

## Fundraise for your favourite cause

8 Jan 2018

Why not use Cycle Queensland 2018 as a way to raise funds for your favourite cause? You'll have a great time on the ride and can convert all that pedalling into a great cause. Over the years CQ riders have raised more than \$400,000 for charity.

Please remember all fundraising must be done before the event starts, not on the event. This way your work is done and everyone enjoys their cycling holiday. In previous years, riders have raised funds for a variety of charities and we find it works best if you are fundraising for something in your local community or close to your heart. Some people raise thousands whereas others just want to raise enough to buy a piece of equipment for their cause such as a printer. It's up to you and just remember every little bit helps!

Here are some tips to get you started:

- Make your fundraising efforts easier by using the Everyday Hero fundraising website - [www.everydayhero.com.au](http://www.everydayhero.com.au) Build your own online fundraising webpage in just minutes and then approach your friends, family, work colleagues and contacts for a donation by emailing around the unique link of your webpage. Each donation is recorded on your page along with any message of support from your sponsors.
- Work with an organisation of your choice and get official documentation for registering the donations. Talk to your chosen organisation about fundraising ideas.
- Ask your family, friends, neighbours, local community and work colleagues to support you (and while you are at it, why not encourage them to join you on CQ18!)
- Try for outright donations or go for a per kilometre rate based on your success in completing the event (The 2018 official distance is 450km).
- Spread the word via:
  - Social media (Facebook, Twitter etc)
  - Email
  - Local newspapers
  - Your workplace newsletters and notice boards
  - Local service or sporting club newsletters
  - Your chosen organisation's newsletter
  - A blog or website to let people know how you are going

Remember to let us know how you go!

After you have done the ride and collected your donations and pledges, please let Bicycle Queensland know who you raised money for and how much you raised. This helps us with the marketing of the event and inspires others to raise funds for their favourite cause in the future.

Also, we love to collect any newspaper articles about Cycle Queensland – so if you get a story in your local paper about your efforts – please send a copy to us.

Good luck!