</p>	<ol style="list-style-type: none"> 1. Achieve improving respiratory health as a national health target 2. Build the Foundation's profile amongst all levels – professionals, patients and other partners 	<ol style="list-style-type: none"> 1. Stakeholder analysis for opinion leaders, influencers and decision makers 2. Strategy for developing relationships at all strategic levels 3. Provide evidence-based knowledge to support the case for national health targets 4. Drive the target of: “Reduce emergency visits for acute respiratory illnesses by 20% within 5 years”
<p>7. Cohesive Team/Staffing levels</p>	<ol style="list-style-type: none"> 1. A team that works well together and recognises everyone's contribution achieves success 	<ol style="list-style-type: none"> 1. Promote innovative ideas 2. Support team meetings 3. Create transparency around strategy, financials and roles within the team 4. Key Performance Indicators (KPIs) for staff correspond to the overall strategic plan 5. Future employment of respiratory specialised nurses to support training programmes