



**energy savings**  
Industry Association

# VEU 2026+

Driving Electrification and Market  
Transformation at Scale



Half day seminar | 21 May 2026

Metropolis, Melbourne

8.15am-1.45pm including networking lunch

[\*\*Register Now\*\*](#)

This networking and professional development opportunity will unpack the major developments for the Victorian Energy Upgrades (VEU) program and examine the key issues for industry in navigating the program's next chapter. The seminar will explore the critical role of the VEU in supporting Victoria's energy security during a period of heightened system risk, cost pressures and accelerated transition.

## Why attend

- Hear the latest from the Minister on the government's reform agenda.
- Attend the launch of the ESIA's latest report and analysis examining the necessary level of ambition for setting the 2028-30 target, how to reward specific activities, and deliver balanced policy and consumer outcomes.
- Get an update on the outcomes of VEU Strategic Review, likely reforms and next steps.
- Network with the policy makers and agile adapters driving energy savings, peak demand reduction, electrification, innovation and transformation throughout the supply-demand chain.
- Explore issues around heating, cooling and new insulation opportunities.
- Hear from the regulator and scheme participants on their experiences and challenges with compliance.
- Gain insights on the market from energy retailers and brokers.
- Find out about how the evolving certificate market will shape your business success.

## VEU review and changes under the microscope | Setting the level of ambition to drive transformation at scale

The Victorian Energy Upgrades (VEU) program is entering a pivotal new phase, with government signalling a long-term commitment through extension of the scheme to 2045 and a comprehensive strategic review aimed at modernising the program. This evolution is designed to strengthen support for electrification, affordability, equity and flexible demand, while ensuring the scheme remains fit-for-purpose as Victoria's energy system transforms. Legislative and regulatory changes are now underway alongside of an escalating energy security crisis, providing both opportunity and uncertainty for industry participants navigating the next chapter of the VEU.

This seminar will unpack what lies ahead for the VEU as focus turns to the 2028–30 target-setting period. Future targets will be set through a formal Regulatory Impact Statement and consultation process, with integrity and consumer-protection front of mind and scope for new and expanded activities.

Participants will explore how emerging opportunities—such as space heating and cooling, and the re-introduction of ceiling insulation from 2026—may reshape the market. We will also examine how VEU incentives are expected to interact with other policy measures, such as the phased introduction of Residential Tenancies Minimum Standards between 2025 and 2030.

Against this backdrop of reform, the Essential Services Commission's strengthened enforcement posture and the approaching November 2026 Victorian state election add further complexity. With increased scrutiny on compliance, consumer outcomes and market integrity, industry critical insights into policy direction, regulatory risk and investment confidence. Whether you are a scheme participant, installer, aggregator or advisor, this seminar will help you understand where the VEU is heading and how to position for success in the next decade of Victorian energy efficiency.

## Delegate experience

This half-day in-person-only seminar will be held in Melbourne on Thursday 21 May 2026. Registrations open at 8.15am (coffee on arrival) with presentations and panels from 9.00am with mid-morning tea break and networking lunch 12.45-1.45pm. Post-event, delegates will receive presentation slides and the ESIA report.

## About ESIA

The Energy Savings industry Association (ESIA) is the peak national body representing businesses delivering energy-saving upgrades to homes and businesses through government energy savings schemes. The ESIA purpose includes enhancing the schemes to address market barriers, empower customers, reduce customer bills and deliver cost-effective greenhouse gas reductions. Schemes are evolving supporting electrification, energy efficiency, peak demand reduction, demand response and load shifting, and reducing greenhouse gas emissions. Our members are at the forefront of the energy savings industry, driving investment and transformation in a robust, competitive market that delivers innovative, quality products and services.

# Program

Time	Action / Topic	Who
8:15am	Registrations & networking coffee	
9:00am	Welcome; housekeeping	<b>Scott McKenry</b> ESIA Executive Director
9:10am	<b>Feature Address and Report Launch:</b> ESIA's VEU Roadmap – driving ambition, rewarding activities and balancing outcomes	<b>Ric Brazzale</b> ESIA President
9.40am	<b>Panel 1: Strategic review, target setting, market challenges</b> <ul style="list-style-type: none"><li>• How can the outcomes of the strategic review enable market transformation at scale?</li><li>• What activities are in play, where are the opportunities for ambitious policy?</li><li>• What are the emerging issues and challenges for the market and industry?</li><li>• What risks and opportunities will new legislation and 2028-30 target bring?</li><li>• How can the scheme assist in addressing Victoria's energy security challenges?</li></ul>	<b>Maggie McNamara</b> Solar Victoria <b>Marco Stella</b> CORE Markets <b>Tristan Edis</b> Green Energy Markets <b>Jose Aza</b> Origin Energy
10.30am	Keynote – Ministerial Address	<b>Hon. Lily D'Ambrosio MP</b>
10.50am	Networking Break – coffee, snacks	
11:15am	<b>Panel 2: Heating, cooling and insulation, Q&amp;A</b> <ul style="list-style-type: none"><li>• Getting the rules and settings right to prevent poor practices</li><li>• What do we need to accelerate the uptake in the commercial sector and how to overcome barriers</li><li>• Insulation – update on activity introduction and considerations for industry</li></ul>	<b>Adam Bertino</b> Emerald <b>Tom Peeters</b> RebateHub <b>Cat O'Bryan</b> Solar Victoria
12.00pm	<b>Panel 3: Navigating the regulatory environment, Q&amp;A</b> <ul style="list-style-type: none"><li>• Enforcement posture, integrity, recent actions</li><li>• Regulation and compliance - guidance for those who are new to the scheme</li><li>• The role of regulators in supporting the industry and balancing customer outcomes</li></ul>	<b>Dan Keely</b> Essential Services Commission <b>Tania Oldaker</b> Ecovantage <b>Jo Hoatson</b> Creditiex
12:45pm	Networking lunch	
1.45pm	Close	

Attend alongside policy makers and regulators, accredited certificate providers, energy retailers, brokers, product suppliers, installers, auditors and other service providers.

Date	Thursday 21 May, Melbourne
Time	8.15am to 1.45pm Seminar Networking lunch include
Venue	Metropolis Events Level 4, 3 Southgate Avenue Southbank
Tickets (ex GST)	ESIA members: \$290 Non-members: \$360
TryBooking Help Queries	ESIA Events Email <a href="mailto:events@esia.asn.au">events@esia.asn.au</a>
ESIA, Seminar Program, Sponsorship Queries	ESIA Executive Director Call 0431 133 592 Email <a href="mailto:scott.mckenry@esia.asn.au">scott.mckenry@esia.asn.au</a>

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#### Special requirements

At the time of booking, include any special dietary, access or other requirements to [events@esia.asn.au](mailto:events@esia.asn.au).

#### Cancellation/Substitution Policy

All cancellations must be received in writing by email to [events@esia.asn.au](mailto:events@esia.asn.au). Cancellations received five days prior to the event will be accepted and fee refunded less a 30% cancellation fee. Cancellations made on or after four days prior cannot be accepted, however a transfer of registration to another person will be accepted. Substitutions can be made at any time. Please advise of substitutions in writing by email to ensure a correct name tag can be made available at the registration desk and for administrative and safety purposes.

#### Privacy Policy

As part of registering for this event, registrant details will be included in the ESIA database. If you would prefer not to have your details included for this purpose, please indicate during the registration process.

#### Recording Policy

This event will not be recorded, and attendees will not be able to record any part of the proceedings without the written prior permission of the ESIA.



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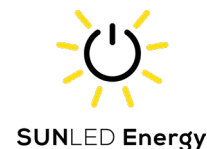
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