Aim

To create a safer cycling environment in Australia

Background

The 2011 Australian cycling participation target is to double the number of people riding bikes by 2016. For the decade to 2012, every year, more Australians rode their bike.

In 2013, 8.6 million Australians (37.4% of the population) cycled.

In 2013, 50 people in Australia died while cycling.

Almost 1 in 5 people (18%) seriously injured in all Australian land transport crashes are bike riders*.

Bike rider deaths have increased, despite life-saving improvements in road safety reducing the national road toll.

The human trauma costs of cycling in Australia are unacceptable.

The way Australians are moving is changing – and our system is not coping. Significant changes must be made to the cycling environment if we are to safely double the number of people cycling.

Action

Everyone has the right to ride in safety for work, sport and play.

All we need is:

3, 2, 1, 0

* Based on 2008 data
take action on 3 critical factors
work 2gether for safe bike riding
a metre matters
zero bike rider deaths from 2020
Safer people

- **allocate 18% of road safety communications budget** to awareness/education between bike riders and drivers
- **mandatory cycling content in driver licence process** - practical training and theory tests
- **bicycle skills** training/road safety in school curriculum
- **police investigate** all reported bike rider-vehicle serious injury crashes*
- **review, improve, enforce rules** for bike rider safety
- **improve legal and regulatory protection** for bike riders
- **Improve bike rider safety research**, data collection and analysis

Safer roads

- **reduce speeds**
- **minimum spend** for cycling facilities (federal, state, local)
- **targeted action** to:
  - reduce bike rider black spots
  - reduce bike rider crash types
- **benchmark guidelines** for bike friendly towns and communities

Safer vehicles

- **new vehicle design standards** that increase bike rider safety
- **maintain safe vehicles and bicycles**

* all bike rider fatalities are investigated by police
Communicate
Collaborate
Cooperate
Coordinate

Let’s work 2gether to take action for safer bike riding: the Amy Gillett Foundation, federal, state and local governments, businesses and the community.

2gether we can use scientific evidence and international best practice to improve safety outcomes for all Australian road users.
A great start to behaviour change; mutual respect and awareness are essential

- provides drivers with a clear, identifiable minimum distance when overtaking bike riders
- reduces the risk of bike rider-driver crashes
- increases bike riders’ safety
- acknowledges bike riders are legitimate road users
- recognises bike riders are physically vulnerable and need the protection of space
0

Zero bike rider deaths from 2020
‘We need to understand as a society that we can demand freedom and mobility. And we can demand safety at the same time’.

Professor Claes Tingvall
Director, Swedish National Road Administration
Vision Zero initiative
http://www.visionzeroinitiative.com/
AGF mission: Safe bike riding in Australia
AGF vision: Zero bike rider fatalities

The AGF is committed to actions that improve safety for bike riders in Australia. Actions must be based on scientific evidence, rigorously reviewed information and international best practice.

We continue to push for change and we welcome all support, collaboration and cooperation.

This document was prepared using the following publicly available documents:

Cycling participation


Bike rider deaths


Bike rider serious injuries

Everyone has the right to ride in safety for work, sport and play

Join us for safer bike riding

www.amygillett.org.au

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