



IT'S FIGHT, WORK OR PERISH!

IT'S TOTAL WAR YOU MUST OBEY THESE DIRECTIONS

1. **STOP LOCKOUTS, STOP STRIKES.**
Keep war production at full blast. How can we ask Britain and America to strike for Australia if Australia strikes against itself?
2. **DON'T WASTE MONEY, FOOD AND PRECIOUS PETROL.**
Maximum personal economy is essential to safety.
3. **HELP YOUR LOCAL A.R.P. WARDENS ALL YOU CAN.**
They are doing a vital job for YOUR safety. Join them yourself—better to be rescuer than rescued.
4. **BLACKOUT REGULATIONS MUST BE OBSERVED.**
One lighted house in a street can wreck a city. How would you feel for ever after if the fault were yours?
5. **IN AN EMERGENCY STAY PUT AND SIT TIGHT.**
Don't move from your home or office unless ordered by a responsible official. Frantic crowds only create panic. Keep a clear head.
6. **KEEP YOUR MOUTH SHUT.**
Rumours are often deliberately spread by the enemy. Don't listen to them; don't repeat them.

Dictators force obedience. Democracy requests it, but in wartime, observance of regulations must be a rigid rule for all.

"The enemy thunders at our very gates. Everything we cherish is in immediate peril.

"As Australia's leader I can no longer wait to argue with you, appeal to you or reason with you. There is no time: the danger is too great.

"Strikes, lockouts, provocation, profiteering and exploitation increase our national danger. They must cease. What we have done, or are doing, is not as good as what we can do—should do—and must do.

"You must make complete sacrifice for Australia or become a complete sacrifice to the enemy.

"It's fight, work—or perish."

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