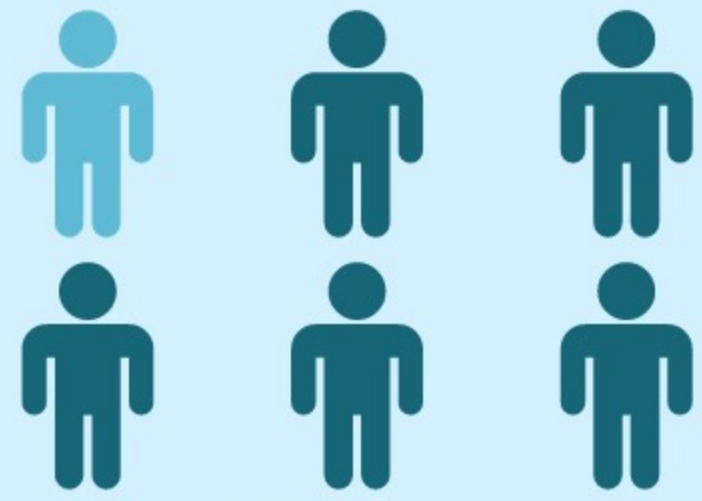


Respiratory Disease

IN NEW ZEALAND

The big problem that no one talks about.

RESPIRATORY DISEASE



affects
1 in 6
Kiwis

That's




700,000
people

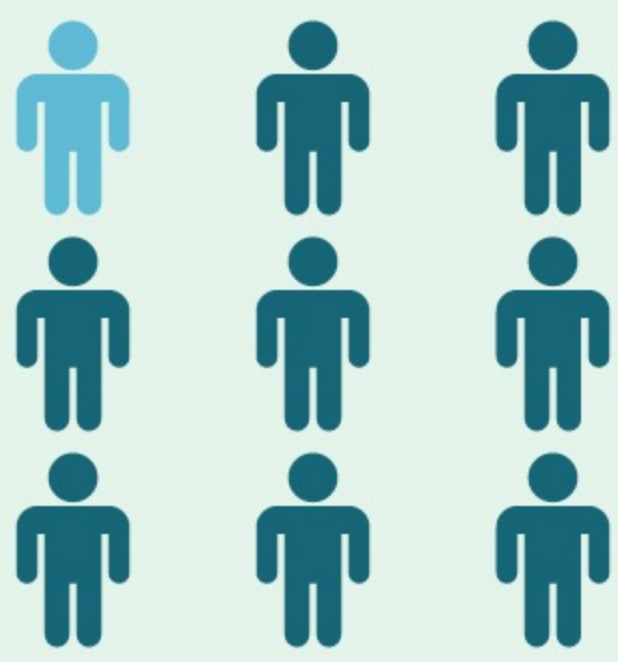
Costing



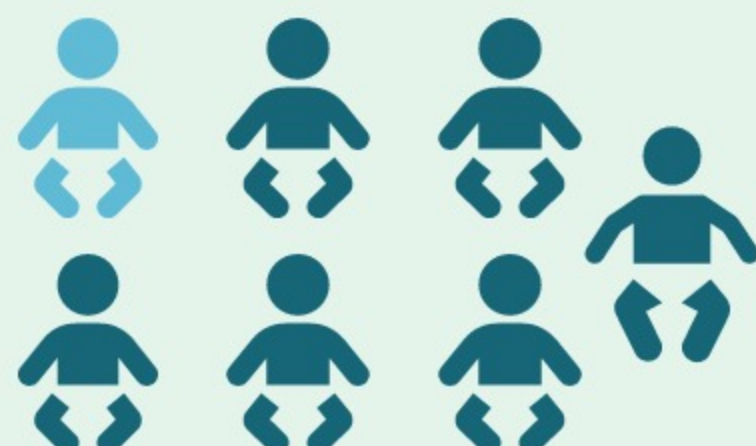
\$5.5 billion
per annum

3rd 
leading cause
of death

ASTHMA



affects
1 in 9
adults



and **1 in 7**
children



Asthma causes
1 in 8
hospital stays

That's
69,000
admissions



That's
23,000
kids

67 

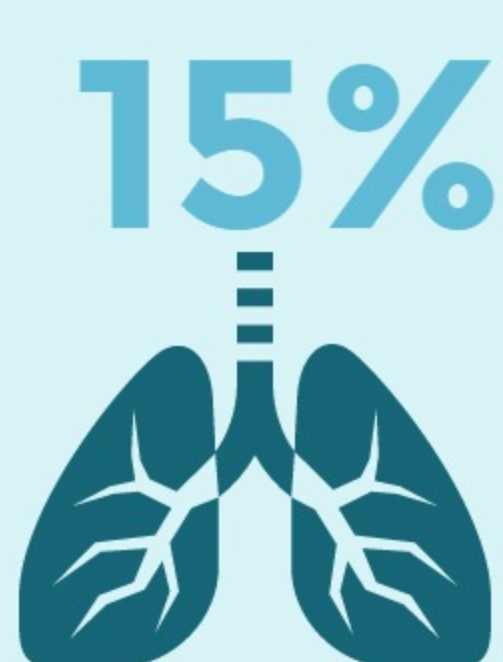
die from asthma
each year



That's 1 person
a week

one
THIRD
of which are
children

COPD



15% of Kiwis
over 45
have
COPD

That's



200,000
people



Most cases of
COPD are linked to
smoking