



# “The Art and Practice of Facilitating Asset Based Community Driven (ABCD) Initiatives”

## with Peter Kenyon

A one-day workshop for community enthusiasts and community builders with an interest and commitment to Asset Based Community Driven (ABCD) philosophies and methodologies, and who want to further their facilitator skills.

### Workshop Goal:

*To equip participants with skills, information, tools and motivation enabling them to facilitate programs and inspire others in ABCD perspectives and strategies.*

### Workshop Program

Through exciting stories, exercises and lots of humour, this Workshop will focus on:

- An in depth understanding of the philosophy, value and practice of ABCD:
  - ✓ Shifting the development mindset from needs and deficiencies to assets and capacities.
  - ✓ Highlighting, mapping, connecting and celebrating the diverse range of community assets and harnessing the connected assets for action that strengthens caring, connected and inclusive communities.
  - ✓ Encouraging community members to make the shift from being consumers, customers and clients of services and programs, to co-producers and citizens.
- Tailoring to your audience – communicating and applying ABCD in various sectors, communities and agencies.
- Facilitation and training approaches and skills related to ABCD including the art of hosting conversations, gaming and storytelling.
- An awareness of ABCD tools and resources.
- Opportunity to reflect on the application of ABCD approaches within workshop participant communities.



#### About the Facilitator: Peter Kenyon

Peter is simply a social capitalist and community enthusiast. Over the last three decades he has worked with over 1600 communities throughout Australia, New Zealand, North America, Africa and the Middle East, seeking to facilitate fresh and creative ways that stimulate community and economic renewal. He is motivated by the desire to create caring, inclusive, connected and enterprising communities and local economies. Peter is convinced that one cannot develop communities from the top down or from the outside in. It requires communities to build from the inside out, and for their members to invest themselves, ideas, assets and resources in the process. Peter created the Bank of I.D.E.A.S. (Initiatives for the Development of Enterprising Action and Strategies) in 1991 to promote such a paradigm shift and assist with the necessary facilitation, ideas and skills. Peter's consulting project work has resulted in assignments in 59 countries and all states of Australia.

[Click here](#) to see an example of Peter's presentation style.

To discover more of Peter's ABCD involvement, see his [biodata](#).

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