

MARKETING SCHEDULE - FY27

RayWhite.

Property: 17 Arjun ave, Harkness 3337

PRICE LIST

PRODUCT OVERVIEW		AMOUNT	TOTAL	
FOR SALE BOARDS				
6x4 Stock Board with Ray White Logo and x50 A4 Brochures		\$150	\$150	☒
6x4 Stock Board with Ray White Logo and x50 4 Page Booklet		\$175	\$0	☐
8x6 Stock Board with Ray White Logo		\$250	\$0	☐
6x4 Photo Board		\$310	\$0	☐
8x6 Photo Board		\$460	\$0	☐
PHOTOGRAPHY / VIDEO AND PLANS				
Exclusive Package - Unlimited Photos (1 DUSK facade), floor plan, site plan & photo slideshow		\$400	\$400	☒
Premium Package - Unlimited Photos (1 DUSK facade), floor plan, site plan, 3D Virtual Tour or Lifestyle Video with Drone Shots		\$600	\$0	☐
Floorplan		\$150	\$0	☐
Property Video		\$300	\$0	☐
Aerial Photography Each		\$80	\$0	☐
Land Box (Vacant Land Only)		\$80	\$0	☐
Virtual Furniture (per image)	No. Of Rooms	\$0	\$0	☐
Virtual Declutter (per Image)	No. Of Rooms	\$0	\$0	☐
Virtual Renovation (Declutter & Virtual Furniture per Image)	No. Of Rooms	\$0	\$0	☐
Virtual Declutter of Full House		\$150	\$0	☐
INTERNET PACKAGES				
www.realestate.com.au - Premier Plus along with below sites & Audience Maximiser Social Media Package		\$2,347	\$2,347	☒
www.domain.com.au	www.raywhite.com.au			
www.realestateview.com.au	www.thehomepage.com.au			
www.homesales.com.au	www.onthehouse.com.au			
www.ratemyagent.com.au	www.homely.com.au			
Select Postcode: 3337				
Other Postcodes, enter cost of REA here:			\$0	☐
RAYWHITE EXCLUSIVE INCLUSIONS				
Award winning Auctioneer		\$550	\$0	☐
Administration Fee		\$149	\$149	☒
Copy Writing/ Database Mail Out/ Open For Inspections / Advertising Pointer Board		Included		
Discount for Properties Re-Listed Online within 6 Months of Initial Online Advertisement		\$0.00	\$0.00	☐
Realestate.com.au - No Sale, No Charge		\$0.00	\$0.00	☐
MARKETING TOTAL		\$3,046.00		
Advertising Amount on Authority		\$2,897.00		
Other Amount on Authority		\$149.00		
Advertising with Realestate.com.au No Sale, No Charge		\$550.00		
Realestate.com.au Charges		\$2,347.00		