

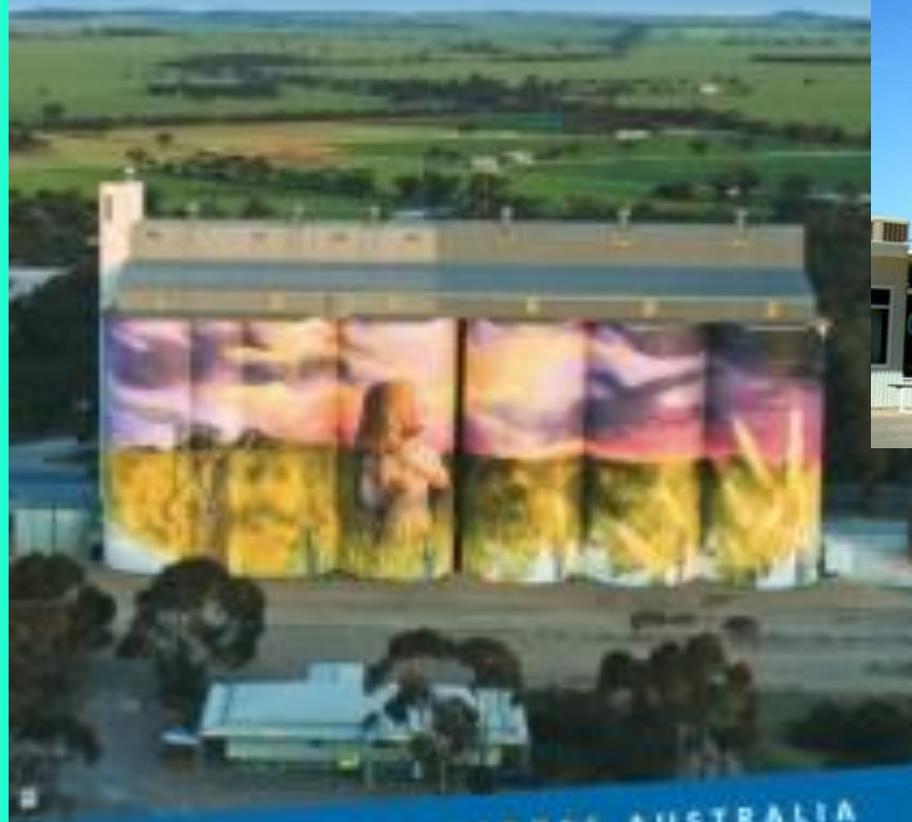
'Reinventing and Revitalising Small Rural Communities'





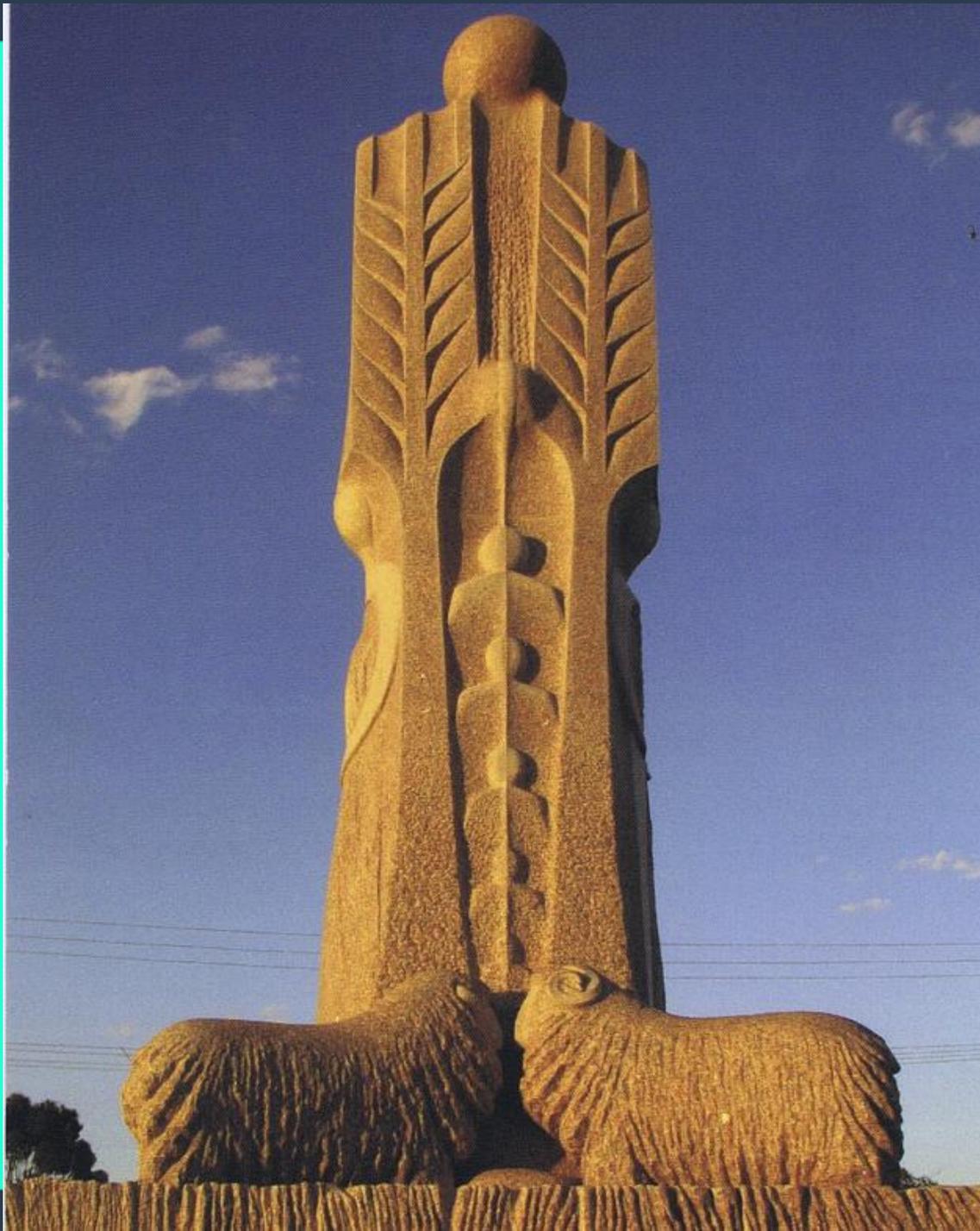
KIMBA

SOUTH AUSTRALIA



HALFWAY ACROSS AUSTRALIA





A town waiting to die

by BRUCE MITCHELL

Tumbly Bay is a town on the brink of disaster.

Not a word of a rural backdrop of wheat and wool overlooking Sydney Bay about 30 miles' drive north of Port Lorne, the capital seaside town in style.

The collapse of the wool and wool markets and the recession is hitting many small coastal towns in SOUTH AUSTRALIA.

Tumbly Bay, which has a population of about 1,000 in town and in outposts, seems to be prospering.

Most of the shops are freshly painted, white, carefully maintained homes front the beach.

But behind the facade is an underlying lack of optimism among the business people.

A few are being out or have been forced out. Most are still are hanging on by the skin of their teeth either by choice or necessity.

The Southern Eye Rural Counselling Service's Vice-Chairman, Mr John Lawrie, says wheat and sheep prices are on the verge of collapse.

"Some already have closed

and there are going to be more," he said. There is no glimmer of hope for them — no optimism.

"It's like a hospital out of control."

Tumbly Bay is a small city at least, three of the town's 20 businesses are virtually on the market — with almost seven available for sale.

One depression on the face shows has been taken over by purchasers for a previous owner, and the guarantees are responsibly severing a buyer.

Another business up for sale is a restaurant and drinks bar which opened about five years ago, is being kept open by Margaret Jones for her son David, who is now working in Sweden.

"But I'm nearly 30 and I don't want to be here," she said.

Mrs Jones believes she could continue, and survive on the little work available locally and the money being put into the business by her son.

"We could perhaps skim along

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Mr McFarlane: Sales down to bare minimum.

if we want to, but do we want to? What are we doing it for? This is what I'm asking myself," she said.

Colin McFarlane, the Dalgety Bendigo Farmers' agent in town since 1981, is at the heart of the problem.

Farmers have virtually stopped coming into the company's office.



Mr Richter: Just no enthusiasm left.

"We've had clients come in here and say that the banks have been putting pressure on them to stop them from writing cheques," he said.

"And they're the firms under good management."

Mr McFarlane says merchandise sales for the past eight months have been down to "the bare minimum."

"They're not buying the extras like fencing material, water pipes. They're painting the fences and making do," he said.

"We have been able to put up with the problems we've had over the last few years such as the dry conditions.

"But now there is a real drought — no fencers and no markets for commodities.

"I'm not to hang on. The town is going to be very difficult."

The equipment problems, the loss of many specialist items in Tumbly Bay means many people now go to Port Lorne.

And says Four Square Supermarket owner Bob Richter, if people are going to Port Lorne to use their own cars on all their shopping there.

"The concept, of course, it's cheaper," he said.

The drop in cash circulation throughout the community means Mr Richter is going faster than he thought he was going to.

And the proposition of just

shutting up shop and making a pretence to be bankrupt is not.

"We've been here 20 years and I've got a job at the bank. All we want to do is see that through Year 21," he said.

"And to be quite honest, I couldn't give a stuff if after 21 we closed the doors and walked away."

"There is just no enthusiasm left."

Mr Richter believes crop prices for local businesses — for there are "losing and good."

"I think the wool. I don't think they could get anything like the price they would for their business, would it? It's up and be out," he said.

Even if the town are able to speculate on wool with getting

Most vets are on the hotels, motel, chemist, caravan park and a petrol station. But that's all.

Tumbly Bay and towns like it, will probably survive — after a fashion. Some may even enter some form of minor recovery.

But, for the majority, the signs are bleak.

● PAGE 14: Wheat sales face final US talks

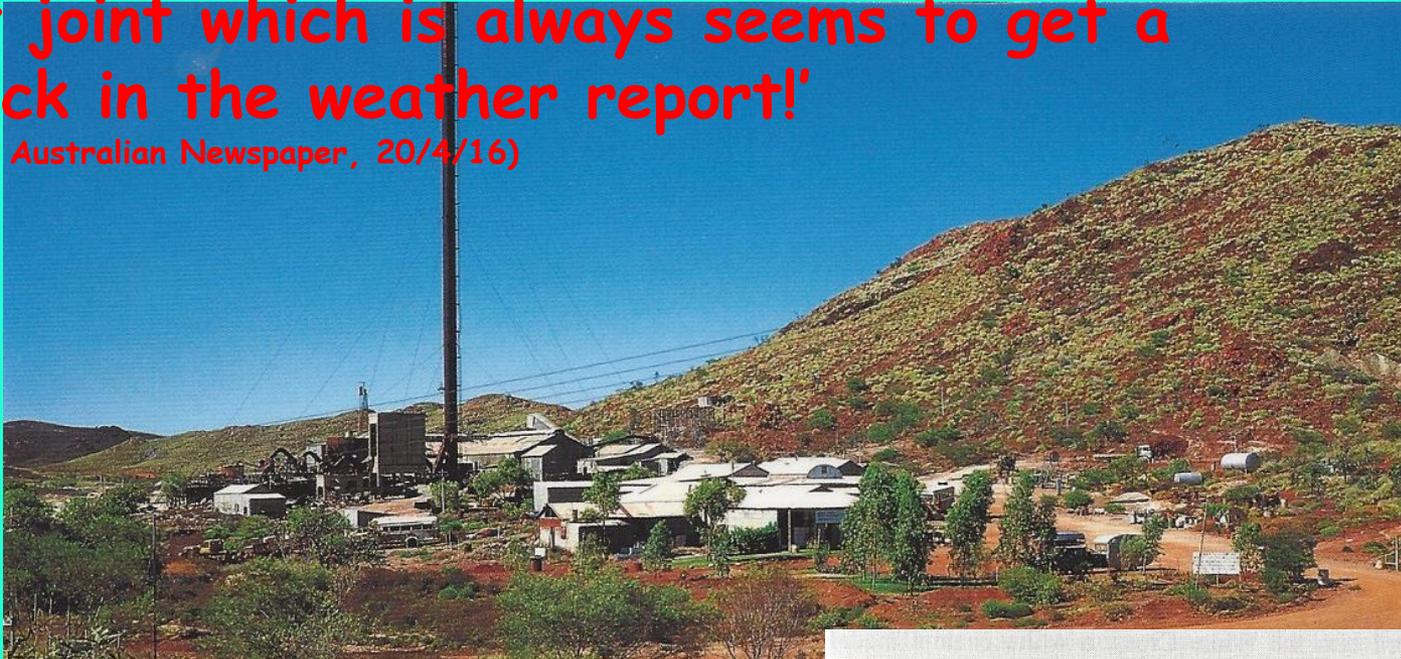
**"The greatest asset
of any community is
simply people who
care"**

Paul Born



'Marble Bar is best known as the stinking hot joint which is always seems to get a crack in the weather report!'

(West Australian Newspaper, 20/4/16)



'The nice thing about living in a small town is that when you don't know what you're doing, someone else does'

-Source Unknown

Suggestions for Effective Workshop Participation

"DO'S"

- Do intervene at any stage
- Do ask a question when you have one.
- Do feel free to share an illustrations, examples and above all stories.
- Do request an example if a point is not clear.
- Do question - don't accept everything you hear!..

‘Story telling is the most powerful way to put ideas into the world today’.

(Robert Mckee)



Suggestions for Effective Workshop Participation

"DON'TS"

- ❑ Don't take lots of notes - handouts, recommended resources and access to powerpoint should satisfy most of your needs.

BOI WEBSITE-

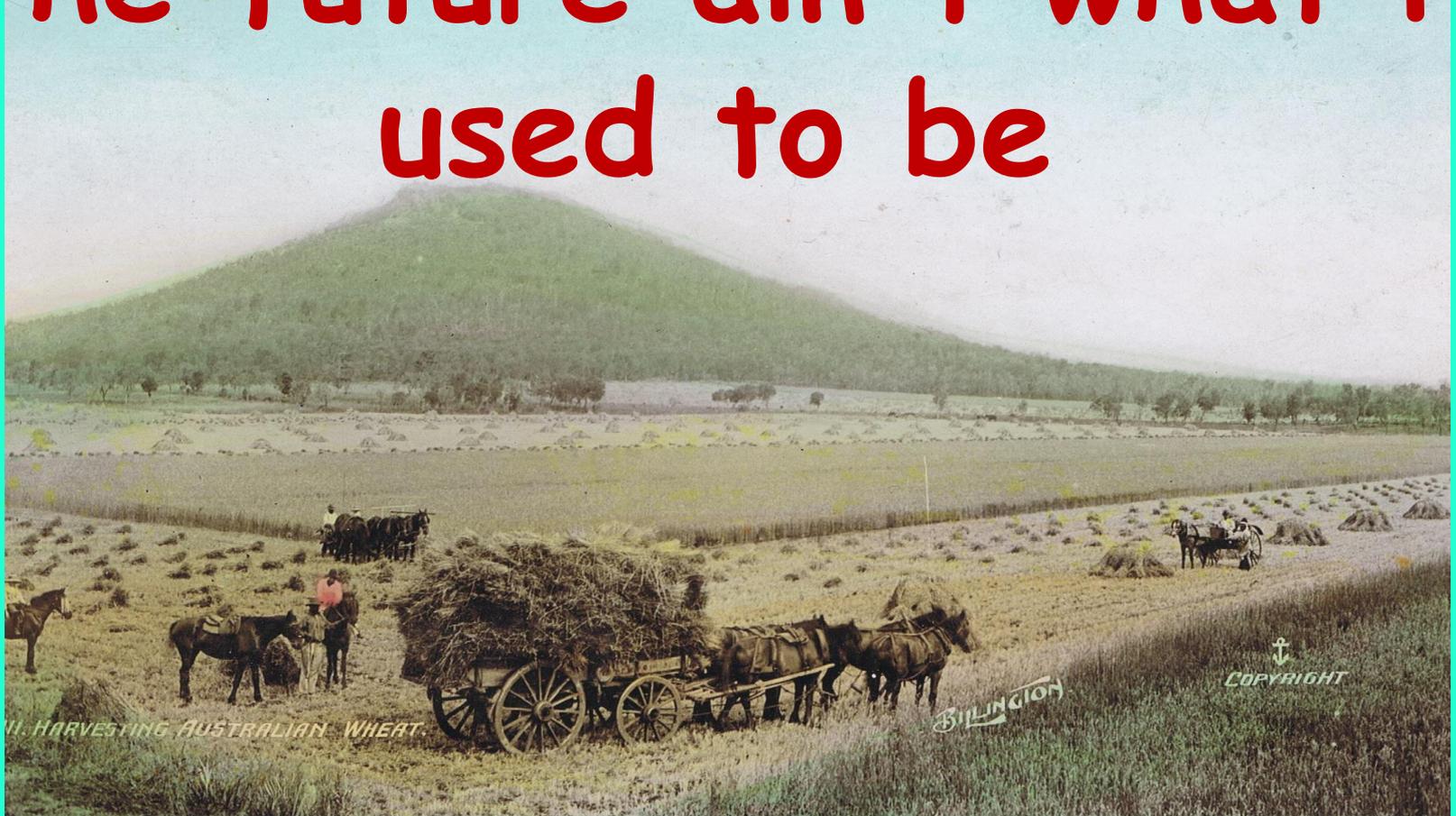
www.bankofideas.com.au

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Lesson No 1-

The future ain't what it used to be



III. HARVESTING AUSTRALIAN WHEAT

BILINGTON

ANCHOR
COPYRIGHT

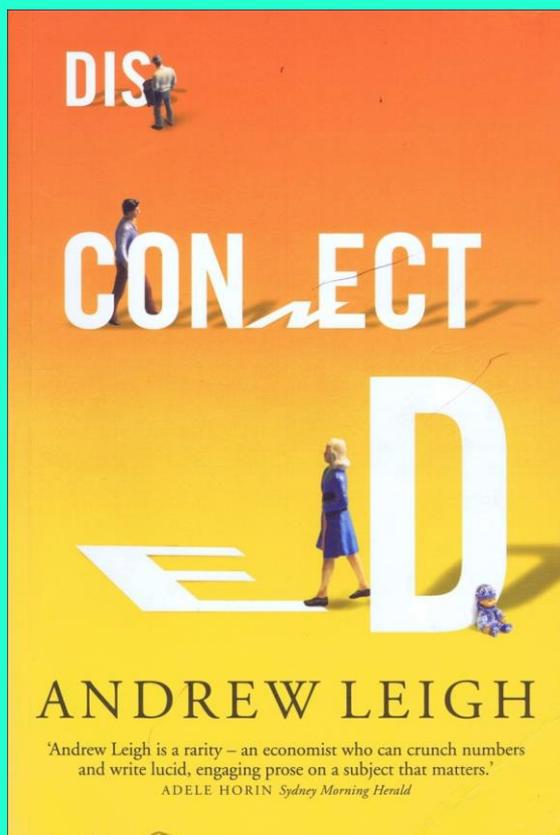
Realities for many Australian rural communities-

- *Stagnant/declining populations*
 - *Ageing population*
- *Loss of mainstreet businesses*
 - *Loss of young people*
- *Continuing poor life indicators for indigenous population*
 - *Very high mental health and youth/Indigenous suicide levels*
- *Limited education, health and childcare options*
 - *Declining levels of social capital*



Dareton, NSW Bank Staff in 1975

OUR REALITY TODAY



- We are meeting less in organisations
- We play less organised sport
- We hang out less at the bar
- We know and trust our neighbours less
- We meet with friends less, and have less trusted friends
- We socialise with the family less

‘Most communities can often be compared to a football game where 30,000 people who need the exercise, turn up to watch 36 players who don’t.’

(Peter Kenyon)



Realities for many Australian rural communities-

- Decline in importance of traditional industries and family farming
 - Impact of mining
- Regionalization and/or loss of services
- Impact of climate change/water shortage and policy
 - New opportunities through technology
 - Ageing infrastructure
- National issue debates- foreign ownership, immigration policies, Genetically Modified Crops, 'Red Tape', Govt rationalization, 'Fly in, Fly out'
Local Govt amalgamation

Close small towns: academic

PEOPLE who lived in country towns with populations below 4000 should move, according to a Deakin University academic.

Gordon Forth said that instead of trying to prop up small communities, governments would be better off stabilising populations in slightly larger regional centres.

"In some instances it would be better in the interests of the community and Australian society in general, to encourage these people to move to bigger centres where services are available," he said in a television interview.

"The towns that I'm referring to are towns that are clearly in on-going decline. Most of these towns would be less than 4000 in population."

Dr Forth, who addressed a conference on the future of regional Australia at the weekend, said some small centres could put up cases for government assistance . . . but the towns he believed were set to die were in remote areas and existed almost solely as agricultural service centres.

Small towns 'village model' unlikely to survive into the future

**A leading social
commentator,
Bernard Salt says
small country towns
are unlikely to survive
into the future.**

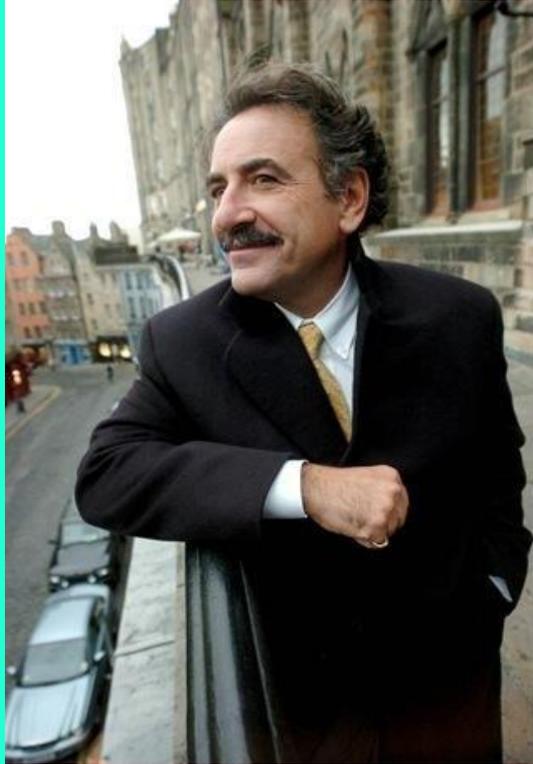


**District Council of
Kimba Mayor, Dean
Johnson said to rule
out small rural
communities was a
very dangerous
statement.**



Lesson No 2.-

Whatever the
issue, community
is the answer



'The future of every community lies in capturing the passion, imagination, and resources of its people'.

-Ernesto Sirolli

‘Strong communities are created when citizens are the producers of their own future. They can not be replaced. No professional, institution, business or government can substitute for the power, creativity or relevance of productive citizens’

-Mike Green



**‘Great communities
don’t just happen! -
They are created,
nurtured and sustained
by caring, connected
and involved residents.’**

(Peter Kenyon)

Lesson No 3.-

Importance of local leadership

“Given the task of rejuvenating a region and the choice of \$50 million, or \$2 million and 20 committed local leaders, we would choose the smaller amount of money and the committed leaders.”

(McKinsey and Company (1994) Lead Local Compete Global: Unlocking the Growth of Australia's Regions)

'Conventional wisdom suggests that for a small town to survive it needs to be near a major highway, have significant natural resources in the region, be close to a larger city or have some other "characteristic or circumstance" working in its favour. Yet in reality, leadership is proving to be more important than location and attitude is more important than community size.'

-Heartland Center for Leadership Development

'Leadership is the thing
that wins battles. I
have it, but I'll be
damned if I can define
it'.

(General George Patton)



1. Making Things Happen

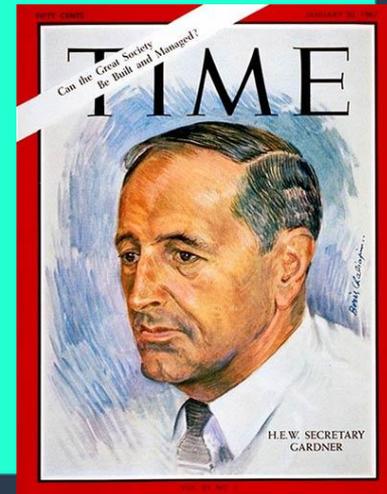
'Leadership is not necessarily a title or a powerful position; it is a process, it is relational, it is making something happen, it is leaving a mark.' -Larraine Matusak



Opening Possibilities

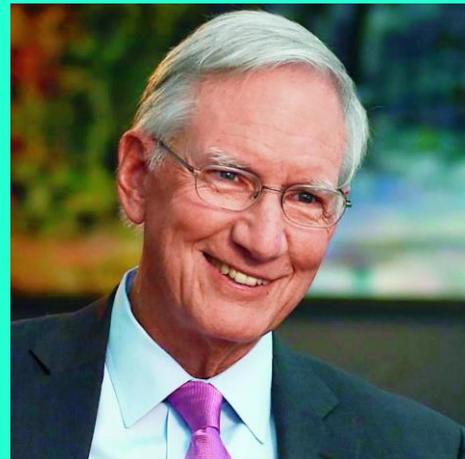
‘A leaders task is to open doors and windows’.

-John Gardiner



“Sooner or later, all
the thinking and
planning has to
degenerate into
work”

-Tom Peters





THE
THINKER

THE
DOER

Reynolds

Kulin

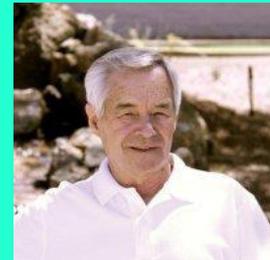


A Small Town Tale ...



**'The wisdom of the
community always
exceeds the knowledge
of the experts'**

Harold Flaming



MISSION

Stop depopulation and loss of town services through-

- Becoming a more than "a dot on the map".
- Building local pride and commitment.



KULIN BUSH RACES

FACEBOOK & EVENT GUIDE



30TH OF SEP. 1ST @ 2ND OF OCT 2016



For more information please contact:

Dealing Information and Marketing Unit - Bush Races Committee - admin@kulinbushraces.com

Special Expenses Group - admin@kulinbushraces.com - 9997 1302 - www.kulimbushraces.com.au - Sun/Mon - 7a/8a - 4/5pm



© Stephen Heath Photography





Kulin Community Bank



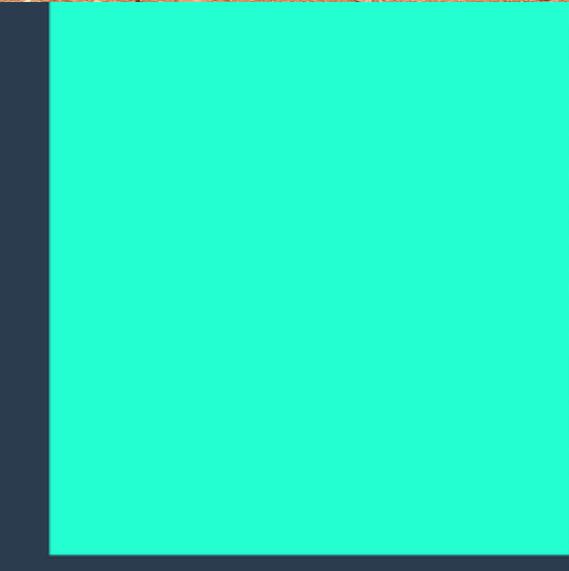


Tin Horse
- Highway -





Lamara Davis







'Kulin
Open
Doors'
and 'Kulin
By Night'



Baby boom: Kulin mums Casey Williams with Amriah Spencer, Cindy Mullan with Parker, Steph Marh with Mae Bradford, Gen Whisson with Huxley and Elle Bowey with Will. Picture: Daniel Wilkins



DELIVERY RATES

Average number of babies in a woman's lifetime

Highest fertility rate

- 3.30 Brookton
- 3.29 Meekatharra
- 3.12 Kulin
- 3.04 Gnowangerup
- 2.96 Kununurra
- 2.75 Dowerin
- 2.70 Newman
- 2.63 Morawa
- 2.62 Moora
- 2.58 Northam, South Hedland

Lowest fertility rate

- 0.9 Perth City
- 1.10 North Coogee
- 1.26 Bull Creek
- 1.29 Mt Lawley-Inglewood
- 1.32 Murdoch-Kardinya
- 1.33 Bateman, Willetton
- 1.34 South Perth/Kensington
- 1.35 North Perth, Mosman Park/Peppermint Grove, Riverton/Shelley/Rossmoyne
- 1.40 Applecross/Ardross, Winthrop
- 1.41 Ocean Reef

Source: Australian Bureau of Statistics

KULIN SHOWS US HOW TO DO IT

KULIN is fertile in more ways than one, with ideal growing conditions for wheat, sheep — and babies.

New Australian Bureau of Statistics data reveals the women in the small Wheatbelt town — best known for its Tin Horse Highway — are among WA's most fertile.

Kulin's fertility rate was 3.12 babies born to each woman over the course of her lifetime.

It's part of a baby boom in country WA, with the top 10 most fertile locations

dotted across our vast State.

In 2016, more than 35,000 babies were born in WA, including 72 in Kulin, 280km east of Perth.

Another Wheatbelt town, Brookton, has WA's highest fertility rate at 3.3.

WA's average fertility rate is 1.89. The least fertile areas were Perth CBD (0.9) and North Coogee (1.1).

Kulin Shire president and local farmer Barry West, who raised four kids with wife Peta, said the town owed its mini population boom to a

strong community spirit.

"Kulin is very accepting of new people and everyone volunteers to help out for different things like our bush race," Mr West said.

"We've got a lot of young professionals who have moved here in recent years and built homes here.

"We've got some great facilities here for young families including a strong playgroup for young parents, day care and good medical services."

Gen Whisson moved to

Kulin eight years ago with husband Ben and the couple are parents to 19-month-old son Huxley.

The 33-year-old works as a private farming consultant and is about to open a florist business.

She said her previous job as a senior project officer for Kulin Shire to help promote local tourism attractions had given her plenty of scope to broaden her skills.

"I think a lot of people tend to misjudge small country towns but there's

always so much going on," she said.

She said getting involved in volunteering was a "big part of country life".

Cindy Mullan, 33, who lives on a pig and wheat farm with three kids and husband Brenton, said the town was family oriented and had great facilities for families.

"Everyone makes an effort to include you in sporting games and kids' groups and there's a great childcare centre," she said.

Regina Titelius

2. Creating vision

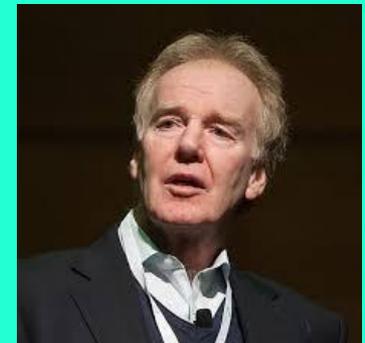
'If any one idea about leadership has inspired organisations and communities for thousands of years, it is the capacity to hold a shared picture of the future we seek to create'

-Peter Senge



*'Few, if any forces
in human affairs are
as powerful as
shared vision'*

- Peter Senge



3. Inspiring Others

'If your actions inspire others to dream more, learn more and become more, you are a leader.'

-John Quincy Adams



‘Leadership is that special quality which enables people to stand up and pull the rest of us over the horizon’

-John Gardiner



TIP:

**Encourage an idea-
friendly community**

We need to be idea and opportunity obsessive.

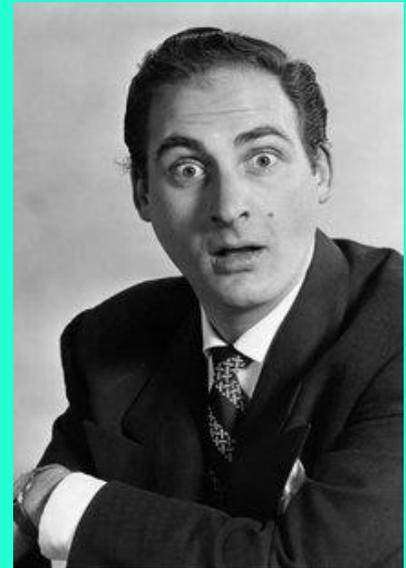
**‘Ideas make the world go around.
People in communities and business
today
live and die by their ideas’**

-Michael Kiely



**"Whoever invented the
first wheel was smart.
Whoever invented the
other three was a
genius"**

-sid Caesar



TIP:

**Facilitate regular and
meaningful conversations**

*'One of the things we need to learn
is that every great change starts
from very small conversations held
among people who care'*

-Margaret Wheatley





Saturday, July 26, 14



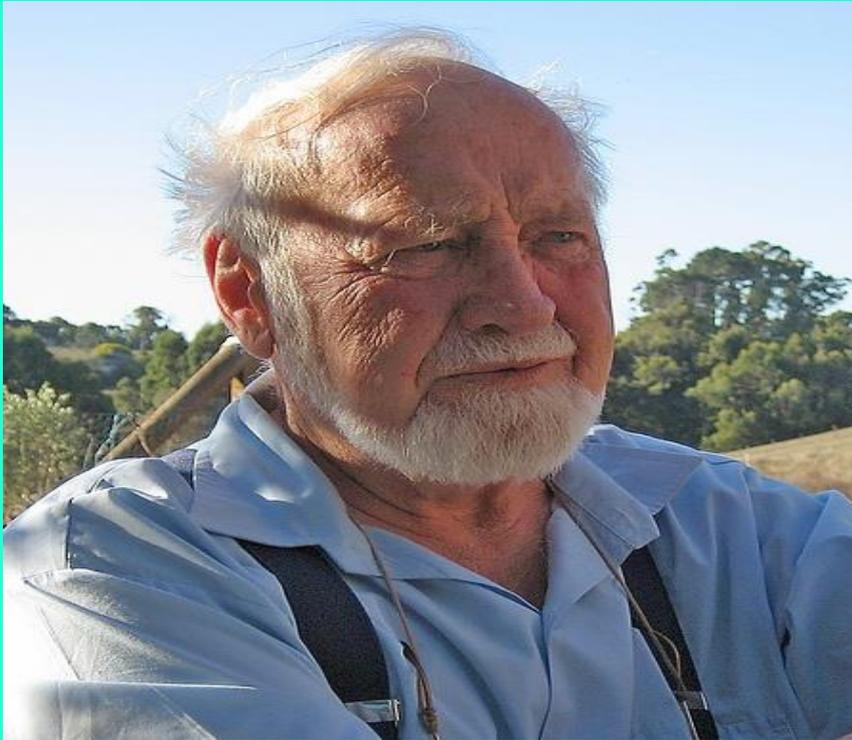
Saturday, July 26, 14

**'There is no
power for change
greater than a
community
discovering what
it cares about'**



**Margaret
Wheatley,
Author**

4. Facilitating Collaboration



(Bill Mollison, a founder of the Permaculture Movement)

'I can't save the world on my own...it will take at least three of us.'

Midlands Meander, South Africa

”a spectacle of nature, arts and crafts, just waiting to be explored”

- Africa’s largest and most popular arts and crafts trail- 80 kms, 225 businesses on 4 routes
- 30+ year history



*I will market my
neighbour as well
as I market
myself'*

Wall Pledge of participating
businesses in the Midland
Meander Arts

'Relationships are all there is. Everything in the universe only exists because it is in relationship to everything else. Nothing exists in isolation. We have to stop pretending we are individuals that can go it alone.'

-Margaret Wheatley



5. Instilling Positive Mindset

The first duty of a leader is to
instill optimism.'

(Field Marshall Montgomery)

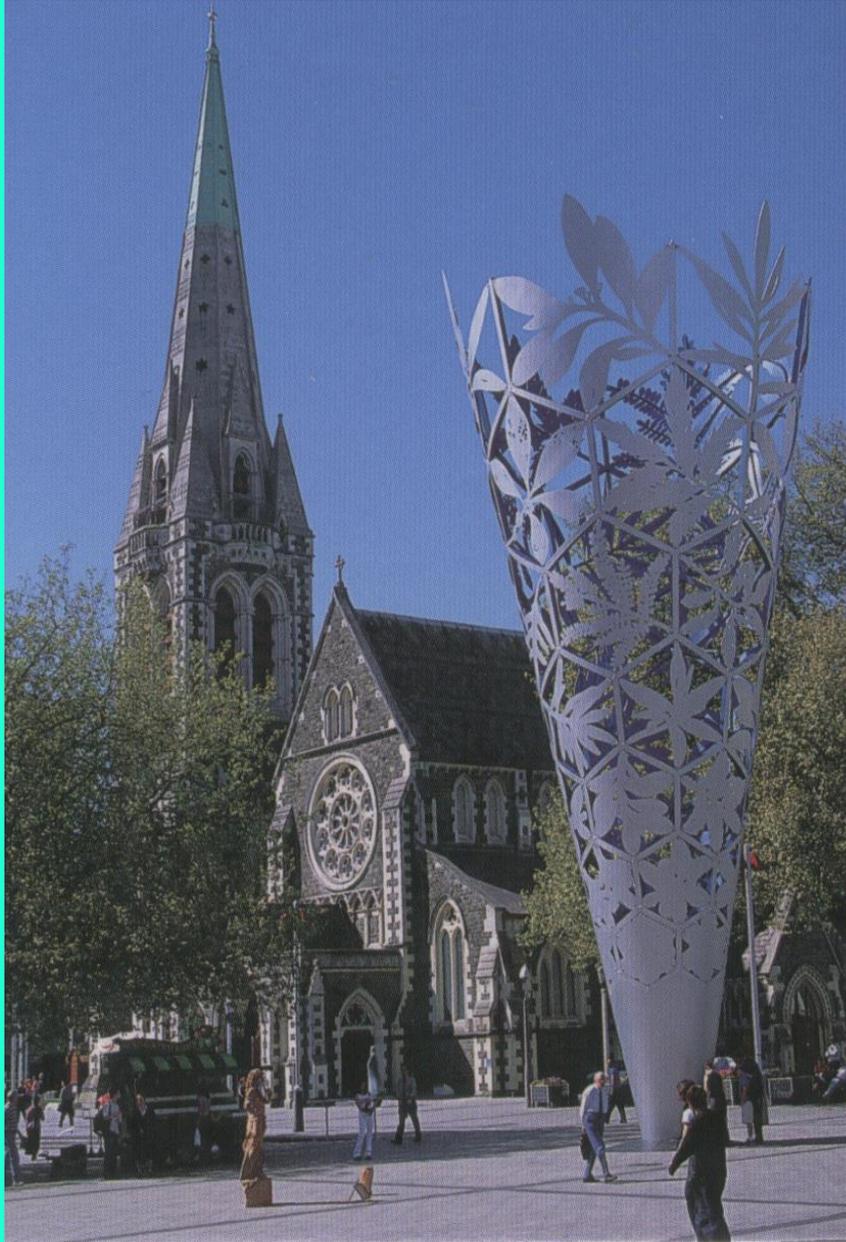
'A leader is a merchant of hope'
(Napoleon)

'Nowadays towns are really not so different from businesses, they need to keep recreating themselves. Not so many years ago country towns were subject to general trends. They would all do well or all do badly. The picture is now very uneven. The successful towns are likely to be driven by people who are passionate and creative, who see an opportunity and go for it. You need communities with a bit of get up and go spirit. Some have it, some don't.'

-Roy Powell

'You can't move your town to a different location, you can move your town's attitude in a different direction'

-Heartland Center for Leadership Development



CHRISTCHURCH

NEW ZEALAND





‘I think negative people should be taxed. They require an incredible amount of energy. They're like corgis nibbling at your ankles and I'm sure they exist to show us the difference between heaven and hell.’

(Vicki Buck, Deputy Mayor, Christchurch City Council)

'When facing a difficult task, act as if it is impossible to fail. When going after Moby Dick, bring along the tartar sauce.'

TIP:

**Be asset, not
deficiency
obsessive!**

**'WHAT WE FOCUS ON
BECOMES OUR REALITY. IF
WE FOCUS ON WHAT IS
WRONG OR WHAT IS
MISSING, WE TEND TO SEE
EVERYTHING THROUGH THAT
FILTER OR FRAME.'**

-Jody Kretzmann



BRANXTON LIONS CLUB

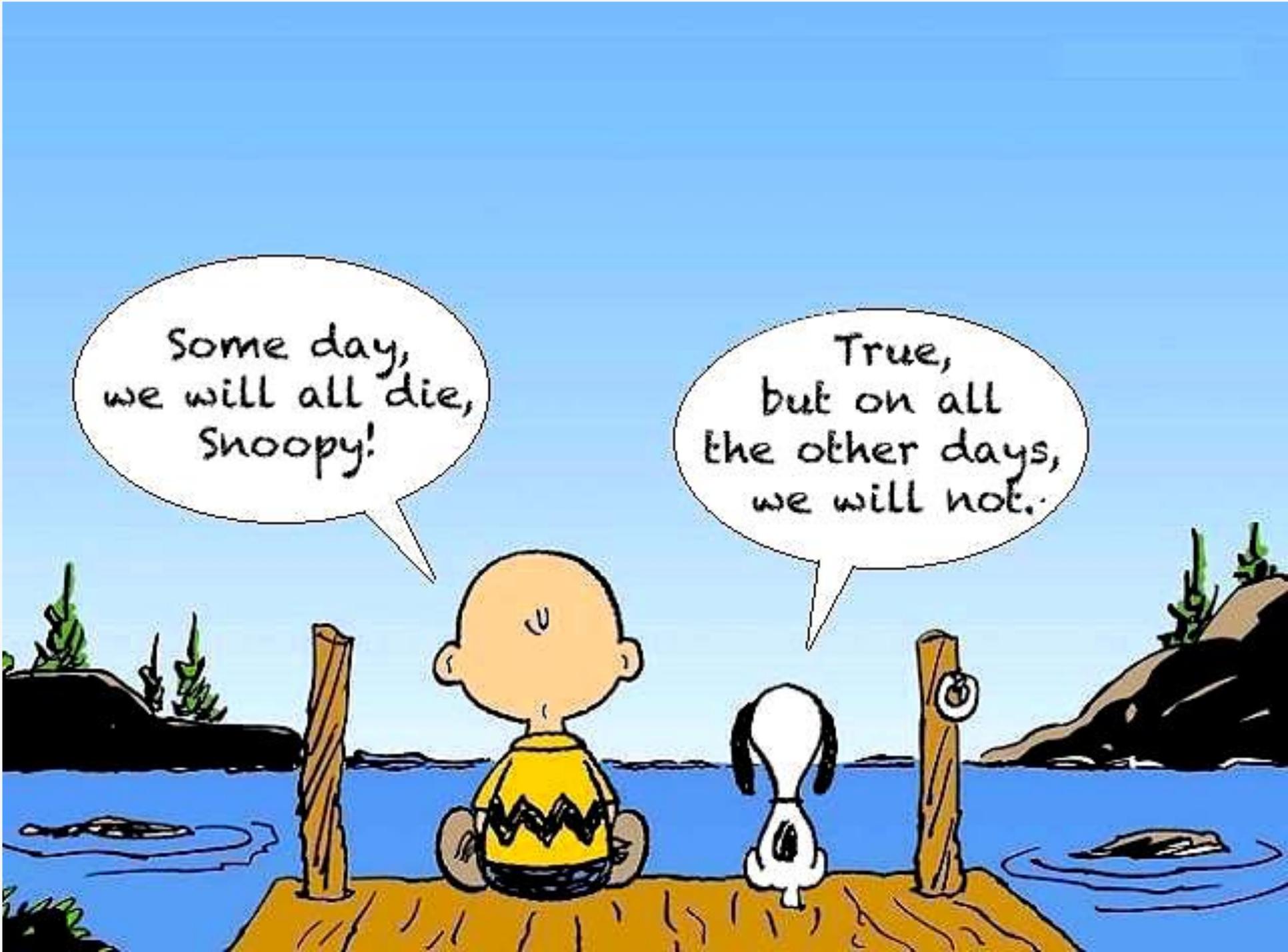


**WELCOMES
CAREFUL DRIVERS**

**We have
two cemeteries
no hospital**

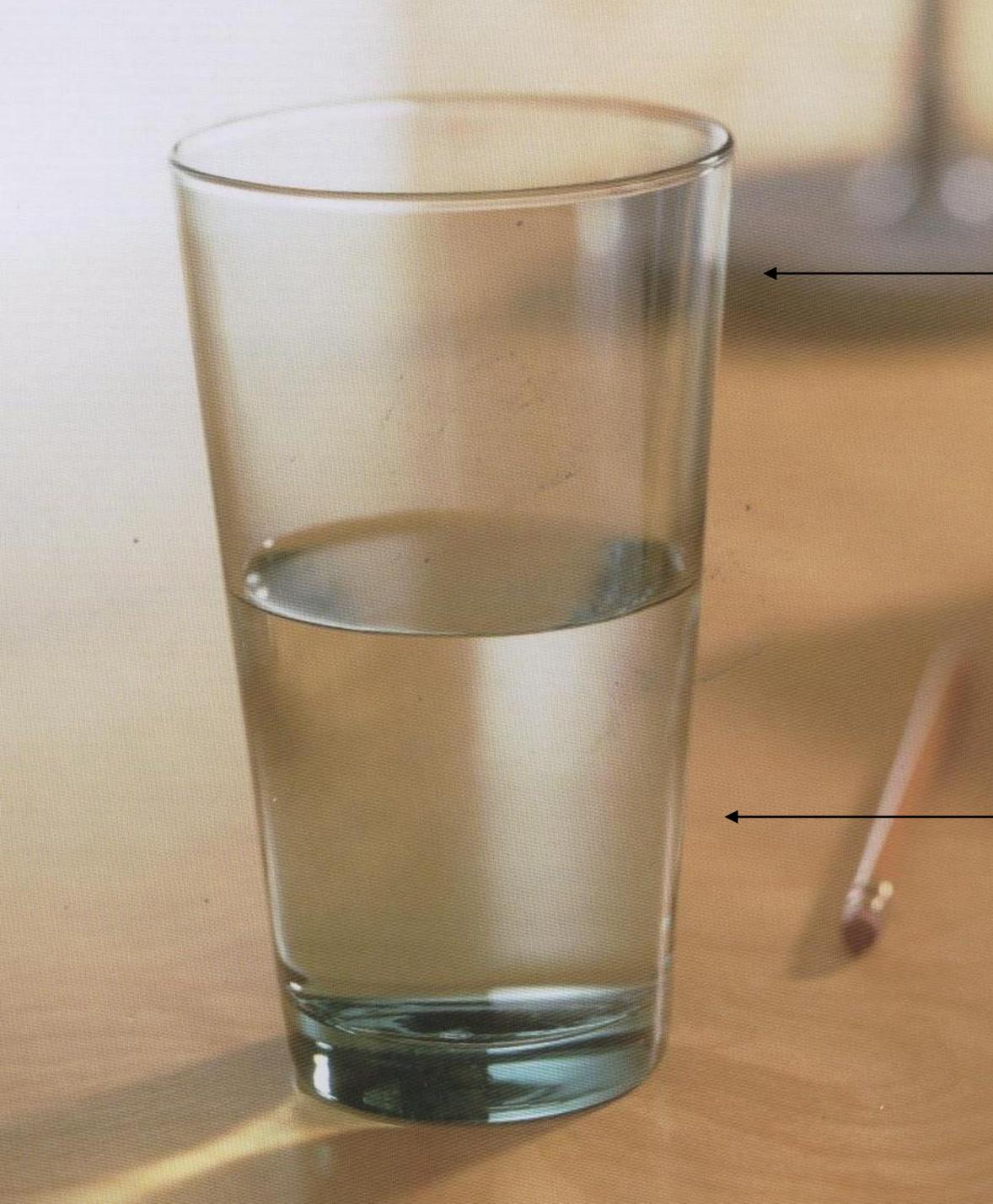


**MEETS AT
GOLF CLUB
BRANXTON
10th TUESDAY 7:00pm**



Some day,
we will all die,
Snoopy!

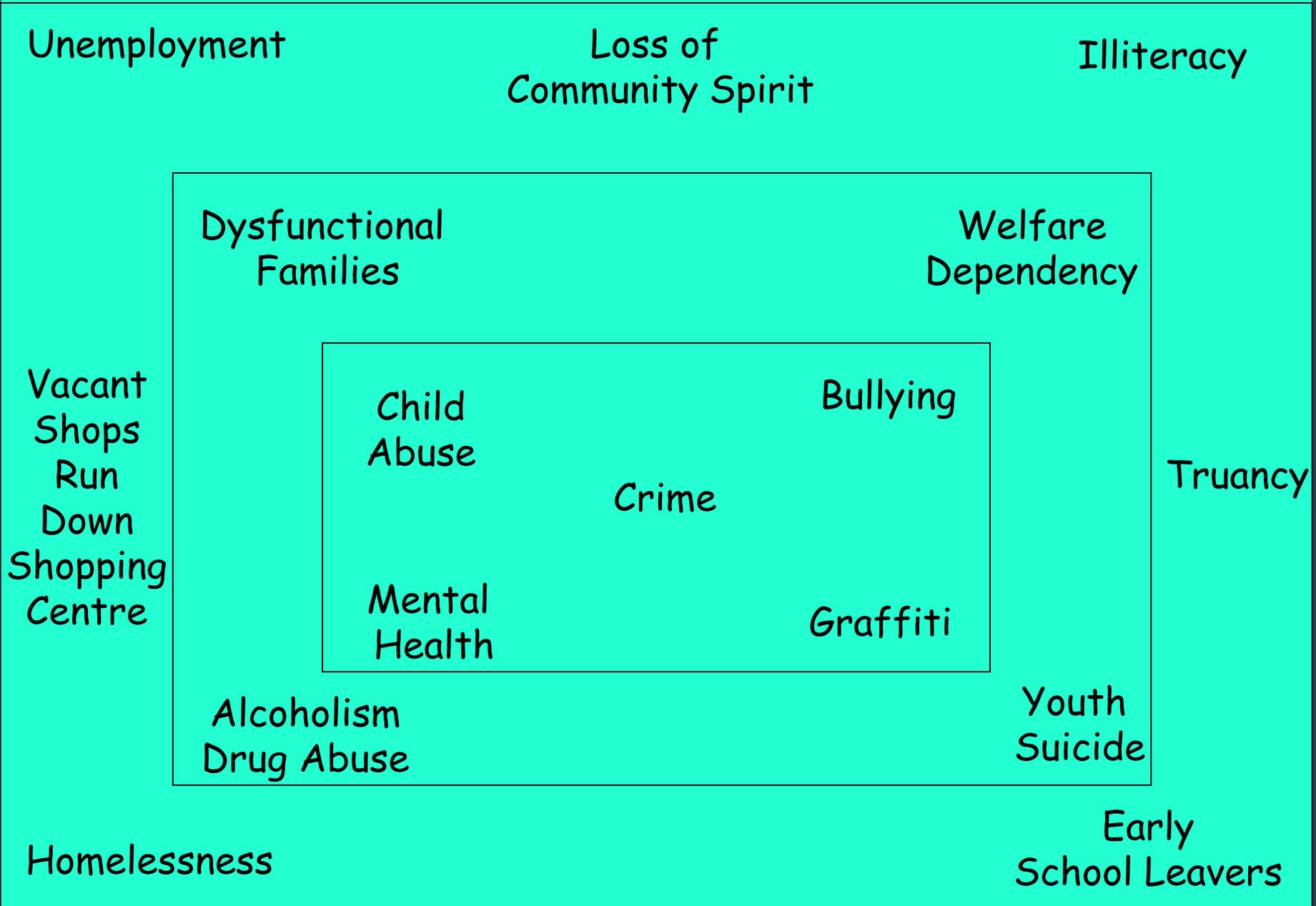
True,
but on all
the other days,
we will not.



**Communities
have
deficiencies
and needs**

**Communities
and it's
citizens
have capacities
and assets**

COMMUNITY NEEDS MAP



COMMUNITY ASSETS MAP

LOCAL INSTITUTIONS & RESOURCES

Local
Businesses

Schools

COMMUNITY ASSOCIATIONS

Service
Clubs

Neigh -
bourhood
House

GIFTS OF INDIVIDUAL

Ovals

Churches
Mosques
Temples

Young
People

Senior
Citizens

Artists

Local
Council

All
Residents

Labelled
People

Community
Organisations

Sporting
Teams

Hospital

Local Facilities

Community
Stories

Government
Agencies

TIP:
Develop the
WOW factor!

**"YOU DON'T GET A SECOND CHANCE
AT FIRST IMPRESSIONS!"**

6. Fostering Leadership

**'A leader creates leaders
who creates leaders'.**

(Carol McCall)

**'Leaders don't create
followers - they create
more leaders'**

(Tom Peters)

‘If you want a year of prosperity, grow grass.

If you want ten years of prosperity, grow trees.

If you want 100 years of prosperity, grow people.’

(Scott’s Bluff Leadership)

TUMBARUMBA



TUMBARUMBA2KOKODA



Critical Leadership Roles:

1. Making things happen
2. Creating vision
3. Inspiring others
4. Facilitating collaboration
5. Instilling Positive Mindset
6. Fostering leadership

20 Clues to Creating and Maintaining a Vibrant Community

**TIP: Actively engage
this group now!**

