

HAS YOUR KITCHEN GONE TO WAR?

This is an appeal from the Commonwealth Government to the Australian housewife.

This country has to provide maximum aid to Britain on the vital food front.

This country has to provide food for our fighting forces.

There is a grave lack of shipping space—especially refrigerated shipping space to carry meat.

Our fighting forces must have beef.

This means a surplus of lamb.

This is where you, the Australian housewife, can play your part.

The Government of Australia asks you to plan your domestic shopping list so that the kitchens of this Nation go to War!

Buy Lamb and—

- 1. We save shipping space.
- 2. We ship the products that our troops and the people of Britain need most.
- 3. We help use surplus lamb production and so give maximum support to a vital primary industry.

BUY LAMB

And help to win the War in your Kitchen

(Issued by the Department of Commerce)