

## **MEDIA RELEASE**

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### **Nulsen Group's boss one of Australia's longest serving CEOs**

Nulsen Group's Chief Executive Officer Gordon Trewern has joined the ranks as one of Australia's longest continuous serving CEOs after 25 years in the top job.

Gordon Trewern has been working for Nulsen Group, which provides care for people with complex needs, for 35 years after first starting as a disability support worker in 1982 and working his way up to being appointed CEO in 1994.

His 25-year tenure as CEO of Nulsen Group is arguably the second longest continuous stint in Australian history, following media magnate Rupert Murdoch's 32-year stretch as New Corporations' CEO.

Gordon said that his longevity with Nulsen Group can be attributed to his passion for providing care and services to Western Australians who need it most and the people he works alongside every day.

"In many ways, I have grown with Nulsen both personally and professionally," he said.

"What began as an opportunity to be a care provider to people with disability when I was 20 years old – has become a career in caring that has been extremely fulfilling.

"It is hard to believe that I have clocked up a quarter of a century as CEO, but the time has flown because every day is filled with new challenges and successes, and I have been fortunate to work with wonderful people, that includes our residents and their families, and colleagues."

As CEO Gordon has navigated the changing disability service sector and has overseen the not-for-profit organisation's growth from a \$3.7 million accommodation and services provider as Nulsen Haven in 1994, caring for 41 residents to a \$65 million organisation which recently merged with Outcare and now provides care, services and accommodation to over 2,200 people annually with complex needs.

"As a community service provider which relies heavily on government funding and philanthropic support, we have faced a different set of challenges in order to provide the best outcomes for our residents and clients.

"My philosophy as a leader has always been to make our residents and clients our number one priority to ensure they get the care and support they deserve to reach their full potential.



“And along the way I have worked with our Board and our team of dedicated people to reform the organisation to adapt the changing business environment and allow for growth, while working to improve outcomes for our residents and clients,” he said.

Gordon’s extensive knowledge and experience gained over 35 years gives him a unique perspective on the disability sector and he has become a passionate advocate for people with disabilities.

“It is a crucial time for the disability services sector which is dealing with the poorly designed National Disability Insurance Scheme.

“Since its inception, the NDIS has lacked clear policy and rigorous design and planning processes that would be expected of such a significant social reform, detrimentally impacting on our ability to deliver services and the organisation.

“We are hopeful the upcoming Disability Royal Commission will shine a light on the glaring gaps in funding for people with disabilities and their care providers, and force the necessary NDIS reform to make sure it actually benefits the people it is designed to help,” he said.

In addition to serving as Nulsen Groups CEO, Gordon Trewern serves on the following committees:

- Board Director NDS, 2011 - Present
- Board Director Community Employers WA, 2016 - Present
- Member of the NDS WA State Division, 2011 - Present
- Chairman of the NDS National Governance Committee, 2016 - Present

## **ABOUT NULSEN**

Nulsen Group is a not-for-profit organisation that provides care and services to Western Australians with complex needs. We have been part of the WA community for more than 65 years.

## **MEDIA CONTACT**

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