



Services Offered

1. Motivational Presentations:

Peter Kenyon, Director of BOI is a powerful, entertaining and humorous storyteller who regularly addresses the following diverse range of audiences -

- community resident meetings
- local government councils
- community forums
- business breakfasts
- service club events
- youth gatherings
- state, national and international conferences and workshops. Popular theme topics include:
 - *'Building Caring Healthy and Enterprising Communities'*
 - *'Demystifying Asset Based Community Development'*
 - *'Getting the Tills ringing in Local Businesses'*
 - *'Positively Outrageous Customer Service'*
 - *'Banishing the Bland and Daring to be Different'*
 - *'Putting Young Men and Women at the Centre of Development'*
 - *'Becoming More than a Dot on the Map'*
 - *'Generating Local Tourism Opportunities'*
 - *'Stop Waiting for the Cavalry - Build Your Community from the Inside Out'*
 - *'Life in the Past Lane - using heritage to build community and economy'*
 - *'Youth Participation - getting beyond the rhetoric and slogans'*

2. Facilitation of Community Dialogue and Conversations

Facilitation of interactive and fun community events which seek to identify, prioritise and implement future community directions and actions is a regular request of BOI. In particular, BOI relishes the opportunity to expose community audiences to brainstorming, '*out of the box*' thinking, asset mapping, opportunity identification, prioritisation through fun values clarification exercises, action, commitment and conversations around questions that matter.

3. Community/Organisational Road Map Construction

Working with a local taskforce, BOI acts as an animator, facilitator and trainer for more intensive community or organisational strategic planning processes (usually a 2-14 day exercise), which enable a community/organisation to explore in depth these critical questions:

- *Who are we?*
- *Where are we at?*
- *What have we got?*
- *What do we want?*
- *How do we get it?*
- *How will we know when we get there?*

Through the use of a range of fun community planning tools and gaming techniques, and maximum resident participation, a community/organisation identifies their preferred future, and the actions, strategies and resources to get there, i.e., the creation of a Community/Organisational Road Map.

4. Strategy Design, Implementation and Evaluation

BOI relishes the opportunity to engage in the design, implementation and evaluation of strategies and policies involving community based initiatives to national/international projects. For example, BOI has prepared over 75 local and regional strategies, designed over 40 Government program initiatives and helped facilitate the formulation of National Youth Strategies in 23 countries.

5. Facilitator Training

BOI has designed and presented a range of one and two day training courses aimed at demystifying the concepts and methodologies associated with the facilitator role in community change and renewal. Such training aims at challenging attitudes, enhancing knowledge base and developing new skills. Participants are presented and gifted with a range of practical tools, methodologies and resources. In addition, BOI facilitates a set of '*skills development workshops*' in terms of themes like community engagement strategies, asset based community development (ABCD), appreciative inquiry techniques, creative youth engagement strategies and public presentation skills.

6. 'Business After Hours' Learning Circle

BOI facilitates a series of meetings with groups of local business people interested in '*getting the tills ringing more*' - specific sessions (e.g. 6.00pm - 8.30pm timeframe) are held on the themes of marketing, customer service, staff motivation, and business networking. Each session provides a smorgasbord of practical ideas to build more dynamic businesses and business networks.

7. Specific Program Delivery

The Bank of IDEAS has designed or adapted a range of programs and workshop packages which communities may find useful methodologies. BOI also provides facilitation services to assist implementation if required. These include:

- **The Business Expansion and Retention (B.E.A.R.) Program** - an initiative which provides a useful approach for a community to dialogue with their business community in terms of enhancing the local business environment.
- **The Community Builders Program** - a grassroots leadership program that enables the development of local leadership within a cluster of communities.
- **Youth at the Centre** - a range of tools and processes which build

- youth participation, leadership and entrepreneurialism.
- **CREATE (Creating Rural Enterprising Attitudes Through Education) Program** - a process and tool kit designed to assist rural young people explore what it means to be an enterprising person in a small town context.
 - **Life in the Past Lane** - Focus on the use of heritage assets in building community and economic life.

BOI has coordinated the design and pioneered the implementation of these programs in a variety of settings in Australia, New Zealand and South Africa. BOI is able to make available training with resource guides for each program.

FINAL THOUGHT: BOI is interested in '*making things happen*' at the community level. He is not interested in being part of a process of producing yet another report that '*sits on the shelf*'. BOI seeks involvement with communities who are genuinely seeking to embrace change and are ready and prepared for the effort and costs in making that change a reality. Finally, given BOI's extensive national and international involvement in community change, it seeks to value add to any work assignment by linking that community to useful resources, best practice experiences and helpful networks.

For further information contact:

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