

1916



The Better 'Ole

or
The Romance
of Old Bill

By Bruce Bairnsfather
& Arthur Eliot

"BILL"

Come and 'ave a squint
at this lot, Alf"



"BERT"

The water's got to this
— lighter some'ow —



"ALF"

BASS & Co.'s Pale Ales on Draught and in Bottle at the Bar.

Millinery, Blouses, Corsets, **Leonie** Lingerie, Children's Outfitting,
Ladies' Gowns & Costumes a Speciality.
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Open Saturdays till 9 p.m.

The Soldier's Match Box.
BRYANT & MAY'S
"SERVICE"
MATCH-BOX COVER.
 Registered Design No. 643237.
KEEPS MATCHES AND BOX DRY IN ALL WEATHERS.
 Bryant & May's are the only Matches used throughout this Theatre.

TATTOOIST.
GEORGE BURCHETT,
72, WATERLOO ROAD.
Crude Work Covered or Removed.
 OUTFITS SUPPLIED
 Badges and Crests Copied.

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 Many Branches in MARYLEBONE, BAYSWATER, KENSINGTON and BRIGHTON.
 'Phone 3792 Gerrard.
 G. PALMER, Manager. *Purveyors of Absolutely Pure Milk and Cream.*

HERMAN DAREWSKI Music Publishing Co.,
148, Charing Cross Road, LONDON, W.C. 2.
 Publishers of all the Song Successes from the principal Musical Comedies, Revues, Theatres and Music Halls. All the Latest Hits from "Three Cheers" Revue, Also Latest Successes of Harry Lauder, G. H. Elliott, Blanche Tomlin, Teddy Gerrard, George Formby, etc.
 You're missing the Greatest American Success if you haven't got "HAWAIIAN BUTTERFLY. :: Get it NOW.
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 Luncheons on Saturdays 11.30 till 2.30
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 (Adjoining Conduit Street and Maddox Street.) C. YARRILL, Proprietor.

PARISIANA RESTAURANT,
28, WINDMILL STREET,
 (A few doors from Tottenham Court Road).
 Newly Decorated & Re-opened as a High-class Restaurant.
 LUNCHEONS & DINNERS, 1/6 and 2/-
 Service a la carte at Moderate Prices.
 Private Dining Rooms for Large and Small Parties.
 Proprietor:—J. BALESTRA.

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ACCATINO,
5, Soho Street (One Minute from this Hall).
 OPEN TILL 12 MIDNIGHT
French and Italian Kitchen.

Humphrey Taylor's
LIQUEURS
 Ask for them at the Bars.
HUMPHREY, TAYLOR & Co., Ltd.
 Bloomsbury Distillery, London, E.C.

Dine at The **Tricity** House
 Tea or Lunch  a few Doors West

"BLACK & WHITE"
WHISKY

OBTAINABLE IN THIS THEATRE

THE OXFORD

"The Better 'Ole."



I wouldn't swap Maggie for anythin'

EXPLOSION I.

SPLINTER 1. "THE GAFF."

Near the Base, somewhere in France.

The Sergeant-Major ...	Herbert Young
Angele (a French Girl) ...	Madge Burdett
Rachel (ditto) ...	Peggie Foster
A Spy ...	M. Crommelynck
Bert ...	Tom Woottwell
Alf ...	Sinclair Cotter
Old Bill ...	Arthur Bouchier
The Colonel ...	Frank Adair
Captain Milne ...	Mark Stanley

French Peasant Girls, Artisans, Tommies, etc.



"Nice Boyee"

MINERAL WATERS
LONDON & BRIGHTON.

The Laundry :: ::
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J. VERNIER & Co.,
 French Laundry Dyers & Cleaners,
20, CHARLOTTE STREET,
FITZROY SQUARE, :: W.

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John J. Rogers.

New York & London
 Dental Parlors,
 1, Oxford Street, W.

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 Trench Coats, Camp Equipment, Boots, etc.
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The "19th" Hole.

72/-
 Per Dozen.

Sample Bottle
 post free
7/-

Bonded & Blended by
John Harvey & Sons, Ltd.
BRISTOL.

OR CULTIVATED TASTES



FRENCH
SPARKLING
MUSCATEL

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Service a la carte at moderate prices

Private Dining Rooms for
Large and Small Parties.

Proprietor:—J. BALESTRA.

SPLINTER 2.

OUTSIDE THE "CAFE DES
OISEAUX." Nearer the Front.

Suzette { (Proprietor's Daughter) } ... Goodie Reeve
Bert Tom Woottwell
Alf Sinclair Cotter
Old Bill Arthur Bouchier
Song "Tommy" ... GOODIE REEVE

SPLINTER 3.

"BILLETS." Just Behind the Front.

1st Tommy Harry Danby
2nd Tommy Robert H. Vallis
3rd Tommy David Clarkson
4th Tommy Alfred Way
Victoire Edmee Dormeuil
Bert Tom Woottwell
Alf Sinclair Cotter
Old Bill Arthur Bouchier
Officer of the Woman } ... Goodie Reeve
Workers' Corps }
The Colonel Frank Adair

War Workers—

CHRIS BIRSS, MARY RIGBY, SIDDON'S SAHARET,
RUBIE KERTHEEN, PEGGIE FOSTER, GRACE MITCHELL,
Peasants, Tommies, etc.

Trio ... "Carrying On" ...
ARTHUR BOURCHIER, TOM WOOTTWELL, SINCLAIR COTTER
Duet "Washing" EDMEE DORMEUIL & TOM WOOTTWELL
Song... "The Irish Girls" ... GOODIE REEVE



INTERVAL.



MINERAL WATERS
LONDON & BRIGHTON.

EXPLOSION II.

SPLINTER 4. "THE WAY IN."

Old Bill ... Arthur Bouchier
Bert Tom Woottwell
Alf Sinclair Cotter
Tommies.
Trio ... "We Wish We Were in Blighty"
ARTHUR BOURCHIER, TOM WOOTTWELL,
SINCLAIR COTTER.

SPLINTER 5. "IN."

Bert Tom Woottwell
Alf Sinclair Cotter
Old Bill Arthur Bouchier
The Sergeant Arthur Mortimer
The Sergeant-Major ... Herbert Young
Captain Milne Mark Stanley
British Soldiers.
Song ... "Somerset" ... ARTHUR MORTIMER
Song ... "Venus de Milo" ARTHUR BOURCHIER

SPLINTER 6. "H. Q."

Berthe Germaine Arnaux
Bert Tom Woottwell
The Colonel Frank Adair
Captain Milne Mark Stanley
The Sergeant-Major ... Herbert Young
A Private Harry Danby
Old Bill Arthur Bouchier
A French Officer ... M. Crommelynck
Victoire Edmee Dormeuil
Duet "Dusting" GERMAINE ARNAUX & TOM WOOTTWELL



and Collars a Speciality.

& GEO. SHURLEY'S
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Ball Room Dancing.

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Per Dozen.

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post free
7/-

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OPEN TILL 12 MIDNIGHT
French and Italian Kitchen.



SPLINTER 7. "THE LEAVE TRAIN."

A French Porter ... M. Crommelynck
Bert ... Tom Woottwell
Alf ... Sinclair Cotter
Old Bill ... Arthur Bouchier
Victoire ... Edmee Dormeuil

French Girls, Artisans, Porters, etc,

Song ... "This Blinkin' War" TOM WOOTTWELL
Number ... "Eyes" ...

WINIFRED BATEMAN, GERMAINE ARNAUX, CARRIE
ROSE, GOODIE REEVE, PEGGIE FOSTER, CHRIS BIRSS,
GRACE MITCHELL, MARY RIGBY, GERMAINE TREVILLE,
MADGE BURDETT.

"THE BETTER 'OLE."

(A Gas Attack)

Maggie (Mrs. Bill Basby) Diana Durand
Kate (a Waitress) ... Glory Edgar
The Vicar ... Mark Stanley
Old Bill Arthur Bouchier
Bert ... Tom Woottwell
Alf ... Sinclair Cotter

Villagers, etc.

General Manager ... CLIVE R. McKEE
Business Manager ... HENRY TWEEDIE
Stage Director ... FRANK COLLINS
Stage Manager ... C. LILLFORD DELPH

Mr. Cochran begs gratefully to acknowledge the
assistance of Mr. Bouchier in this production.

Proprietor:—J. BALESTRA.

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THE OXFORD

Twice Daily at 2.30 and 8.0

CHARLES B. COCHRAN'S
PRODUCTION OF

"The Better 'Ole"

OR
THE ROMANCE
OF "OLD BILL."

A Fragment from France in Two
Explosions, Seven Splinters and
a Gas Attack,

BY

BRUCE BAIRNSFATHER

AND

ARTHUR ELIOT.

Music Composed, Selected and Arranged by
HERMAN DAREWSKI.

Lyrics by JAMES HEARD.

Staged by FRANK COLLINS.

Under the personal supervision of
CAPTAIN BRUCE BAIRNSFATHER and
CAPTAIN ARTHUR ELIOT.

All the scenery designed by
CAPTAIN BRUCE BAIRNSFATHER
and Executed by JOHN BULL.

Wigs and Costumes by CLARKSON.

Arthur Bouchier as "Old Bill"

Edmee Dormeuil as "Victoire"

Every Male Member of this Company
has been either invalided from the
Forces or is over Military Age.

Manager ... Mr. C. BLYTH-PRATT
Assistant Manager and Treasurer ... Mr. P. C. UPTON
Musical Director ... Mr. LEON BASSETT

ie public may leave by all exit and entrance doors Gangways,
passages, and staircases must be kept free from any obstructions.
Persons must not stand or sit in any of the intersecting gangways.
anding is permitted at sides and rear of seating, but sufficient space
must always be left for persons to pass easily.
ie safety curtain is tested about the middle of the performance.

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