



Week 4 Exercises

Acceptance and Rejection

Improved Proposals Activity

Use the **Improved Proposal Forum** space to explain to your fellow participants what you have done (or are going to do) to improve your book proposal after the feedback you received.

EXAMPLE:

I can see my introduction was too much of a plot summary, so I am going to find a different way to present it – maybe thinking about it like cover copy will help.



Elevator Pitch Mark II Activity

This is your chance to show the group how you have developed your pitching skills. Use this forum to share your pitch and to evaluate and comment upon at least three of the pitches of your fellow writers.

WHAT TO DO:

- Write your elevator pitch again and share it with the group in the **Elevator Pitch Mark II forum**.
- Come back and give your fellow writers some feedback on their pitch, including a rating out of 5.

5 = the highest – meaning if you were a publisher you would sign up the author immediately!

1 = the lowest – meaning this pitch doesn't work for you and you would pass on the opportunity.

Keep in mind when you make evaluation (and when you read one) that it is just one opinion.

Be considerate and positive in your critical comments. The better you develop this skill, the better you will be able to evaluate your own work.



Help

If you do not understand these activities or what is required of you, then post a question into the **Q&A Forum Thread**. The Site Administrator or one of your fellow course mates will offer you some advice. If you find you require further help contact the Queensland Writers Centre via email on support@awmonline.com.au or call during business hours, Monday to Friday, AEST, on (07) 3842 9952

Week 4 Exercise Checklist

- Improved Proposal Activity:** Use the **Improved Proposal Forum** space to explain the adjustments you will make to your proposal based on tutors feedback.
- Elevator Pitch Mark II Activity:** Write your elevator pitch again and post in the **Elevator Pitch Mark II Forum**. Then provide feedback on your classmates' pitches, including a rating out of 5.