



## Circular

<b>Title:</b>	New Awards of Excellence Category - Community Education Program of the Year
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<b>Department:</b>	Health Promotion and Research
<b>From:</b>	Chrissie Skehan, Health Promotion and Research Coordinator
<b>Audience:</b>	Presidents, Club Administrations, Education Directors
<b>Summary:</b>	To familiarise Clubs with the new Awards of Excellence category, Community Education Program of the Year.

This season, Surf Life Saving WA will be introducing a new Awards of Excellence Category for Community Education Program of the Year. The Award will recognise a Club for the development of a community program designed to deliver one or more of the following objectives;

- Increase community capacity to recreate safely on the beach through improved skills and/or awareness
- Promote and encourage participation in Surf Life Saving through Club memberships
- Build community awareness of Surf Life Saving and its services

Clubs will have the opportunity to nominate their program by completing a nomination form and compiling a written submission addressing the following criteria. Clubs are encouraged to review the criteria to ensure Community Programs delivered throughout the 2018/19 season are eligible for nomination.

All nominations will be assessed by SLSWA to determine finalists and a state winner. The winner will be announced at the 2019 SLSWA Awards of Excellence. The criteria has been designed to align with the SLSA National Awards of Excellence Community Education Program of the Year, and the state winner submission will automatically be provided to SLSA for entry into the National award category.

More information on the Awards submission process will be released in the 2019 Awards of Excellence Circular at the end of the season.

### COMMUNITY EDUCATION PROGRAM OF THE YEAR

#### Essential Criteria - please provide evidence of the following

1. Program has been sanctioned by SLSWA to ensure application of consistent and effective risk management.
2. All Members involved in the program delivery have undergone appropriate screening processes.

#### Selection Criteria – please answer the selection criteria under the following headings for the period of 1 May 2018 to 30 April 2019.

1. Outline the aims and objectives of the program relating to the participants, the Surf Life Saving movement and the wider community.
2. Identify the target market and describe the program itself including location, duration, and activities involved.
3. Describe the resources involved to deliver the program including how these were developed.
4. Provide any promotional material created or media coverage that the program has received.
5. Describe the methods used to evaluate the program and if it met the original aims and objectives.
6. Indicate the effect of the program on the local community e.g. increased community engagement, increased participation, new local sponsors etc.
7. What are your future plans for the program?

For further information, please do not hesitate to contact Chrissie Skehan, Health Promotion and Research Coordinator via [cskehan@swwa.com.au](mailto:cskehan@swwa.com.au) or 9207 6666.

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