



“Asset Based Community Driven (ABCD) Development: An Overview”

with Peter Kenyon

This workshop is designed for community enthusiasts, community builders and civic leaders who want to discover more about Asset Based Community Driven (ABCD) philosophies and methodologies, and their potential and application to their community, town or city. Above all, it is a great opportunity to learn how to excite and mobilise local residents to map, connect and celebrate their local assets and discover what they care about.

Workshop Program

Through exciting stories, exercises and lots of humour, this Workshop will focus on:

- An in depth understanding of the philosophy, value and practice of ABCD:
 - ✓ Shifting the development mindset from needs and deficiencies to assets and capacities.
 - ✓ Highlighting, mapping, connecting and celebrating the diverse range of community assets and harnessing the connected assets for action that strengthens caring, connected and inclusive communities.
 - ✓ Encouraging community members to make the shift from being consumers, customers and clients of services and programs, to co-producers and citizens.
- An introduction to the processes of asset mapping and hosting conversations.
- An awareness of ABCD tools and resources.
- Opportunity to reflect on the application of the ABCD approach within Workshop participant communities.

Workshop Facilitator



Peter Kenyon is the Director of the Bank of I.D.E.A.S. (Initiatives for the Development of Enterprising Action and Strategies), which is based in Kalamunda, Western Australia. Peter is simply a social capitalist and community enthusiast. Over the last three decades he has worked with over 1600 communities throughout Australia, New Zealand, North America, Africa and the Middle East, seeking to facilitate fresh and creative ways that stimulate community and economic renewal. He is motivated by the desire to create caring, inclusive, connected and enterprising communities and local economies. Peter is convinced that one cannot develop communities from the top down or from the outside in. It requires communities to build from the inside out, and for their members to invest themselves, ideas, assets and resources in the process. Peter created the Bank of I.D.E.A.S. (Initiatives for the Development of Enterprising Action and Strategies) in 1991 to promote such a paradigm shift and assist with the necessary facilitation, ideas and skills. Peter's consulting project work has resulted in assignments in 59 countries and all states of Australia.

[Click here](#) to see an example of Peter's presentation style.

To discover [more of Peter's ABCD involvement, see his biodata.](#)

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